



HETEROSIS HEADQUARTERS

Annual Bull & Female Sale



MONDAY - 1:00 PM
FEBRUARY 1, 2021

AT APEX CATTLE
DANNEBROG, NE

THE LARGEST “AGE ADVANTAGED” SIMANGUS AND SIMMENTAL SALE IN NEBRASKA!

POWER Bulls with Calving Ease Genetics, Great Feet, Extra Thickness and Eye Appeal that are Easy Fleshing and Gentle! Every bull has Genomic Enhanced EPDs and is Semen Tested and Guaranteed.



“



Longtime customer Glenn Cantrell (L) with Dan Leo

Glenn Cantrell, OK

“I buy all of my SimAngus bulls and females from APEX and Angus bulls from Express Ranch, knowing from each I will get the best of genetics and quality available. SimAngus add extra muscle, performance and carcass traits we need.”

Glenn is one of our many repeat customers, of both bulls and females, a 2X National Western Angus judge and former manager of the large Hitch Feedlots.

Currently he maintains a reputable 350 head cowherd where calving ease, maternal traits, performance and eye appeal are priorities. This past fall, he purchased every one of our SimAngus fall calving bred heifers!

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“



Leon Beckmann, NE

“Your bulls have made our operation more profitable, and our cowherd better. The bulls plus their calves and daughters have excellent dispositions that we really appreciate. Without question, the best and easiest way to improve a herd is in buy buying good bulls like we’ve bought from APEX the past several years. We calve in April and May, and on December 2nd we sold calves with an average weight of 720 lbs!”

”

“

Richard Ryan, KS

“I’ve been buying APEX bulls for probably close to ten years, with 2 to 3 each year for the most part. Your SimAngus bulls are the easiest and best way to get more uniformity into my calf crop, and extra pay weight. Both are very important when I sell our calves. Without question, heterosis has greatly impacted our program through the use of your bulls. Will be looking forward to seeing your bull videos and catalog as I need more bulls again this spring. Also, thanks for promptly getting me a replacement for the injured bull.”

”

AMERICA'S *Heterosis* SOURCE!

Welcome Cattlemen!

2020 has been a year of challenges, mostly dealing with the COVID issues that has touched virtually everyone in one way or another. Shirley and I both had the virus in August. I was hospitalized for a week and thankfully I came through it in good shape.

Our SimAngus cattle makes it possible to run a low labor outfit... like 'one good man' with occasional 'good day help' plus some assistance from this 73-year-old boss that still handles the most of AI'ing, much of the heat detection plus all of the mating decisions, cattle records, DNA submissions, cattle registry and marketing. I have a passion for raising good cattle and firmly believe SimAngus combine the best genetics to make the most industry impact.

The popularity and demand for SimAngus calves is 'one fire' across the industry. Over 35,000 lots of SimAngus cattle have been sold on Superior on the last ten years! Sale barns and order buyers are on the hunt for these good performers, that are selling at a premium.

The demand for cattle with heterosis has never been stronger! MARC and various institutions have well-documented the added value of crossbreeding which is your 'only free lunch' in raising cattle. Most every industry publication has written about it, and many cow calf producers today have realized heterosis's multitude of benefits. Being in business without the heterosis benefits today it is a big risk!

First and foremost, if you have not used a SimAngus bull, or bred an Angus bull back to SimAngus cows, get ready for some amazing results and positive rewards. Using a SimAngus bull back on Angus, Red Angus or Hereford breed-based cows will add profitability like most never thought possible.

We look forward to being your SimAngus source. Whether in search of properly conditioned, good footed aged bulls or valuable new generation yearlings prospect sires, we encourage you to visualize the genetic potential and earning power they present. The bred heifers selling are impressive and will make the best of cows.

For any questions, give me a call. We look forward to serving our customers and making them more profitable.

*God Bless,
Dan & Shirley Leo*

HETEROISIS...DON'T BE IN BUSINESS WITHOUT IT!



1146 7th Avenue
Dannebrog, NE 68831
Dan (308) 750-0200 / sales@apexcattle.com

Volume Bull Discounts & Large Sire Groups

"Last year, one customer bought 23 bulls and another purchased 10!"

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HETEROSIS HEADQUARTERS

Annual Bull & Female Sale

SALE CONTACT

Dan Leo.....308-750-0200

AUCTIONEER

Joe Goggins.....406-861-5664

Matt Lowery.....308-750-6119

PUBLICATION REPRESENTATIVES

Chris Beutler, Midwest Messenger.....402-380-8244

Drew Feller, Tri-State Livestock/Fence Post.....402-841-4215

Levi Landers, Angus Journal.....308-730-1396

Kent Jaecke.....405-408-2440

Craig Talkington.....785-623-1789

BUYER REPRESENTATIVES

Myron Benes.....402-741-2040

Quenton Smola.....402-641-3273

Buddy Robertson.....580-747-7000

Kelvin Jorgenson.....402-366-9475

CJ Page, Superior Livestock.....719-580-0457

INSURANCE Available sale day through Sheila Jensen,
Jensen Insurance Agency at (785) 262-1116.

LUNCH Complementary lunch by Cactus Jacks.

CATTLE INSPECTION Visitors are welcome to view the cattle in person at the ranch headquarters any time prior to the sale. Videos of the offering will also be available on SuperiorLivestock.com and ApexCattle.com.

SALE ORDER Posted on APEXCattle.com and SuperiorClicktoBid.com, as well as the APEX Facebook page prior to the sale. Printed versions will be made available for sale attendees.

SUPPLEMENT SHEET Scrotal measurements will be provided on sale supplement sheet. This will be posted on ApexCattle.com prior to the sale and in hard copies on sale day.

EPDS AND PARENTAGE VERIFICATION EPDs listed are as of 12/21/2020 and accessible on ASA website for weekly updates. All bulls and females have genomically enhanced EPDs to assure the most accurate genetic prediction information is provided. All sale lots have been parentage verified to ensure genetic accuracy.

COLOR AND POLLED STATUS

BB - PP are HOMOZYGOUS Black or Polled

Bb - Pp are HETEROZYGOUS Black or Polled

B - P are not DNA trait tested

Offering

145 Bulls Featuring 85 Age Advantaged
Two Year Old and Fall Yearlings
plus 60 Extraordinary Yearling Bulls

65 Bred Heifers Featuring Service of Proclamation, Rembrandt,
Fusion, and Leachman Approval - PROVEN Calving Ease Sires!

GUARANTEE All bulls have been semen tested by a licensed veterinarian. All bulls selling for \$3,000 or more will be covered 50% by APEX Cattle if they are injured during their first breeding season, Breeding season is defined as the 90-day period following the first turn out of the bulls. 50% if the value of the injured bull, minus one-half salvage value, will be given as a credit in a future sale or towards a replacement bull if one is available. Salvage value, if any, will be split equally between APEX Cattle and the buyer. All injured bulls must be diagnosed by a licensed veterinarian. Please notify us as soon as possible should injury occur and prior to the injured bull being sold for salvage. All claims must be made by October 1. We will not replace a dead animal for any reason.

TRUCKING & DELIVERY All bull lots selling for \$3,000 or more will be delivered at no cost to central points in Nebraska and the adjoining states. For other bull lots, we provide nationwide delivery assistance in coordinating prompt, lowest cost trucking. We guarantee to have your bulls delivered anywhere within the continental US for no more than \$300 per head. All bulls selling for \$3,000 or more shall receive a \$50 credit if hauled by the buyer directly from the sale location. All bulls will be cared for and delivered following the sale, at the buyer's risk. Bred heifer buyers are encouraged to haul heifers on, or immediately after, sale day as they will be near calving. Insurance recommended.

SEMEN INTEREST APEX Cattle is retaining a 1/3 revenue interest in all bulls, and the right to collect semen for within herd use, at time when convenient with new owner.

VOLUME DISCOUNTS Volume purchases are encouraged to take advantage of our discounts! Contact us with any questions or orders.

3 Bulls.....3%

7 Bulls.....7%

4 Bulls.....4%

8 Bulls.....8%

5 Bulls.....5%

9 Bulls.....9%

6 Bulls.....6%

10 Bulls.....10%



RANCH LOCATION

1146 7th Avenue / Dannebrog, NE 68831
 Located four miles east, two miles north, and a half mile west from Dannebrog or from the junction of Hwy 281 and 58, thirteen miles north of Grand Island or seven miles south of St. Paul - travel west six miles to sign, then two miles north and a half mile west.

CONTACT

Dan (308) 750-0200 / sales@apexcattle.com

SPECIAL GUESTS

American Simmental Association

- Tim Curran, Chairman
- Wade Shafer, Exc. Secretary
- JW Brune, Treasurer
- Steve Eichacker, Trustee
- Kent Brunner, Trustee

Nebraska Simmental Association

- James Felt, President
- Cory Rains, Vice President
- Diane Duren, Sec/Tres

Chip Kemp, Speaker and Director of ASA and IGS Commercial and Industry Operations

The sale will be broadcast live on Superior Livestock!

HOW TO PARTICIPATE AS AN ABSENTEE BUYER

We have made preparations to bid and buy livestock through Superior Productions' "Call or Click-To-Bid" service for those unable to attend in person on sale day. Please note that all of the lots in the sale will also be available for viewing online prior to sale day at SuperiorLivestock.com.

HOW IT WORKS

Turn in Bids Over the Phone. This is our traditional method of buying livestock and is the suggested process for anyone who does not have consistent, high-speed internet. To get started simply go online to www.superiorlivestock.com and click on the tab titled "Register for a Buyer Number". Select the registration form for Superior Productions and print the registration form. Fill it out and fax it in to Superior Productions at (817) 378-3380 with a signature on it, or scan and email the form to info@superiorauction.com. You can also mail it in to the address provided on the form. Upon receipt of this information Superior will call you with a buyer's number and the bid line phone number that you will use on sale day to place bids over the phone.

Click-To-Bid. This is Superior's online bidding program for cattle buying. Please note that high speed internet is required - this is not for dial-up or satellite internet. Registration is free, but you must become a member of www.superiorclicktobid.com to sign up. Becoming a member is easy - just go to the homepage of www.superiorclicktobid.com and follow the out-lined steps to get started. Input your information and select a username and password. You will receive an e-mail confirming you are a member. From that point forward you just have to sign in and select the sale you would like to register for and once approved by the ranch you will receive an e-mail confirming which sale you are now registered for.

VIEWING THE AUCTION

The sale will be broadcast live on the Internet at www.SuperiorClickToBid.com - just go to the home page and select the auction. Remember you can call in to bid while on the internet, but you must be registered as a member of www.superiorclicktobid.com to "click-to-bid". Your computer must have Flash Media Player installed to view the auction.

If you have any questions, please call the Superior Productions office at 800-431-4452.





Twos and Fall Bulls RECEIVE NO CORN!

We develop bulls so they will stay sound, have good feet and are conditioned to go anywhere!

Our time-tested bull development program ensures long term soundness and increases longevity, both which are very important to bull buyers.

No corn is fed to older bulls, only ground hay, ground cornstalks, limited silage, supplement and distillers to increase palatability. We have fed this same ration for years with excellent success!

This conditioning program has insured that our bulls have adjusted to their new locations. With our customer base stretching throughout the US, we have received numerous reports on how well our bulls have adapted to their new environment.

From West Virginia to Florida to Texas, North Dakota and California, and many other states in between, we have repeat customers. They appreciate how we manage our bull development, keeping our customer's satisfaction a priority.

H E T E R O S I S

DON'T BE IN BUSINESS WITHOUT IT!

Weaning Performance advantages are well established and proven at MARC and many land grant institution's data. Most importantly it is PROVEN and REALIZED in thousands of herds across the country!

Feedlot Performance is heterosis is driven! Feeders demand cattle that perform and they are paying premiums to own them. They know crossbred cattle get the job done best, whether in the yard or on the rail.

Marketability advantages are real with the crossbred genetics added to the equation. Whether in the sale barns or on video auctions like Superior, higher prices are being paid for cattle that have extra genetic punch.

Profitability is vital for survival! Heterosis is the key element that generates more net dollars in the budget. Measure heterosis lots of ways...labor savings, calf survival, performance, cowherd longevity or fertility. Bottom line, it comes from buying the right bull!

Better Cowherds are built using heterosis. Hybrid vigor increases fertility and longevity, two of the most important traits every program requires as substantiated by MARC research.

Simmental and Angus Genetics are responsible for the best heterosis package in the industry!
Each breed bring lots to the table, but when combined there is nothing close to how they are impacting the industry.

SELLING PROGENY BY THESE 'EPD TRAIT LEADER' APEX SIRE

WS PROCLAMATION E202 #3254156



CE	BW	WW	YW	MILK	MARB	REA	API	TI
13.6	0.0	99.5	147.6	30.8	0.57	0.97	164.6	104.5

SIRE: CCR Cowboy Cut 5048Z
MGS: CLRS GRADE-A 875 A

CLRS DIVIDEND 405D #3097854



CE	BW	WW	YW	MILK	MARB	REA	API	TI
11.5	0.3	84.4	129.9	13.7	0.14	0.67	135.6	82.3

SIRE: CLRS After Shock 604A
MGS: GW Premium Beef 021TS

ROUSEY GOLD STRIKE 512C #3000381



CE	BW	WW	YW	MILK	MARB	REA	API	TI
14.9	0.6	97.6	144.2	14.4	0.39	1.08	135.4	92.6

SIRE: Hooks Trinity 9T
MGS: O C C Paxton 730P

LCRR THR MTN PASS 6219D #3117102



CE	BW	WW	YW	MILK	MARB	REA	API	TI
11.7	0.9	79.9	135.2	18.7	0.49	0.63	143.8	84.1

SIRE: J Bar J Nightride 225Z
MGS: NLC Payday 16P

LEACHMAN GOOD NEWS M044F #3450780



CE	BW	WW	YW	MILK	MARB	REA	API	TI
15.9	-1.2	80.1	131.8	25.6	0.92	0.61	167.9	97.0

SIRE: G A R Sure Fire
MGS: WBF Rest Easy U085

BRIDLE BIT REMBRANDT D630 #3137473



CE	BW	WW	YW	MILK	MARB	REA	API	TI
17.2	-4.8	55.8	90.8	15.9	0.57	0.86	160.8	78.8

SIRE: J Bar J Nightride 225Z
MGS: BAR CK Tebow 1006X

TRC TESTAMENT 5451C #2967458



CE	BW	WW	YW	MILK	MARB	REA	API	TI
13.3	-0.7	78.6	121.3	14.2	0.70	0.95	162.6	91.0

SIRE: Hooks Xavier 14X
MGS: Triple C Singletary S3H

CCR MASTERLINK 9053C #3026360



CE	BW	WW	YW	MILK	MARB	REA	API	TI
12.8	0.7	74.3	120.0	25.7	0.57	0.67	148.0	84.2

SIRE: CCR Phenom 8008A
MGS: HTP SVF In Dew Time

Two-Year Old Bulls

HETEROSIS, A 'MUST' FOR 'MORE' PROFIT! ...A PROVEN 'GAME CHANGER' ADVANTAGE!

POWER Bulls with Calving Ease Genetics, Great Feet, Extra Thickness and Eye Appeal that are Easy Fleshing and Gentle! Every bull has either 50K or 100K Genomic Enhanced EPDs and is Guaranteed.



LOT 1

Lot 1 APEX PROCLAMATION TD934G

1 BULL REG: #3639538 | DOB: 2/10/19 | TAT: TD934G | 5/8 SM 1/4 AN 1/8 MX

Sire CCR COWBOY CUT 5048Z
WS PROCLAMATION E202
WS MISS SUGAR C4

H/P	Act BW
PP	78
COLOR	Adj WW
BB	756
	Adj YW
	1380

Dam UC PASQUE X140 BLK
APEX MOLLIE T934D
934T

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
16.9	-1.3	87.3	132.1	0.28	10.7	19.2	62.9	15.2
DOC	CW	YG	MARB	BF	REA	SF	API	TI
16.5	51.0	-0.18	0.78	-0.04	0.79	-0.20	170.1	98.8

- 9 EPDs range in top 2-20% of the breed's most elite, and with a top 2% API and top 1% TI. This bull has been easy on the eye since birth, and now represents one of the 'true' investment opportunities of the spring sale season.
- He is pictured in every sale ad, and we believe that he is even better than his photo. This bull deserves to have a host of friends come sale day as he is as good as his numbers!
- #5 Adj. YW, #7 CE, #2 MCE, #2 MAR EPDs plus the #1 API and TI two-year-old! Compared to all bulls selling he has #10 CE, #3 MCE, #2 MARB EPDs plus the #2 API and #4 TI in the sale!

Lot 2 APEX PROCLAMATION AD445G

2 BULL REG: #3598422 | DOB: 3/27/19 | TAT: AD445G | 5/8 SM 9/32 AN 1/32 CS 1/16 MX

Sire CCR COWBOY CUT 5048Z
WS PROCLAMATION E202
WS MISS SUGAR C4

H/P	Act BW
PP	73
COLOR	Adj WW
BB	708
	Adj YW
	1297

Dam LEACHMAN PROPHET J030Z
APEX SUNSHINE TA445D
APEX SUNSHINE T445A

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
14.2	-1.5	82.0	126.8	0.28	8.5	23.4	64.3	17.8
DOC	CW	YG	MARB	BF	REA	SF	API	TI
16.1	33.8	-0.19	0.64	-0.02	0.76	-0.30	163.0	92.7

- He has 10 EPD values ranked within the breed's top 10-25%, and a top 4% API and top 3% TI. Those are impressive numbers based on 100K genomics ensuring his astute genetic predictability.
- He comes highly recommended as a 'do it all' kind of sire! His 'cow power' maternal great grand dam was our very top selection of the bred heifers in the historic Dieter Bros dispersion.
- #10 lowest actual BW, #10 MCE and #5 MARB EPDs with #3 API and #6 TI amongst all two-year-old bulls. #6 API bull of entire bull offering!

Lot 3 APEX PROCLAMATION AD451G

3 BULL REG: #3598602 | DOB: 2/18/19 | TAT: AD451G | 3/4 SM 3/32 AN 1/16 CS 3/32 MX

Sire CCR COWBOY CUT 5048Z
WS PROCLAMATION E202
WS MISS SUGAR C4

H/P	Act BW
PP	81
COLOR	Adj WW
BB	701
	Adj YW
	1259

Dam W/C LOADED UP 1119Y
APEX KARMA RA451D
APEX GRACE FR451A

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
15.3	0.2	80.0	118.3	0.24	9.9	25.1	65.1	18.6
DOC	CW	YG	MARB	BF	REA	SF	API	TI
16.6	36.6	-0.32	0.35	-0.08	0.75	-0.27	154.9	86.7

- 8 EPDs in breed's elite 5 to 30% with a top 10% API and top 15% TI rank with top 15% BW, 10% MCE, 5% Docility and top 15% BF highlight traits.
- He is thick quartered, strong topped, excellent structured and from the same cow family as lot 140. His cow family has greatly impacted our program with a grand set of broody, easy fleshing and good uddered females.
- #4 MCE and #2 DOC EPDs with #8 API of all two-year-old bulls plus #5 MCE of all bulls in the sale!

Reference Sire
WS PROCLAMATION E202 #3254156



CE	BW	WW	YW	MILK	MARB	REA	API	TI
13.6	0.0	99.5	147.6	30.8	0.57	0.97	164.6	104.5
15%	20%	2%	3%	10%	2%	30%	3%	1%

He is the 'Right Sire' and the 'Right Time' in our industry, impacting operations virtually across the world. Individually he is 'something special' with his correctness, total body mass, eye appeal, natural thickness, great feet and leg structure and 'gentleman' personality. Importantly, his popular offspring are exceptionally consistent with his same phenotypic characteristics. His impacting EPD genomic profile adds top percentile predictability and unique genetic value like our business has probably never experienced with so much accuracy. In 2020, Proclamation was the breed's #1 AI sire of combined sales in the US, Canada and Australia. On November 15th, we ceased all semen sales, thus the only access to his genetics going forward will be through his progeny or service on bred females, and our APEX Cattle will be the largest single source of both. With complete confidence in his highly valuable prepotent genetics, in 2021 we will have over 175 Proclamation calves born to assure progressive cattlemen that his outstanding progeny will be available going forward. February 1st will truly be a 'day of opportunity' for those investing in the largest offering of his progeny and service to sell anywhere!

Lot 4 APEX PROCLAMATION C512G

4 BULL REG: #3598531 | DOB: 3/28/19 | TAT: C512G | PB SM

Sire CCR COWBOY CUT 5048Z
 WS PROCLAMATION E202
 WS MISS SUGAR C4

Dam MCM TOP GRADE 018X
 JRA COMMEMORATE 512C
 JRA SWEETLY DUN 308A

H/P	Act BW
PP	88
COLOR	Adj WW
BB	840
	Adj YW
	1347

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
10.6	1.0	91.3	131.9	0.25	4.9	29.8	75.5	16.1
DOC	CW	YG	MARB	BF	REA	SF	API	TI
19.3	57.0	-0.32	0.34	-0.09	0.96	-0.40	145.4	91.8

- 7 EPDs in the top 1-15% with a top 15% API and top 4% TI breed ranking. One of few purebred bulls in the offering, and he is by the great Proclamation! His dam is a superb producer, and the mother of the great lot 108 yearling featured bull.
- Cow power is not lacking in this mating, as his dam and paternal grand dam are both extraordinary, well proven donor females. Long made, great on the move and better than his photo.
- #2 Adj WW and #7 Adj YW plus the #6 WW, #3 MILK, #2 MWW, #2 DOC and #7 REA EPDs with a #10 TI ranking among all two-year olds. Amongst all bulls he has the #10 MILK and #4 DOC EPDs!



LOT 5



Lot 5 APEX PROCLAMATION D660G

BULL REG: #3598444 | DOB: 3/18/19 | TAT: D660G | 1/2 SM 1/2 AN

Sire CCR COWBOY CUT 5048Z
WS PROCLAMATION E202
 WS MISS SUGAR C4

H/P	Act BW
PP	84
COLOR	Adj WW
BB	795
	Adj YW
	1339

Dam MOGCK SURE SHOT
D 427 MEGAN D660
 D 2353 MEGAN B4208

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
13.0	-0.6	94.0	144.5	0.32	8.2	30.6	77.5	16.5
DOC	CW	YG	MARB	BF	REA	SF	API	TI
15.5	44.3	-0.06	0.49	0.01	0.71	-0.26	152.8	95.0

- A standout among the many popular Proclamation sons, he is long strided, powerful in his kind, excellent footed and a feature among features. Appreciate his easy way of traveling, excellent lines and expression of natural thickness.
- Highly recommended for the best of all traits, highlighted by his top 3% WW, 5% YW, 4% Milk, 1% MWW and top 10% docility EPDs with a top 10% API and top 2% TI.
- #9 Adj. YW, #4 WW and YW, #8 ADG, #2 MILK and #1 MWW EPDs plus the #9 API and #3 TI two-year-old! Compared to all bulls selling he has the #5 MILK and #6 MWW!
- Excellent mother!!! She was one of our top selections from the great Dickoff Ranch Angus dispersion sired by the calving ease and female sire, Mogck Sure Shot!

Lot 6 APEX PROCLAMATION PD117G

BULL REG: #3598513 | DOB: 2/28/19 | TAT: PD117G | 1/2 SM 3/8 CS 1/8 MX

Sire CCR COWBOY CUT 5048Z
WS PROCLAMATION E202
 WS MISS SUGAR C4

H/P	Act BW
PP	70
COLOR	Adj WW
B	699
	Adj YW
	1290

Dam UC PASQUE X140 BLK
APEX CHARITY FP117D
 F117P

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
15.3	-1.0	74.5	115.3	0.25	9.2	23.4	60.6	11.8
DOC	CW	YG	MARB	BF	REA	SF	API	TI
16.5	29.1	-0.32	0.35	-0.08	0.61	-0.20	142.2	84.9

- Top 15% CE and MCE with a top 10% DOC EPD ranking. Here is a calving ease Proclamation son that will catch the attention of the most discriminating bull buyers.
- Strong topped, great on the move and with eye appeal that is valuable in producing feeder calves that can top the market. From the same easy fleshing, broody cow family as a feature bred heifer selling as lot 179.
- #5 ranked lowest BW plus #6 MCE EPD of all two-year olds selling, calving ease is for certain!

Lot 7 APEX PROCLAMATION PW479G

BULL REG: #3693226 | DOB: 3/11/19 | TAT: PW479G | 1/2 SM 3/8 CS 1/8 AN

Sire CCR COWBOY CUT 5048Z
WS PROCLAMATION E202
 WS MISS SUGAR C4

H/P	Act BW
PP	89
COLOR	Adj WW
BB	761
	Adj YW
	1292

Dam RD DS HIGH OCTANE 1905T
LP479W
 ANGUS L479P

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
11.1	3.4	90.4	136.1	0.29	7.3	28.3	73.4	13.1
DOC	CW	YG	MARB	BF	REA	SF	API	TI
17.9	30.4	-0.36	0.50	-0.06	0.90		146.0	93.0

- 8 EPDs in top 2-15% range including top 2% DOC, 3% MWW, 10% WW and Milk plus top 15% YW, YG, Marbling and REA EPDs with a top 20% API and 3% TI. Appreciate his power, balance, structure and eye appeal.
- Calves by him with be market toppers, and you'll treasure his daughters forever. His excellent milking and fertile ten-year-old dam weaned another top calf again this fall.
- #9 WW, #4 MILK, #3 MWW and #5 DOC EPDs with a #4 TI among all two-year olds. #9 DOC EPD compared to all bulls selling!



LOT 8

Lot 8 APEX PROCLAMATION ZB214G
 BULL REG: #3598412 | DOB: 2/28/19 | TAT: ZB214G | 1/2 SM 1/2 AN

Sire CCR COWBOY CUT 5048Z
 WS PROCLAMATION E202
 WS MISS SUGAR C4

Dam HOOVER DAM
 APEX MISS WIX Z214B
 LAGRAND MISS WIX 2094

H/P	Act BW
PP	89
COLOR	Adj WW
BB	757
ASA DNA	Adj YW
	1346

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
14.1	1.5	91.1	139.9	0.31	8.4	27.4	72.9	14.8
DOC	CW	YG	MARB	BF	REA	SF	API	TI
17.4	57.5	-0.06	0.81	-0.03	0.58	-0.29	163.5	98.5

- 10 EPDs rank in top 2-25% paced by top 2% ranking for MARB. Top 4% API and 1% TI breed ranking adds plenty of assurance into his rewarding future. He has the best of everything...numbers, quality, structure and genetic predictability.
- He is one of Proclamations best and from a powerful, volumous daughter of the legendary Hoover Dam. Strong calving ease, performance, maternal and carcass attributes.
- #8 Adj. YW, #7 WW, # 8 YW, #4 MWW, #10 DOC and #1 MARB EPDs plus the #2 API and TI ranking bull of all two-year olds. Furthermore, he is the #5 API and TI bull of the entire sale!

Lot 9 APEX PROCLAMATION TC146G
 BULL REG: #3598645 | DOB: 2/26/19 | TAT: TC146G | 3/4 SM 1/8 AN 1/8 CS

Sire CCR COWBOY CUT 5048Z
 WS PROCLAMATION E202
 WS MISS SUGAR C4

Dam YARDLEY HIGH REGARD W242
 APEX SWEETNESS PT146C
 LP146T

H/P	Act BW
PP	88
COLOR	Adj WW
BB	747
ASA DNA	Adj YW
	1257

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
8.2	2.0	80.9	122.1	0.26	3.0	27.9	68.4	13.9
DOC	CW	YG	MARB	BF	REA	SF	API	TI
14.6	42.5	-0.23	0.51	-0.05	0.71	-0.20	133.0	84.0

- This top performing, big topped Proclamation son boasts a top top 10% MILK and 15% MARB EPDs plus a top 20% TI. He is extra-long and covers the ground with ease in his long stride.
- His front pasture, attractive dam has a picture-perfect udder. He will sire market topping calves with eye appeal and good pay weights.
- #5 MILK and #8 MWW EPD of all two-year olds!



LOT 9

TWO-YEAR OLD BULLS

Lot 10 APEX PROCLAMATION RC23G

Lot 10 BULL REG: #3598545 | DOB: 4/16/19 | TAT: RC23G | 1/2 SM 1/2 AN

Sire CCR COWBOY CUT 5048Z
WS PROCLAMATION E202
 WS MISS SUGAR C4

H/P	Act BW
PP	70
COLOR	Adj WW
BB	702
	Adj YW
	1324

Dam CONNEALY CAPITALIST 028
APEX MS CAPITALIST R23C
 GOA ND5050 SHOSHONE T309

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
19.1	-2.8	78.5	125.8	0.30	9.2	25.0	64.2	14.1
DOC	CW	YG	MARB	BF	REA	SF	API	TI
16.5	43.9	-0.05	0.58	0.01	0.70	-0.27	159.6	90.9

- Top 2% CE and top 10% BW EPD...A top calving ease prospect that came into this world born unassisted with a modest birth weight. His Connealy Capitalist dam, the result of embryo transplant, is flush mate to a 2017 sale feature that was pictured on our catalog cover that year.
- Top 5% API and TI complemented by top 10% DOC and MARB EPDs.
- From a moderate framed, easy fleshing and ultra-broody dam!
- #6 lowest actual BW and #2 CE, #4 BW, #5 MCE and #7 MARB EPDs plus #4 API of all two-year-old bulls. Compared to all bulls selling, he has the #6 BW and #7 MCE EPDs plus a #8 API!

Lot 11 APEX PROCLAMATION SC236G

Lot 11 BULL REG: #3598414 | DOB: 3/9/19 | TAT: SC236G | 1/2 SM 1/2 AN

Sire CCR COWBOY CUT 5048Z
WS PROCLAMATION E202
 WS MISS SUGAR C4

H/P	Act BW
PP	83
COLOR	Adj WW
BB	717
	Adj YW
	1304

Dam CONNEALY CAPITALIST 028
APEX MS CAPITALIST NS236C
 GOA ND5050 SHOSHONE T309

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
14.1	0.9	85.8	133.6	0.30	6.3	27.5	70.4	14.1
DOC	CW	YG	MARB	BF	REA	SF	API	TI
15.6	46.7	-0.08	0.65	-0.02	0.59	-0.32	152.7	92.3

- 8 EPDs in the top 5-15% of the large SimAngus database. As with many bulls in the sale, we ran out of time for pictures on well-deserved bulls including this stout individual. Many will place this bull in the very top of the Proclamations sons, and justifiably so with his impressive power, structure, thickness and great pedigree.
- His moderate framed, deep sided and great uddered dam is one of our favorite Connealy Capitalist daughters, and a flush mate to our 2017 featured Angus bull.
- #6 MILK, #5 MWW and #4 MARB EPDs plus #10 API and #8 TI of all two-year-old bulls. Compared to all bulls selling, he has the #10 MARB EPD!



Lot 12 APEX PROCLAMATION AC758G

Lot 12 BULL REG: #3598450 | DOB: 3/7/19 | TAT: AC758G | 1/2 SM 1/2 AN

Sire CCR COWBOY CUT 5048Z
WS PROCLAMATION E202
 WS MISS SUGAR C4

H/P	Act BW
PP	89
COLOR	Adj WW
BB	712
	Adj YW
	1383

Dam BARSTOW CASH
APEX MS CASH XA758C
 SLL KEYMURA KATY X758A

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
11.8	0.8	89.6	146.3	0.35	8.0	23.7	68.4	14.9
DOC	CW	YG	MARB	BF	REA	SF	API	TI
18.5	57.5	-0.11	0.50	-0.03	0.73	-0.26	145.8	90.6

- 7 EPDs in breed's elite top 2-10% massive database. He's a super stud individual that is from the our very best Barstow Cash daughter...a model beef cow. Powerfully made with extra volume, muscle expression and exceptional arithmetic.
- His daughters will be tremendous females, certain to be blessed with abundant fleshing ability, extra volume and nice udders.
- #4 Adj, YW, #3 WW and YW, #3 ADG, #9 MWW and #3 DOC EPDs compared to all two-year olds. #10 ADG and #6 DOC EPDs compared to all bulls selling!

Reference Sire
LCRR THR MTN PASS 6219D #3117102



CE	BW	WW	YW	MILK	MARB	REA	API	TI
11.7	0.9	79.9	135.2	18.7	0.49	0.63	143.8	84.1
		30%	15%		20%		20%	25%

This is one great breeding bull that phenotypically impresses the most critical of cattlemen. He is powerful in his total scale with a wealth of thickness, large scrotal size and the best feet and legs a breeder could want. His arithmetic is stunning! 7 EPD traits are in the top 5 to 30% of the breed with a top 20% API and 25% TI ranking. The more calves we have by him, they more we appreciate his prepotency. Important to those in high elevation areas, his PAP score was 40. 77 BW, 818 adjusted weaning weight (117 ratio), 1448 adjusted yearling weight (120 ratio) with a 162 IMF ratio and a 15.91 adjusted REA scan. Hundreds of semen units have been used in heifer breeding programs with excellent success. The future will prove him to be a 'legendary' breeding bull and a sire of fabulous, great uddered and especially docile daughters!

Lot 13 APEX MOUNTAIN PASS E831G

BULL REG: #3598500 | DOB: 2/23/19 | TAT: E831G | 5/8 SM 11/32 AN 1/32 MX

Sire J BAR J NIGHTRIDE 225Z
LCRR THR MTN PASS 6219D
NLC ZOLA Z223

H/P	Act BW
PP	79
COLOR	Adj WW
BB	752
	Adj YW
	1271

Dam CCR COWBOY CUT 5048Z
APEX KARMA 831E
APEX KARMA SU451Y

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
13.8	-1.9	64.3	100.4	0.23	6.8	24.0	56.1	15.0
DOC	CW	YG	MARB	BF	REA	SF	API	TI
16.0	22.9	-0.20	0.47	-0.03	0.60	-0.41	141.1	78.2

- 5 EPDs ranked in breeds top 10-25% with a top 25% API. This moderate framed, extra thick made Mountain Pass son is right on target for what many are searching for.
- Few bulls offer the near perfect blend of EPD values that are good across the board, but he does. Highly endorsed for calving ease, strong production females, docility and high-quality steaks.
- He's a 'true' beef bull in every sense, and from a most productive, moderate size two-year-old dam, herself the result of embryo transplant!

Lot 14 APEX MOUNTAIN PASS CE920G

BULL REG: #3598656 | DOB: 2/18/19 | TAT: CE920G | 1/2 SM 1/2 AN

Sire J BAR J NIGHTRIDE 225Z
LCRR THR MTN PASS 6219D
NLC ZOLA Z223

H/P	Act BW
PP	63
COLOR	Adj WW
BB	691
	Adj YW
	1201

Dam THR TESTAMENT 5451C
APEX BLYSS XC920E
APEX BLYSS TX920C

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
16.2	-1.9	63.0	104.4	0.26	7.0	17.4	48.9	15.3
DOC	CW	YG	MARB	BF	REA	SF	API	TI
14.9	33.6	-0.10	0.42	-0.01	0.55	-0.39	142.2	75.8

- -1.9 BW and top 10% CE ranking plus his actual 63 lbs. birth weight warrants use on first calf heifers. We expect our two-year-old heifers to out produce their mothers, and this is a great example.
- This bull's two-year-old dam, by Testament, calved without assistance and raised this exceptional bull and bred right back to calve again in this past spring, and she will calve again on schedule in 2021. Maternal grand dam is double bred to DUFF Copyright!
- #1 low BW with #10 CE among all two-year-old bulls validates his calving ease future!



Harnessing and Endorsing the Newest Technology!

Every bull selling has Genomic Enhanced EPDs and is Parentage Verified!

With few exceptions, our entire cowherd has Genomic Enhanced EPDs to ensure genetic accuracy and predictability. Their top percentile ranking EPDs, as compared to the entire ASA database, proves the positive direction results to our diligent breeding decisions.



LOT 15



Lot 15 APEX MOUNTAIN PASS UC845G

BULL REG: #3598573 | **DOB:** 3/25/19 | **TAT:** UC845G | 5/8 SM 3/8 AN

Sire J BAR J NIGHTRIDE 225Z
LCRR THR MTN PASS 6219D
 NLC ZOLA Z223

Dam YARDLEY UTAH Y361
APEX KARMA U845C
 APEX KARMA S451U

H/P	Act BW
PP	90
COLOR	Adj WW
BB	747
	Adj YW
	1302

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
11.3	1.5	78.9	123.9	0.28	4.0	14.9	54.3	14.0
DOC	CW	YG	MARB	BF	REA	SF	API	TI
13.2	34.5	-0.26	0.33	-0.04	0.82	-0.23	128.4	78.5

- This sale feature will add extra economic value and genetic predictability to any herd...he's a super stud!
- Picture a set of his baldies as babies in the sale barn topping the auction or his picturesque daughters in your front pasture.
- Appreciate his kind, balance, natural thickness and structural excellence. His dam and maternal grand dam are very special, feminine fronted and excellent milking females!!!
- His dam is a flush mate to the top selling bred heifer in the Foxy Ladies sale selling to Walsh Simmentals at \$15,000.

Lot 16 APEX MOUNTAIN PASS AD600G

BULL REG: #3598608 | **DOB:** 3/2/19 | **TAT:** AD600G | 5/8 SM 3/8 AN

Sire J BAR J NIGHTRIDE 225Z
LCRR THR MTN PASS 6219D
 NLC ZOLA Z223

Dam CCR COWBOY CUT 5048Z
APEX PEBBLES WA600D
 APEX PEBBLES LW600A

H/P	Act BW
PP	85
COLOR	Adj WW
B	736
	Adj YW
	1294

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
11.4	0.7	70.5	109.2	0.24	4.4	19.8	55.0	21.1
DOC	CW	YG	MARB	BF	REA	SF	API	TI
17.8	37.9	-0.25	0.33	-0.05	0.77	-0.36	140.5	74.8

- Top 2% STAY and DOC EPDs, two traits that are vitally important to longevity and sustainability in cowherds today. A good bull here with a top 25% API!
- Moderate in his build, big volumed and easy on the eye to look at. Mountain Pass sons have been in good demand, and we are fortunate to have several selling that are among the sale features.
- #1 STAY EPD two-year-old bull selling. The longevity of his daughters will be significant!

Lot 17 APEX MOUNTAIN PASS PD633G

BULL REG: #3598534 | **DOB:** 2/18/19 | **TAT:** PD633G | 1/2 SM 3/8 AN 1/8 CS

Sire J BAR J NIGHTRIDE 225Z
LCRR THR MTN PASS 6219D
 NLC ZOLA Z223

Dam ES AX381-3
APEX VICTORIA MP633D
 DM633P

H/P	Act BW
PP	64
COLOR	Adj WW
BB	709
	Adj YW
	1194

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
17.9	-4.4	57.4	92.9	0.22	8.0	20.8	49.5	14.9
DOC	CW	YG	MARB	BF	REA	SF	API	TI
13.7	23.1	-0.33	0.28	-0.05	0.83	-0.23	138.9	73.3

- -4.4 BW, top 2% BW and 4% CE ranking clearly identifies him as a predictable calving ease sire based on his 100K genomic evaluation and his modest 64 lb. actual birth weight.
- He has a good build yet is the size you can turn out with yearling heifers and never be concerned about having more bull than they can physically handle. His broody dam's sire is one of the best Lock n Load sons we have found.
- #2 lowest BW and with a #2 BW EPD of the two-year-old bulls. Compared to all bulls selling he has the #2 BW EPD!

Lot 18 APEX MOUNTAIN PASS ZD635G
 BULL REG: #3693241 | DOB: 3/4/19 | TAT: ZD635G | 5/8 SM 3/8 AN

Sire J BAR J NIGHTRIDE 225Z
 LCRR THR MTN PASS 6219D
 NLC ZOLA Z223

Dam W/C LOADED UP 1119Y
 APEX RITA RZ635D
 RDD MS VRD 323R 1CA

H/P	Act BW
PP	82
COLOR	Adj WW
BB	697
DNA	Adj YW
	1222

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
13.2	1.5	71.6	119.2	0.30	7.0	21.4	57.1	16.9
DOC	CW	YG	MARB	BF	REA	SF	API	TI
9.6	36.1	-0.16	0.25	-0.03	0.65	-0.32	130.2	73.1

- This bull will be a favorite of many! Lots quality, well balanced, excellent on the move and with an appealing genetic blend.
- Mountain Pass holds the record selling bull distinction at T Heart Ranch in CO. His prepotency is highly valued, whether for calving ease, performance or the great daughters that came into production this past spring.
- His dam is from an own daughter of the legendary, Vermillion Dateline.

Lot 19 APEX MOUNTAIN PASS AD921G
 BULL REG: #3598468 | DOB: 3/1/19 | TAT: AD921G | 5/8 SM 3/8 AN

Sire J BAR J NIGHTRIDE 225Z
 LCRR THR MTN PASS 6219D
 NLC ZOLA Z223

Dam CCR COWBOY CUT 5048Z
 APEX BRANDY TA921D
 APEX BRANDY T921A

H/P	Act BW
PP	81
COLOR	Adj WW
B	715
DNA	Adj YW
	1266

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
10.4	1.3	74.3	125.5	0.32	1.6	19.9	57.0	19.2
DOC	CW	YG	MARB	BF	REA	SF	API	TI
12.7	30.0	-0.13	0.24	-0.01	0.58	-0.39	132.3	74.1

- One of the heaviest scaling bulls of the offering that is powerful in his design, correct structured, eye appealing and represented by the valuable Mountain Pass x Cowboy Cut premier genetics.
- He has excellent numbers, superb conformation and stems from a highly maternal female line tracing to the popular female sire, DUFF Copyright.
- #9 ADG EPD amongst his two-year-old mates!



LOT 20

Lot 20 APEX MOUNTAIN PASS BD943G
 BULL REG: #3598629 | DOB: 3/3/19 | TAT: BD943G | 1/2 SM 3/8 AN 1/8 CS

Sire J BAR J NIGHTRIDE 225Z
 LCRR THR MTN PASS 6219D
 NLC ZOLA Z223

Dam CCR VALEDICTORIAN 6025B
 APEX RACHEL T943D
 APEX MARQUEE T943B

H/P	Act BW
PP	78
COLOR	Adj WW
BB	707
DNA	Adj YW
	1304

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
14.1	-0.7	70.2	118.9	0.30	6.7	24.1	59.2	15.2
DOC	CW	YG	MARB	BF	REA	SF	API	TI
12.9	46.3	-0.10	0.42	-0.02	0.68	-0.34	140.6	79.2

- Talk about quality and structure, they don't come much better. Mountain Pass progeny continue to impress us with their blend of eye appeal, structural soundness and performance. His daughters are making wonderful cows!
- Maternally, he stems from the same cow family as our top selling bull last year, proving the strength of his highly maternal genetic foundation.
- You will have to run the wheels off your pickup to find one comparable.

TWO-YEAR OLD BULLS

Lot 21 APEX MOUNTAIN PASS AD106G

BULL REG: #3598489 | DOB: 2/24/19 | TAT: AD106G | 5/8 SM 5/16 AN 1/16 CS

Sire J BAR J NIGHTRIDE 225Z
LCRR THR MTN PASS 6219D
NLC ZOLA Z223

H/P	Act BW
PP	91
COLOR	Adj WW
B	714
DNA	Adj YW
	1402

Dam CCR VALEDICTORIAN 6025B
APEX GLENDA WA106D
APEX GLENDA W106A

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
9.6	3.7	90.3	151.0	0.38	3.2	23.5	68.6	12.0
DOC	CW	YG	MARB	BF	REA	SF	API	TI
15.9	63.9	-0.18	0.17	-0.05	0.89	-0.34	115.3	79.6

- This powerful bull is loaded up on performance and natural thickness! A true beef type bull with top 10% WW, 3% YW, 2% ADG and top 10% MWW and DOC EPDs. Furthermore, his carcass EPDs include a top 1% CW and 15% REA rankings.
- His moderate size dam is deep, heavy milking and especially easy fleshing... the kind every good cowman appreciates.
- #3 Adj. WW plus #2 YW and #6 MWW EPDs of all two-year olds!

Lot 22 APEX MOUNTAIN PASS TE2930G

BULL REG: #3598582 | DOB: 2/27/19 | TAT: TE2930G | 5/8 SM 3/8 AN

Sire J BAR J NIGHTRIDE 225Z
LCRR THR MTN PASS 6219D
NLC ZOLA Z223

H/P	Act BW
PP	80
COLOR	Adj WW
BB	696
DNA	Adj YW
	1198

Dam TJ HIGH CALIBRE 556B
APEX EMILEE TA930E
APEX EMILEE T930A

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
12.8	0.5	78.1	116.4	0.24	3.9	16.3	55.3	12.6
DOC	CW	YG	MARB	BF	REA	SF	API	TI
10.9	32.3	-0.17	0.26	-0.02	0.67	-0.11	123.8	77.1

- Another example of new generation genetics in the Mountain Pass son being out of a first calf heifer by our great maternal sire, High Calibre.
- His dam descends to a 14-year-old KCF Bennet Total Angus daughter, who is still in productions with a picture-perfect udder and perfect teat size.
- He is a top bull and will have many stars by him in the catalog. Study his video and check him out in person on sale day if possible.

Reference Sire

GLRS DIVIDEND 405D #3097854



CE	BW	WW	YW	MILK	MARB	REA	API	TI
11.5	0.3	84.4	129.9	13.7	0.14	0.67	135/6	82.3
	25%	25%	20%				30%	25%

In a breeder's lifetime, seldom does the opportunity come along to own such a great individual. His prepotency has yielded tremendous progeny that offer consistency, performance, eye appeal, gentle dispositions, great feet and a rewarding future. His first daughters came into production last spring and we could not have been more pleased. As you study this catalog, you will find several featured sons are from his heifer's first production, and they are good! Overtime, our customers will see many sale highlights sired by Dividend, being both bulls and bred heifers. This year, a number of outstanding sons highlight the bull offering. He is docile, great looking, powerful structured with superior feet and legs.

His impressive sons are made just like him and they will sire calves that will annually top the market!

LOT 23



Lot 23 APEX DIVIDEND PC681G

BULL REG: #3598567 | DOB: 3/14/19 | TAT: PC681G | 1/2 SM 1/2 AN

Sire CLRS AFTER SHOCK 604 A
 CLRS DIVIDEND 405D
 CLRS BONNIA 405 B

Dam CONNEALY CAPITALIST 028
 APEX MS CAPITALIST JP681C
 GOA ND5050 SHOSHONE T309

H/P	Act BW
PP	81
COLOR	Adj WW
BB	805
	Adj YW
	1289



CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
18.1	-2.4	83.4	133.1	0.31	7.5	20.1	61.8	14.8
DOC	CW	YG	MARB	BF	REA	SF	API	TI
11.5	36.4	-0.01	0.29	0.00	0.40	-0.39	139.6	83.5

- Top 4% CE and 10% BW EPD adds tremendous predictability and value. A solid calving ease bull that will add extra performance and eye appeal to anyone's program.
- His dam is the result of ET, and an own daughter of the popular Angus sire Connealy Capitalist and from a genetically rich 5050 daughter. A full brother to his dam was a former sale topper!
- #3 Adj. WW, #3 CE and #7 BW EPD two-year-old plus he has the #4 CE EPD of all bulls selling!

LOT 24



Lot 24 APEX DIVIDEND XD930G

BULL REG: #3598581 | DOB: 4/2/19 | TAT: XD930G | 3/4 SM 7/32 AN 1/32 MX

Sire CLRS AFTER SHOCK 604 A
 CLRS DIVIDEND 405D
 CLRS BONNIA 405 B

Dam W/C GRANDSTAND 6B
 APEX EMILEE TX930D
 APEX EMILEE T930X

H/P	Act BW
Pp	79
COLOR	Adj WW
BB	780
	Adj YW
	1303



CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
12.1	-1.0	69.2	104.1	0.22	5.3	21.5	56.0	18.9
DOC	CW	YG	MARB	BF	REA	SF	API	TI
14.7	29.2	-0.24	0.15	-0.05	0.63	-0.32	129.3	71.7

- This Dividend son is most impressive in his build, structural integrity and genetic predictability.
- We highly endorse this amazing individual as he stems from a marvelous KCF Bennet Total grand dam this has a picture-perfect udder at 14 years of age.
- We predict that his daughters will make great cows and the sons will be sale toppers. Study him well, whether in person or on the video...he is a good one!

LOT 25



Lot 25 APEX DIVIDEND CE23G

BULL REG: #3598544 | **DOB:** 2/21/19 | **TAT:** CE23G | 1/2 SM 1/2 AN

CLRS AFTER SHOCK 604 A		H/P	Act BW
<i>Sire</i> CLRS DIVIDEND 405D	CLRS BONNIA 405 B	PP	80
RB NIGHT PROWLER 3288		COLOR	Adj WW
<i>Dam</i> APEX MS CAPITALIST RC23E	APEX MS CAPITALIST R23C	BB	717
			Adj YW
			1214

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
16.0	-1.2	77.6	118.7	0.26	5.9	17.0	55.8	11.6
DOC	CW	YG	MARB	BF	REA	SF	API	TI
11.8	51.5	-0.09	0.30	-0.02	0.69	-0.27	125.8	78.2

- His valuable -1.2 BW ranks in the breed's elite top 15% for calving ease. We've used his sire on numerous heifers with good success.
- This bull's dam is sired by the calving ease sire Night Prowler, and she maternally descends to the prepotent Connealy Capitalist and GAR New Design 5050.
- He was born unassisted from a first calf heifer with a modest birth weight.

Lot 26 APEX DIVIDEND U809G

BULL REG: #3598615 | **DOB:** 3/8/19 | **TAT:** U809G | 1/2 SM 1/2 AN

CLRS AFTER SHOCK 604 A		H/P	Act BW
<i>Sire</i> CLRS DIVIDEND 405D	CLRS BONNIA 405 B	PP	88
RDDS VRD 2281R 1SA		COLOR	Adj WW
<i>Dam</i> MISS 804U	453R	Bb	786
			Adj YW
			1352

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
12.8	0.0	74.7	115.8	0.26	6.9	25.3	62.6	12.8
DOC	CW	YG	MARB	BF	REA	SF	API	TI
16.0	32.7	-0.13	0.31	-0.02	0.52	-0.37	126.9	77.8

- Here is an all-around good bull! Super stout, long sided and structured for the long haul. Dividend is making a 'major impact' in our genetics, and his sons will do the same for our customers.
- This bull's dam, a granddaughter of Vermillion Dateline, has consistently raised some of our top end calves each and every year. Several daughters, granddaughters and great granddaughters have been retained from this matriarch.
- #9 Adj. WW and #6 Adj. YW ranked two-year-old bull!

Lot 27 APEX DIVIDEND WE814G

BULL REG: #3598670 | **DOB:** 2/25/19 | **TAT:** WE814G | 5/8 SM 11/32 AN 1/32 CS

CLRS AFTER SHOCK 604 A		H/P	Act BW
<i>Sire</i> CLRS DIVIDEND 405D	CLRS BONNIA 405 B	P	91
CCR MASTERLINK 9053C		COLOR	Adj WW
<i>Dam</i> APEX CAMEO RW814E	R814W	B	771
			Adj YW
			1293

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
10.8	1.0	75.0	112.4	0.23	5.8	22.2	59.6	18.1
DOC	CW	YG	MARB	BF	REA	SF	API	TI
19.4	27.5	-0.19	0.22	-0.04	0.56	-0.35	127.9	74.0

- Born unassisted from a two-year-old heifer!
- He's a well-balanced, athletic Dividend son that will add performance to any cowherd.
- Important to note, his young dam by the \$38,500 Masterlink is a powerful young female, bringing in another standout calf this past fall.

Lot 28 APEX DIVIDEND TE910G

BULL REG: #3598618 | **DOB:** 2/21/19 | **TAT:** TE910G | 5/8 SM 3/8 AN

CLRS AFTER SHOCK 604 A		H/P	Act BW
<i>Sire</i> CLRS DIVIDEND 405D	CLRS BONNIA 405 B	PP	81
ROUSEY GOLD STRIKE 512C		COLOR	Adj WW
<i>Dam</i> APEX NATASHIA T910E	GOA LEGEND OF FRAWLEY T161	BB	682
			Adj YW
			1186

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
14.9	-2.2	67.9	107.3	0.25	6.6	11.2	45.2	15.7
DOC	CW	YG	MARB	BF	REA	SF	API	TI
15.9	24.2	0.01	0.41	0.00	0.15	-0.44	141.7	77.2

- Top 20% CE, 15% BW, 10% DOC and top 10% SHR EPD ranking coupled with a top 25% API. He is from picturesque, nice uddered two-year-old Gold Strike x OCC Legend dam that we are expecting big things from as she matures.
- The Dividend x Gold Strike cross is a near perfect blend of genetics and phenotype. He will advance production levels of the most progressive, committed programs.
- #9 BW EPD ranked bull amongst all two-year olds selling!

Lot 29 APEX DIVIDEND WC154G

BULL REG: #3598517 | **DOB:** 3/21/19 | **TAT:** WC154G | 3/4 SM 3/16 AN 1/16 CS

CLRS AFTER SHOCK 604 A		H/P	Act BW
<i>Sire</i> CLRS DIVIDEND 405D	CLRS BONNIA 405 B	PP	77
CCR COWBOY CUT 5048Z		COLOR	Adj WW
<i>Dam</i> APEX TESS RW154C	LR154W	BB	713
			Adj YW
			1283

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
15.0	-1.7	72.0	108.1	0.23	8.0	18.5	54.5	19.5
DOC	CW	YG	MARB	BF	REA	SF	API	TI
12.7	23.6	-0.31	0.14	-0.05	0.76	-0.41	136.1	74.3

- A modest birth weight Dividend son with an impressive phenotype and a great set of numbers. -1.7 BW ranks him in the top 15% of the breed adding further creditability to his calving ease future. Appreciate his All Purpose Index (API) that ranks in the top 35% of all SimAngus bulls.
- Maternally, his dam and maternal grand dam are most appreciated females with near perfect udders and excellent fertility.
- #3 STAY EPD of all two-year-old bulls and #4 STAY of the entire bull offering, cow herd building assurance here!



LOT 30



Lot 30 APEX DIVIDEND BD600G

BULL REG: #3598609 | **DOB:** 2/13/19 | **TAT:** BD600G | 3/4 SM 7/32 AN 1/32 CS

Sire CLRS AFTER SHOCK 604 A
CLRS DIVIDEND 405D
 CLRS BONNIA 405 B

Dam HOOK` S YELLOWSTONE 97Y
APEX JULIE XB600D
 APEX PEBBLES PX600B

H/P	Act BW
P	80
COLOR	Adj WW
BB	728
DNA	Adj YW
	1294

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
13.8	-1.4	72.9	118.7	0.29	6.6	18.6	55.0	18.4
DOC	CW	YG	MARB	BF	REA	SF	API	TI
13.9	20.4	-0.32	0.20	-0.07	0.59	-0.38	137.3	76.4

- This extra stout, long sided Dividend son is EPD and performance strong. His valuable body length, total muscle expression and overall balance is most impressive.
- Visualize a set of his calves going through the sale barn ring, or better yet in the feedlot where they will perform with the best. His dam blends the genetics of well proven Hook's Yellowstone and Upgrade sires.
- #9 STAY EPD among all two-year olds translates into his daughters having more production longevity!

Lot 31 APEX DIVIDEND AE86G

BULL REG: #3598659 | **DOB:** 2/16/19 | **TAT:** AE86G | 3/4 SM 1/4 AN

Sire CLRS AFTER SHOCK 604 A
CLRS DIVIDEND 405D
 CLRS BONNIA 405 B

Dam ROUSEY GOLD STRIKE 512C
APEX MABEL UA86E
 APEX MABEL SU86A

H/P	Act BW
P	74
COLOR	Adj WW
B	689
DNA	Adj YW
	1193

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
15.4	-2.7	66.0	105.7	0.25	7.8	15.3	48.2	14.0
DOC	CW	YG	MARB	BF	REA	SF	API	TI
11.4	31.0	-0.11	0.22	-0.01	0.57	-0.35	129.5	73.0

- One of many highly predictable calving ease bulls selling, and himself born unassisted from a first calf heifer.
- Top 10% BW and 15% CE EPD breed ranking resulting from a mating of two well proven calving ease sires, Dividend and Gold Strike, that we have used heavily in breeding to our yearling heifers. Maternal grand dam has top 3% CE, 2% MCE and 10% Milk EPD breed rankings.
- #5 BW EPD of all two-year-old bulls and #7 BW EPD of all bulls in the sale, he's a calving ease specialist!

Lot 32 APEX DIVIDEND RXB154G

BULL REG: #3598554 | **DOB:** 5/10/19 | **TAT:** RXB154G | 3/4 SM 3/16 AN 1/16 CS

Sire CLRS AFTER SHOCK 604 A
CLRS DIVIDEND 405D
 CLRS BONNIA 405 B

Dam CCR COWBOY CUT 5048Z
APEX TESS RX154B
 LR154X

H/P	Act BW
P	85
COLOR	Adj WW
B	719
DNA	Adj YW
	1336

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
11.9	1.3	91.2	144.1	0.33	6.3	19.2	64.8	16.7
DOC	CW	YG	MARB	BF	REA	SF	API	TI
15.0	45.9	-0.19	0.23	-0.04	0.78	-0.27	129.7	82.3

- Top 10% WW, YW and DOC with a top 15% API ranking. He is another impressive individual from the valuable Dividend x Cowboy Cut matings, and one that every good bull buyer will appreciate.
- His dam stems from the 154 cow family that is noted for excellent fertility, good udders and longevity.
- Daughters from this bull should make awesome cows!!!



LOT 33



Lot 33 APEX DIVIDEND UB412G

BULL REG: #3598421 | **DOB:** 2/21/19 | **TAT:** UB412G | 5/8 SM 5/16 AN 1/16 MX

Sire **CLRS DIVIDEND 405D**
CLRS BONNIA 405 B

Dam **APEX MISS WIX U412B**
9K GOLD KEY 057
LAGRAND MISS WIX 8212

H/P	Act BW
PP	85
COLOR	Adj WW
BB	795
	Adj YW
	1177

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
12.3	1.2	72.8	107.5	0.22	6.2	20.7	57.0	14.4
DOC	CW	YG	MARB	BF	REA	SF	API	TI
9.4	36.1	-0.21	0.15	-0.02	0.83	-0.27	117.2	70.8

- A tremendous individual with a wealth of natural thickness, extra volume, great structure and obvious performance. He will sire calves that will top the market, and there will be no doubt about it.
- Maternally, his dam each and every year is one of our most consistent producers. She is perfect uddered, super fertile but unfortunately, she has only had one daughter.
- #5 Adj. WW performance of all two-year-old bulls!

Lot 34 APEX DIVIDEND TZ950G

BULL REG: #3598503 | **DOB:** 3/11/19 | **TAT:** TZ950G | 3/4 SM 1/4 AN

Sire **CLRS DIVIDEND 405D**
CLRS BONNIA 405 B

Dam **APEX AMANDA T950Z**
RUBY NFF EXCALIBUR 002X
BEAR MTN EBONETTE 7047

H/P	Act BW
PP	86
COLOR	Adj WW
BB	732
	Adj YW
	1302

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
11.4	1.8	75.9	113.1	0.23	3.6	16.9	54.8	18.7
DOC	CW	YG	MARB	BF	REA	SF	API	TI
10.5	47.3	-0.17	0.07	-0.05	0.61	-0.27	120.2	69.2

- Another of the program impacting Dividend sons that ranchers will applaud for his extra volume, natural thickness, easy, long stride and wealth of natural muscle expression.
- His dam brings lots to the table, being sired by a former Denver record selling bull and descending to a remarkable Emblazon foundation Angus cow. Maternally, it must be noted that Dividend's dam has a flawless udder with an abundance of milk.
- #7 STAY EPD of all two-year-old bulls!

Lot 35 APEX DIVIDEND TC2910G

BULL REG: #3693227 | **DOB:** 3/20/19 | **TAT:** TC2910G | 3/4 SM 1/4 AN

Sire **CLRS DIVIDEND 405D**
CLRS BONNIA 405 B

Dam **APEX NATASHIA T910C**
CCR COWBOY CUT 5048Z
GOA LEGEND OF FRAWLEY T161

H/P	Act BW
PP	81
COLOR	Adj WW
BB	703
	Adj YW
	1311

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
11.6	1.5	90.6	132.0	0.26	5.6	18.7	63.9	13.0
DOC	CW	YG	MARB	BF	REA	SF	API	TI
15.4	40.3	-0.14	0.35	-0.01	0.80	-0.30	130.4	85.4

- 13 EPDs in the elite 4-30% with at top 10% API and 5% TI ranking. Top 4% DOC, 5% MWW, 10% WW, 15% CE, MCE, Milk and CW, 20% YW, STAY and MARB plus top 30% BW and REA EPDs!
- This double bred Cowboy Cut mating has resulted in several similarly bred sale standouts, all of which are phenotypically impressive and with great EPDs and data. Dam is top 5% CE with a top 10% API!



Lot 36 APEX DIVIDEND TE202G
 BULL REG: #3598660 | DOB: 2/15/19 | TAT: TE202G | 5/8 SM 3/8 AN

Sire **CLRS AFTER SHOCK 604 A**
CLRS DIVIDEND 405D
 CLRS BONNIA 405 B

Dam **APEX ASHLI T202E**
 MR NLC ECLIPSE 4009B
 LHT MS 6807 702T

H/P	Act BW
PP	73
COLOR	Adj WW
BB	789
	Adj YW
	1316

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
13.3	-0.1	76.1	117.1	0.26	6.4	19.7	57.7	11.3
DOC	CW	YG	MARB	BF	REA	SF	API	TI
14.0	45.8	-0.28	0.36	-0.08	0.73	-0.31	128.8	80.3

- Born unassisted from a two-year-old dam with a 73 lbs. birth weight. His CE, MARB and REA EPDs all rank in the breed's top 35%!
- Stockman will find his excellent performance numbers at both weaning and yearling intervals most impressive.
- He a strong testimony to the great Dividend and his attractive dam descending to the legendary Angus sire, DHD Traveler 6807.

Lot 38 APEX DIVIDEND B763G
 BULL REG: #3598485 | DOB: 3/6/19 | TAT: B763G | 1/2 SM 1/2 AN

Sire **CLRS AFTER SHOCK 604 A**
CLRS DIVIDEND 405D
 CLRS BONNIA 405 B

Dam **K BAR D WENDY 16B**
 K BAR D JOE CANADA 18Y
 K BAR D WENDY 508

H/P	Act BW
PP	90
COLOR	Adj WW
BB	704
	Adj YW
	1207

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
9.5	0.7	73.2	115.7	0.27	3.9	12.5	49.1	14.7
DOC	CW	YG	MARB	BF	REA	SF	API	TI
13.7	42.1	-0.03	0.27	-0.03	0.32	-0.27	117.7	71.3

- This Dividend x Joe Canada (Angus) mating resulted in one of the really stout made, functional bulls of the offering. He's a powerhouse, and a standout for quality, eye appeal and structure.
- His dam was our pick of the K Bar D Ranch Angus sale offering, and she has definitely made a positive impact in our no-no sense breeding program. Cows have to pay their way in our outfit, and she's done that well!

Lot 39 APEX DIVIDEND UD805G
 BULL REG: #3598572 | DOB: 3/28/19 | TAT: UD805G | 5/8 SM 3/8 AN

Sire **CLRS AFTER SHOCK 604 A**
CLRS DIVIDEND 405D
 CLRS BONNIA 405 B

Dam **APEX BRANDY U805D**
 LEACHMAN PROPHET J030Z
 MISS 802U

H/P	Act BW
PP	77
COLOR	Adj WW
BB	762
	Adj YW
	1321

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
15.7	-0.7	83.8	130.4	0.29	7.4	12.5	54.4	11.1
DOC	CW	YG	MARB	BF	REA	SF	API	TI
15.1	36.1	-0.16	0.29	-0.03	0.60	-0.42	131.0	82.8

- This bull offers a unique blend of both good calving ease and performance, in a most impressive package. Top 15% CE and DOC EPDs with top 20% WW and YW growth figures.
- He is the kind that will sire easily born calves that will have extra performance and value at weaning time.
- Picture his fancy, heavy calves filling the sale ring at your local auction.

Lot 37 APEX DIVIDEND C2E487G
 BULL REG: #3598667 | DOB: 2/18/19 | TAT: C2E487G | 1/2 SM 5/16 AN 3/16 CS

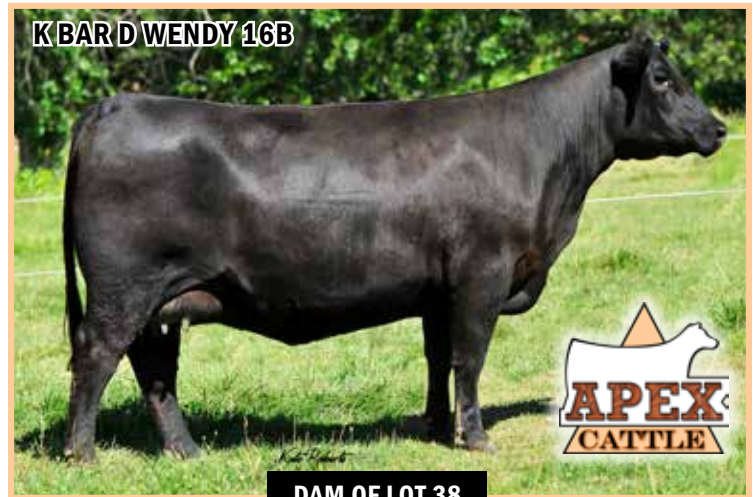
Sire **CLRS AFTER SHOCK 604 A**
CLRS DIVIDEND 405D
 CLRS BONNIA 405 B

Dam **APEX ADA RC2487E**
 ES AX381-3
 487R ANGUS

H/P	Act BW
P	87
COLOR	Adj WW
B	723
	Adj YW
	1212

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
11.0	1.6	78.1	119.5	0.26	5.7		55.5	9.8
DOC	CW	YG	MARB	BF	REA	SF	API	TI
12.2	31.6	-0.20	0.27	-0.05	0.49		116.5	75.5

- This Dividend son is from an excellent milking two-year-old, sired by one of the best Lock N Load sons that we have found.
- Predictably he will sire calves with good birth weight and better than average growth.
- The good number of Dividend sons selling represents a good opportunity to assemble an excellent sire group, and he should be one of them!



DAM OF LOT 38



LOT 39

Reference Sire

ROUSEY GOLD STRIKE 512C #3000381



CE	BW	WW	YW	MILK	MARB	REA	API	TI
14.9	0.6	97.6	144.2	14.4	0.39	1.08	135.4	92.6
20%		2%	5%		35%	3%	35%	4%

On of the most prepotent bulls in our battery! His progeny are eye appealing, excellent structured and have his good-natured disposition. From day one we have used him successfully for calving ease, and he continues to be used as part of our yearling heifer breeding program. What is amazing is being a calving ease sire, his progeny performance is off the charts as noted by his top 20% CE, 2% WW, 5% YW and 3% REA EPD ranking with a top 4% TI! This is a combination that is mighty hard to find, especially in this kind of package! Furthermore, his EPD profile for docility, carcass traits is equally impressive. His attractive daughters are making terrific brood cows, as evident in their respective sons selling this year. As generations move forward, his daughters will greatly impact our program!

Age Advantaged Bulls

- Will cover more females than yearlings.
- Will produce more quantity of semen.
- Will breed mature cows without concern.
- Will stay in condition better, and be treated tougher!

The MARC (Meat Animal Research Center) started a project in 1973 called the Germ Plasm Utilization (GPU) project. Their research showed several advantages that come from crossbreeding. Most importantly they showed that hybrid vigor has a large impact on beef cattle productivity. The research demonstrated an 8% improvement in weaning weight when a purebred cow is mated to a bull of a different breed. The research also showed that crossbred cows are far more productive than purebred cows. The benefits came in multiple areas including more milk production, better body condition, faster re-breeding, and a longer productive lifetime.

In total, the crossbred cows weaned 23% more weight than did purebred cows.

“ Heterosis...Smart, Reliable, Profitable! ”

LOT 40



Lot 40 APEX GOLD STRIKE WB502G

BULL REG: #3598565 | **DOB:** 3/16/19 | **TAT:** WB502G | 5/8 SM 3/8 AN

Sire HOOKS TRINITY 9T
ROUSEY GOLD STRIKE 512C
ROUSEY ANTOINETTE 146Y

H/P	Act BW
PP	83
COLOR	Adj WW
BB	702
	Adj YW
	1301

Dam CCR COWBOY CUT 5048Z
APEX KAREN W502B
LAGRAND POLLY 0315



CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
13.0	-2.2	75.4	110.6	0.22	6.0	19.2	56.9	13.4
DOC	CW	YG	MARB	BF	REA	SF	API	TI
13.4	31.1	-0.20	0.54	-0.02	0.79	-0.26	144.2	85.9

- For those searching for a 'real stud' make sure you check him out. He will be easy to find with his extra mass, thickness and proud appearance.
- He has a great set of balanced EPDs highlighted by his valuable -2.2 BW and top percentile rankings for both MARB and REA.
- Top 20% API and 15% TI comparable breed rankings. His broody dam excels in her volume, great udder and easy-going personality.

Lot 41 APEX GOLD STRIKE UC800G

BULL REG: #3598614 | **DOB:** 3/2/19 | **TAT:** UC800G | 5/8 SM 3/8 AN

Sire HOOKS TRINITY 9T
ROUSEY GOLD STRIKE 512C
ROUSEY ANTOINETTE 146Y

H/P	Act BW
PP	84
COLOR	Adj WW
BB	661
	Adj YW
	1194

Dam CCR COWBOY CUT 5048Z
APEX VALORI U800C
MISS 800U



CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
15.9	-1.1	72.6	108.7	0.23	8.2	18.1	54.3	18.7
DOC	CW	YG	MARB	BF	REA	SF	API	TI
14.3	18.1	-0.16	0.30	0.00	0.64	-0.30	142.9	77.3

- -1.1 BW and top 15% CE EPD provide great genetic insight to the value of his daughters retained as replacements. 5 EPDs in the top 10-25% range! The Gold Strike x Cowboy Cut mating came through as predicted.
- Whether the need is to insure more calving ease, added performance, better replacement or fat cattle that hang better carcasses, this bull can get it done. Dam and maternal grand dam are excellent matrons.
- #6 STAY EPD amongst the two-year-old bulls selling!

Lot 42 APEX GOLD STRIKE TB920G

BULL REG: #3598467 | **DOB:** 3/17/19 | **TAT:** TB920G | 5/8 SM 3/8 AN

Sire HOOKS TRINITY 9T
ROUSEY GOLD STRIKE 512C
ROUSEY ANTOINETTE 146Y

H/P	Act BW
PP	88
COLOR	Adj WW
BB	756
	Adj YW
	1307

Dam CCR COWBOY CUT 5048Z
APEX BLYSS T920B
GOA ND 5050 EMMA T131



CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
13.8	0.8	88.5	132.0	0.27	7.0	16.9	61.1	9.8
DOC	CW	YG	MARB	BF	REA	SF	API	TI
15.4	36.7	-0.25	0.58	-0.02	0.99	-0.28	141.3	91.7

- 7 EPDs rank in the breed's top 5-30% plus top 4% TI and 25% API. Note his excelling carcass trait EPDs in the top 5% REA and top 10% MARB plus added growth with a top 10% WW and 15% YW plus a top 15% DOC and 30% CE ranking.
- This Gold Strike x Cowboy Cut x GAR New Design 5050 bull excels in his structure, natural thickness and extra volume. Other cattlemen would love his mother!!!
- #8 MARB and #6 REA EPD ranking amongst all two-year-old bulls!

LOT 43



Lot 43 APEX GOLD STRIKE C102G

BULL REG: #3598506 | **DOB:** 3/28/19 | **TAT:** C102G | 5/8 SM 3/8 AN

Sire HOOKS TRINITY 9T
ROUSEY GOLD STRIKE 512C
 ROUSEY ANTOINETTE 146Y

H/P	Act BW
PP	66
COLOR	Adj WW
BB	701
	Adj YW
	1300

Dam HOOK` S RED ZONE 79Z
HOOK` S CECELIA 39C
 HOOK` S YULE 82Y

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
18.0	-1.3	84.2	125.5	0.26	8.7	15.1	57.1	10.4
DOC	CW	YG	MARB	BF	REA	SF	API	TI
13.5	29.4	-0.38	0.48	-0.05	1.07	-0.39	144.7	89.9

- A stunning calving ease bull with a top 4% CE EPD combined with a top 3% REA EPD. 7 EPDs rank in the breeds top 3-20% with top 20% API and 10% TI.
- He is one of the top bulls selling that will be on the very sort list of the most demanding bull buyers, no question about it. His dam is beautiful uddered, maternal grand dam of one of our very best heifer calves weaned this fall.
- #4 CE EPD of all bulls in the sale!

Lot 44 APEX GOLD STRIKE RC29G

BULL REG: #3598587 | **DOB:** 2/21/19 | **TAT:** RC29G | 1/2 SM 3/8 AN 1/8 CS

Sire HOOKS TRINITY 9T
ROUSEY GOLD STRIKE 512C
 ROUSEY ANTOINETTE 146Y

H/P	Act BW
PP	87
COLOR	Adj WW
BB	718
	Adj YW
	1299

Dam LEACHMAN PROPHET J030Z
APEX DARLA R29C
 LP479U

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
12.0	1.6	84.8	127.8	0.27	4.7	11.1	53.4	10.4
DOC	CW	YG	MARB	BF	REA	SF	API	TI
13.1	22.3	-0.29	0.41	-0.03	0.84	-0.21	128.0	83.5

- This lad will sire some top end feeder cattle that will have extra carcass merit and stout performance.
- He is double bred to the legendary Hook's Steel Force with high accuracy EPDs: Top 1% BW, YG, REA and SHR, top 2% BW, MCE and API, top 4% STAY and 5% DOC plus top 10% MILK and MARB.
- Those represent extraordinary predictability into this bulls breeding future. His all black and polled calves will earn more profit!

YOUR SOURCE FOR 'PROFIT GENERATING' HETEROSIS THAT CUSTOMERS ACROSS THE UNITED STATES TRUST!

Multiple Bull Discounts & Large Sire Groups
Last year, one buyer bought 23 bulls and another purchased 10!

Lot 45 APEX GOLD STRIKE WC59G
 BULL REG: #3598592 | DOB: 3/22/19 | TAT: WC59G | 5/8 SM 3/8 AN

Sire HOOKS TRINITY 9T
 ROUSEY GOLD STRIKE 512C
 ROUSEY ANTOINETTE 146Y

Dam LLSF PAYS TO BELIEVE ZU194
 APEX LADY 59C
 SDCC LADY 59W

H/P	Act BW
PP	79
COLOR	Adj WW
BB	774
	Adj YW
	1306

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
13.9	1.6	85.2	121.4	0.23	4.9	18.4	60.9	11.3
DOC	CW	YG	MARB	BF	REA	SF	API	TI
13.3	27.9	-0.12	0.48	0.00	0.59	-0.29	133.8	85.1

- Here is a standout in the crowd kind of bull with his exhilarating calving ease, performance and carcass highlighted genetic profile.
- He will add thickness, eye appeal and growth to most any program while maintaining a moderate frame size.
- His broody, middle of the road size dam is heavy milking, extra broody and deep made. Gold Strike daughters are making exceptionally good broodcows!

Lot 47 APEX GOLD STRIKE AD375G
 BULL REG: #3598418 | DOB: 3/2/19 | TAT: AD375G | 1/2 SM 3/8 AN 1/16 CS 1/16 MX

Sire HOOKS TRINITY 9T
 ROUSEY GOLD STRIKE 512C
 ROUSEY ANTOINETTE 146Y

Dam CCR FLINT HILLS 2092B
 APEX STACY XA375D
 APEX STACY LX375A

H/P	Act BW
PP	82
COLOR	Adj WW
BB	739
	Adj YW
	1206

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
13.1	0.3	74.4	116.3	0.26	6.5	23.7	60.8	16.0
DOC	CW	YG	MARB	BF	REA	SF	API	TI
16.1	32.3	-0.19	0.45	-0.02	0.72	-0.34	140.9	80.9

- 64 lb. calving ease birth weight, and with 5 EPDs in top 25% highlighted by a top 15% REA!
- His young dam is a beauty with a top 10% Milk and Docility ranking. She is ultra-feminine with the best of udders, so typical of the highly maternal, easy fleshing Flint Hills daughters.
- For those cattlemen searching out bulls from the really good, young females, this sale lot needs to be on your short list.

Lot 49 APEX GOLD STRIKE TE928G
 BULL REG: #3598504 | DOB: 2/14/19 | TAT: TE928G | 5/8 SM 3/8 AN

Sire HOOKS TRINITY 9T
 ROUSEY GOLD STRIKE 512C
 ROUSEY ANTOINETTE 146Y

Dam TJ HIGH CALIBRE 556B
 APEX CHARISMA T928E
 STAR QUEEN 7497

H/P	Act BW
PP	81
COLOR	Adj WW
BB	739
	Adj YW
	1285

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
11.4	1.4	89.5	140.3	0.32	5.1	20.5	65.2	11.5
DOC	CW	YG	MARB	BF	REA	SF	API	TI
12.4	49.9	-0.16	0.57	-0.04	0.71	-0.27	140.9	91.4

- Top 10% WW, YW, CW and MARB EPD ranking! This Gold Strike x High Calibre mating never misses, and he is no exception.
- This bull is most likely the heaviest, most massive advantaged bull to sell. He is a great individual who was born unassisted from a two-year-old heifer. His young dam is amongst the very best matrons in the herd today!
- Top 25% API and top 5% TI breed ranking!!!

Lot 46 APEX GOLD STRIKE XD154G
 BULL REG: #3598553 | DOB: 3/30/19 | TAT: XD154G | 1/2 SM 3/8 AN 1/8 CS

Sire HOOKS TRINITY 9T
 ROUSEY GOLD STRIKE 512C
 ROUSEY ANTOINETTE 146Y

Dam CCR FLINT HILLS 2092B
 APEX TESS PX154D
 LP154X

H/P	Act BW
P	73
COLOR	Adj WW
B	712
	Adj YW
	1288

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
16.1	0.3	85.4	128.6	0.27	7.8	14.1	56.7	8.0
DOC	CW	YG	MARB	BF	REA	SF	API	TI
12.9	34.4	-0.28	0.51	-0.04	0.87	-0.22	136.5	88.8

- This impressive Gold Strike x Flint hills son represents the best of most all traits. Top 10% CE and TI, top 15% WW, MARB and REA plus a top 20% YW EPD!
- Maternally, his dam ranks most favorably compared to our better producing females, and she stems from a line of moderate size, super milking and good uddered herd matrons.
- He will add a wealth of calving ease and carcass traits, both vital to industry bottom-line profitability.

Lot 48 APEX GOLD STRIKE XB600G
 BULL REG: #3598532 | DOB: 3/1/19 | TAT: XB600G | 1/2 SM 3/8 AN 1/8 CS

Sire HOOKS TRINITY 9T
 ROUSEY GOLD STRIKE 512C
 ROUSEY ANTOINETTE 146Y

Dam MR DNC UP NORTH Z101
 APEX PEBBLES PX600B
 LP600X

H/P	Act BW
PP	89
COLOR	Adj WW
BB	788
	Adj YW
	1405

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
10.7	3.3	98.8	156.9	0.36	4.3	15.8	65.2	8.4
DOC	CW	YG	MARB	BF	REA	SF	API	TI
16.1	35.1	-0.34	0.40	-0.08	0.80	-0.11	126.2	90.7

- 9 EPDs in top 1-30% and a top 5% TI, 1% WW, 2% YW, 3% ADG, 10% DOC, 15% BF, 20% YG, 25% MWW and REA and top 30% MARB EPD breed comparison ranking compared to all SimAngus bulls.
- Gold Strike sons are siring lots of top selling feeder calves, and this bull will sire the better kind, you can bet on that. A very impressive powered up, beef bull with valuable thickness and structure!
- #8 Adj. WW and #1 Adj. YW with #1 WW, #1 YW and #2 ADG EPDs of the two-year-old bulls. Compared to all bulls selling he has the #7 WW, #5 YW and the #7 ADG EPDs!

Lot 50 APEX GOLD STRIKE TC939G
 BULL REG: #3598627 | DOB: 3/10/19 | TAT: TC939G | 5/8 SM 3/8 AN

Sire HOOKS TRINITY 9T
 ROUSEY GOLD STRIKE 512C
 ROUSEY ANTOINETTE 146Y

Dam CCR COWBOY CUT 5048Z
 APEX SUZIE Q T939C
 939T

H/P	Act BW
PP	87
COLOR	Adj WW
BB	789
	Adj YW
	1279

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
15.1	1.5	94.1	130.4	0.23	7.4	19.0	66.1	12.3
DOC	CW	YG	MARB	BF	REA	SF	API	TI
17.6	31.2	-0.28	0.51	-0.04	0.82	-0.25	142.9	92.2

- 7 EPDs in the breed's top 3-20% with a top 20% API and 4% TI ranking. Top 3% WW and DOC, 15% MARB and top 20% CE, YW, MWW and REA EPD values.
- The Gold Strike x Cowboy Cut combination hits the mark, big time again! Appreciably, his volumous, broody and good milking dam contributes heavily to this genetic equation. She is one of our premier females!
- #7 Adj. WW with #3 WW and #9 DOC EPDs with #8 TI among all two-year-old bulls.

LOT 51



Lot 51 APEX GOLD STRIKE XE809G
 BULL REG: #3598454 | DOB: 2/28/19 | TAT: XE809G | 1/2 SM 1/2 AN

Sire HOOKS TRINITY 9T
 ROUSEY GOLD STRIKE 512C
 ROUSEY ANTOINETTE 146Y

Dam CCR MASTERLINK 9053C
 APEX SASSEE UX809E
 APEX SASSEE U809X

H/P	Act BW
PP	79
COLOR	Adj WW
BB	722
	Adj YW
	1291

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
14.3	0.6	78.4	124.4	0.29	6.7	20.5	59.6	12.4
DOC	CW	YG	MARB	BF	REA	SF	API	TI
11.1	34.6	-0.19	0.47	-0.03	0.68	-0.22	138.2	83.5

- Amongst the finest two-year olds to sell...anywhere! He is a great combination of both impressive phenotype and genetics.
- Gold Strike sons are noted for their excellence in calving ease dependability and carcass traits.
- His two-year-old dam ranks as one of the best producers in her respective calf crop, again this year raising of the better calves.

Lot 52 APEX GOLD STRIKE ZD167G
 BULL REG: #3598595 | DOB: 3/5/19 | TAT: ZD167G | 1/2 SM 7/16 AN 1/16 CS

Sire HOOKS TRINITY 9T
 ROUSEY GOLD STRIKE 512C
 ROUSEY ANTOINETTE 146Y

Dam LEACHMAN PROPHET J030Z
 APEX NANCY UZ167D
 RU167Z

H/P	Act BW
Pp	84
COLOR	Adj WW
Bb	753
	Adj YW
	1299

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
11.0	-0.2	94.3	142.3	0.30	3.4	10.9	58.1	5.8
DOC	CW	YG	MARB	BF	REA	SF	API	TI
14.7	37.2	-0.26	0.56	-0.01	1.10	-0.21	127.6	93.0

- Top 2% REA, 3% WW, 10% YW and MARB with a top 3% TI. He will add performance and carcass traits while moderating frame size.
- Gold Strike sons are impacting many of our customer's programs with their heavier calves and strong carcass advantages.
- Maternally, this bull's dam is moderate in her frame size, deep bodied and has a really nice udder.

APEX CATTLE...YOUR SOURCE FOR 'ADDED VALUE' CALVING EASE, PERFORMANCE, MATERNAL AND CARCASS GENETICS WITH IMPRESSIVE PHENOTYPE.
WITH 90% OF THE CATTLE TODAY BEING BOUGHT BASED ON THEIR VISUAL APPEARANCE, HAVING THE "RIGHT LOOK" WITH STRUCURAL CORRECTNESS AND EYE APPEAL IS VITAL.



Reference Sire
BRIDLE BIT REMBRANDT D630 #3137473



CE	BW	WW	YW	MILK	MARB	REA	API	TI
17.2	-4.8	55.8	90.8	15.9	0.57	0.86	160.8	78.8
10%	2%				10%	20%	5%	

An impactful, proven young sire that excels in calving ease, maternal and carcass genetics. His offspring have impressionable eye appeal, correctness, good structural soundness, and excellent muscle definition. Breed ranking EPDs: top 10% CE, 2% BW, 20% MCE, 10% MCE, STAY and MARB. API ranks in top 5%! These numbers, with his quality present huge genetic advancement opportunities with excellent predictability. We are enthused about this sire and his progeny's future. He sires great calving ease sons and attractive, nice uddered daughters plus he is one of the most dependable, proven calving ease SimAngus sires available!

Lot 53 APEX REMBRANDT E833G
 BULL REG: #3598617 | DOB: 3/19/19 | TAT: E833G | 5/8 SM 3/8 AN

Sire J BAR J NIGHTRIDE 225Z
 BRIDLE BIT REMBRANDT D630
 BRIDLE BIT MISS A361

Dam W/C LOADED UP 1119Y
 APEX KARMA 833E
 RDD MS VRD 323R 1CA

H/P	Act BW
PP	80
COLOR	Adj WW
BB	772
DSA DNA	Adj YW
	1262

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
14.4	0.9	76.1	119.9	0.27	8.5	22.0	60.0	14.5
DOC	CW	YG	MARB	BF	REA	SF	API	TI
16.9	54.6	-0.22	0.31	-0.02	1.13	-0.36	132.4	78.1

- 5 EPDs in top 2 to 25%, paced by his top 2% REA and 4% DOC ranking. Visualize his all black and polled calves, and their extra thickness and fleshing ability.
- His 'sweetheart' mother descends to a powerful donor that we selected as the top pick of the historic Dieter Bros dispersion, a granddaughter of the famed Vermillion Dateline. He's a beef bull that will add muscle and quality to a set of calves.
- #2 REA EPD of all two-year-old bulls and the #4 REA EPD bull of the entire bull offering!

Lot 54 APEX REMBRANDT TE915G
 BULL REG: #3693236 | DOB: 3/18/19 | TAT: TE915G | 1/2 SM 1/2 AN

Sire J BAR J NIGHTRIDE 225Z
 BRIDLE BIT REMBRANDT D630
 BRIDLE BIT MISS A361

Dam ES AX381-3
 APEX SUNSET T915E
 GOA EMBLAZON SUNSET T152

H/P	Act BW
PP	79
COLOR	Adj WW
BB	712
DSA DNA	Adj YW
	1196

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
14.7	-2.3	66.8	106.2	0.25	6.2	16.6	50.0	17.0
DOC	CW	YG	MARB	BF	REA	SF	API	TI
13.3	35.2	-0.06	0.46	0.01	0.64	-0.33	148.6	78.0

- Sired by one of the best proven calving ease sires in the breed today, Rembrandt, who's -4.8 BW ranks in the elite top 3%. Expect the same calving ease predictability from this son who is from a top-notch calf heifer dam from an own daughter of OCC Emblazon.
- Calving ease and live births are vital to profitability, and heterosis makes everything even better.
- #5 YW and #6 ADG EPDS amongst all two-year-old bulls!

“Heterosis...A 'GAME CHANGER' ADVANTAGE FOR MORE PROFIT!”

LOT 55



Lot 55 APEX REMBRANDT ZE928G
 BULL REG: #3598472 | DOB: 2/22/19 | TAT: ZE928G | 5/8 SM 3/8 AN

Sire J BAR J NIGHTRIDE 225Z
BRIDLE BIT REMBRANDT D630
 BRIDLE BIT MISS A361

Dam TJ HIGH CALIBRE 556B
APEX CHARISMA TZ928E
 APEX QUEEN T928Z

H/P	Act BW
PP	65
COLOR	Adj WW
BB	698
	Adj YW
	1236

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
16.5	-4.0	56.1	94.8	0.24	8.5	18.9	46.9	17.2
DOC	CW	YG	MARB	BF	REA	SF	API	TI
12.5	34.3	-0.16	0.57	0.00	0.83	-0.32	156.2	78.4

- One of the very best reading EPD profile bulls in the sale, and powerful in his overall mass. Ranks in the breed's elite top 2% BW, 10% CE and MARB and top 20% REA EPDs. His top 10% API suggests that his new owner should keep every daughter and build a better cowherd.
- He is the product of a first calf heifer that has a picture-perfect udder. A powerful individual featured in much of our sale advertising.
- #3 BW and #9 MARB EPDs plus #6 API two-year-old in the sale!

Lot 57 APEX REMBRANDT ZE920G
 BULL REG: #3598466 | DOB: 2/28/19 | TAT: ZE920G | 5/8 SM 3/8 AN

Sire J BAR J NIGHTRIDE 225Z
BRIDLE BIT REMBRANDT D630
 BRIDLE BIT MISS A361

Dam TJ HIGH CALIBRE 556B
APEX BLYSS TZ920E
 APEX BLYSS T920Z

H/P	Act BW
PP	84
COLOR	Adj WW
BB	699
	Adj YW
	1194

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
13.8	-1.0	71.5	113.1	0.26	7.0	16.5	52.2	19.7
DOC	CW	YG	MARB	BF	REA	SF	API	TI
13.5	37.3	-0.10	0.57	-0.01	0.58	-0.28	157.4	83.0

- -1.0 BW calving ease bull that was born unassisted from a first calf heifer. His impressive All Purpose Index (API) ranks him in the elite top 10% of all SimAngus bulls. Like his popular easy calving sire, he will ensure more live calves, and that they come easy.
- His dam is perfect uddered, a trait most common to the highly maternal High Calibre daughters. Make sure he's on your short list!
- #10 MARB EPD with #5 API amongst all two-year-old bulls. He has the #10 best API of all bulls selling!

Lot 56 APEX REMBRANDT BE473G
 BULL REG: #3598483 | DOB: 2/14/19 | TAT: BE473G | 3/8 SM 5/8 AN

Sire J BAR J NIGHTRIDE 225Z
BRIDLE BIT REMBRANDT D630
 BRIDLE BIT MISS A361

Dam A A R TEN X 7008 S A
D 7008 ROYAL LASS E7116
 D 028 ROYAL LASS B473

H/P	Act BW
PP	71
COLOR	Adj WW
BB	731
	Adj YW
	1219

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
20.0	-4.5	62.3	107.3	0.28	11.4	17.3	48.4	17.4
DOC	CW	YG	MARB	BF	REA	SF	API	TI
11.1	34.2	0.07	0.45	0.04	0.39	-0.24	152.0	77.1

- -4.5 BW is a top 2% coupled with a 1% CE and 3% MCE, the stage is set for his highly predictable calving ease future, following in the footsteps of his sire. This top 10% API two-year-old has all the numeric a physical credentials to ensure excellent herd sire leadership.
- Collect semen and breed a bunch of females to him in one herd or sell thousands of units benefitting other cattlemen breeding their heifers, nationwide. His semen sale income could be tremendous!
- #7 lowest actual BW plus he has the #1 CE, #1 BW and #1 MCE EPDs of all two-year-old bulls. Compared to all bulls selling he has the #1 CE, #1 BW and #1 MCE EPDs!

Lot 58 APEX REMBRANDT TE933G
 BULL REG: #3598625 | DOB: 3/1/19 | TAT: TE933G | 1/2 SM 1/2 AN

Sire J BAR J NIGHTRIDE 225Z
BRIDLE BIT REMBRANDT D630
 BRIDLE BIT MISS A361

Dam ROUSEY GOLD STRIKE 512C
APEX EVE T933E
 GOA EXP OF EVE T104

H/P	Act BW
PP	74
COLOR	Adj WW
BB	749
	Adj YW
	1294

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
14.0	-1.1	74.2	118.6	0.28	6.4	19.0	56.1	13.8
DOC	CW	YG	MARB	BF	REA	SF	API	TI
15.0	38.7	-0.12	0.44	0.01	0.86	-0.34	134.9	79.9

- -1.1 calving ease BW with 7 EPDs in the top 15-35% ranking combined with top 35% for both API and TI indexes.
- The good cowboys will all find this one! He was born unassisted to a two-year-old dam and has never stopped getting better. His exciting, neat uddered youthful dam, this year again brought in one of our better calves. His dam is a maternal sister to the popular yearling selling as lot 92.
- Top 15% DOC and REA EPD breed rankings.



Reference Sire

CCR FLINT HILLS 2092B #2882607



CE	BW	WW	YW	MILK	MARB	REA	API	TI
12.8	0.7	74.3	120.0	25.4	0.61	0.79	138.6	88.9
35%		25%		25%	10%	25%	30%	10%

Prepotency at its best! His sons have paced BOTH Cow Camp Ranch and APEX bull sales drawing interest from across the country. The good cowboys all always found them! Extraordinary individual with good calving ease and excellent structural correctness with the inherent ability to sire extra thickness and moderate frame size. Maternally strong, his donor dam is a paternal sister to CCR Cowboy Cut, the sire of Proclamation His daughters are among our best...super good uddered, broody, easy fleshing and extra quiet.

LOT 59



Lot 59 APEX FLINT HILLS UY55G

BULL REG: #3598591 | DOB: 3/20/19 | TAT: UY55G | 3/8 SM 5/8 AN

CCR FRONTIER 0053Z

Sire CCR FLINT HILLS 2092B
CCR MS SINGLETARY 2092Z

RDDS HIGH OCTANE 1905T

Dam APEX ERICA U55Y
SDCC ERICA 55U

H/P	Act BW
PP	89
COLOR	Adj WW
BB	655
	Adj YW
	1302

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
10.4	2.4	83.4	137.2	0.34	6.4	22.9	64.6	12.4
DOC	CW	YG	MARB	BF	REA	SF	API	TI
18.3	46.3	-0.17	0.66	-0.02	0.83	-0.30	138.4	87.3

- An excelling performance standout with a top 2% DOC and 5% MARB EPDs. Great structured, eye appealing and from our very finest daughter of the \$25,000 'record high indexing bull,' RDDS High Octane, that we purchased from the legendary Dieter Bros program.
- Excellent data, quality and structure in one impressive individual. Visualize the added marketable value of his eye appealing calves.
- #3 Marbling EPD two-year-old and #7 Marbling EPD of all bulls selling!

Lot 60 APEX FLINT HILLS MB689G

BULL REG: #3598445 | DOB: 3/12/19 | TAT: MB689G | 1/2 SM 3/8 AN 1/8 CS

CCR FRONTIER 0053Z

Sire CCR FLINT HILLS 2092B
CCR MS SINGLETARY 2092Z

CCR COWBOY CUT 5048Z

Dam APEX JOANIE CM689B
C689M

H/P	Act BW
PP	88
COLOR	Adj WW
BB	756
	Adj YW
	1311

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
13.0	1.5	84.4	124.9	0.25	8.2	25.6	67.8	13.3
DOC	CW	YG	MARB	BF	REA	SF	API	TI
15.8	16.7	-0.30	0.52	-0.03	0.77	-0.36	140.7	87.6

- 7 EPDs in the top 10-30% combined with a top 25% API and top 10% TI ranking is a testimonial to his valuable, blended genetics!
- Maternally his daughters should be a home run as both Flint Hills and Cowboy Cut sired females don't come much better. We were hoping for a heifer calf from this mating to further advance this highly maternal family.
- Top 10% Docility and top 15% MWW and Marbling EPDs!



TWO-YEAR OLD BULLS

Reference Sire

CCR MASTERLINK 9053C #3026360



CE	BW	WW	YW	MILK	MARB	REA	API	TI
12.8	0.7	74.3	120.0	25.7	0.57	0.67	148.0	84.2
				25%	10%		15%	25%

One of the most powerful bulls we have owned that has propelling prepotency to sire great bulls and very exceptional daughters. His calving ease, good doing ability and fleshing qualities along with good structure and extra body mass are just a few of the attributes of this great dispositioned sire that is now deceased. His dam is the legendary Apple donor that has produced a multitude of top sons and daughters. Her legacy will continue through Masterlink's progeny and the generations of Masterlink offspring to follow. It is easy to see at this point in time that his broody, nice uddered daughters will make a strong contribution as we progress going forward in time.

SimAngus

Feeder Demand!

Buyer demand is great with over 35,000 lots of SimAngus feeder cattle marketed through Superior Livestock in the last eight years as noted in recent KSU research project. SimAngus genetics are making cowherds across America more productive and profitable.

Lot 61 APEX MASTERLINK RB47G

BULL REG: #3598507 | **DOB:** 3/19/19 | **TAT:** RB47G | 5/8 SM 3/16 AN 3/16 CS

Sire CCR PHENOM 8008A
CCR MASTERLINK 9053C
CCR MS APPLE 9332W

Dam CCR COWBOY CUT 5048Z
APEX DEMITRIE R47B
47R

H/P	Act BW
PP	90
COLOR	Adj WW
BB	702
DNA	Adj YW
	1237

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
13.0	-0.6	72.3	115.7	0.27	7.6	21.1	57.2	15.5
DOC	CW	YG	MARB	BF	REA	SF	API	TI
15.5	34.1	-0.25	0.47	-0.04	0.80	-0.32	142.5	81.4

- A cowman's kind of bull that is moderate in his frame, beefy, good structured and bred to sire both good feeder calves and top end replacement females.
- He has a great set of balanced EPDs with a top 25% All Purpose Index (API).
- His sire, Masterlink is good enough to be the only bull we would use, but it is necessary to implement a variance of other sires to best serve our many repeat bull customers.

Contact us with questions! 308-750-0200 or sales@apexcattle.com



LOT 62

Lot 62 APEX MASTERLINK TC17G
BULL REG: #3598435 | **DOB:** 3/29/19 | **TAT:** TC17G | 5/8 SM 3/8 AN

Sire CCR PHENOM 8008A
CCR MASTERLINK 9053C
 CCR MS APPLE 9332W

Dam CCR COWBOY CUT 5048Z
APEX COWBOY CUT ET17C
 CE17T

H/P	Act BW
PP	91
COLOR	Adj WW
BB	786
Adj YW	1299

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
10.8	3.2	77.9	121.5	0.27	7.6	24.1	63.0	15.9
DOC	CW	YG	MARB	BF	REA	SF	API	TI
17.2	37.7	-0.13	0.62	-0.02	0.60	-0.32	143.3	83.4

- An own son of the great beef bull, Masterlink that we value highly for siring great natured, easy going offspring that excel in fleshing ability, performance and visual quality.
- This bull could top many sales, and for sure will be on the short list of the astute bull buyers. Appreciate his extra length, thickness and excellent structure.
- #6 MARB EPD of all two-year olds! With his top 20% API breed ranking, plan to keep a bunch of his daughters.

Lot 63 APEX MASTERLINK PC196G
BULL REG: #3598597 | **DOB:** 4/19/19 | **TAT:** PC196G | 5/8 SM 1/4 AN 1/8 CS

Sire CCR PHENOM 8008A
CCR MASTERLINK 9053C
 CCR MS APPLE 9332W

Dam LLSF PAYS TO BELIEVE ZU194
APEX JOLENE FP196C
 YF196P

H/P	Act BW
PP	81
COLOR	Adj WW
BB	717
Adj YW	1246

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
11.6	1.7	71.5	109.2	0.24	4.2	24.0	59.7	10.5
DOC	CW	YG	MARB	BF	REA	SF	API	TI
13.6	35.6	-0.24	0.33	-0.05	0.69	-0.28	117.5	74.4

- Got to appreciate the Masterlink progeny as they are rancher's kind of bulls having more volume, fleshing ability and an edge on performance.
- We have calved a number of his daughters, and they make awesome brood cows. Dam is sired by popular Denver and NAILE champion bull, Pays to Believe.
- For predictable, moderate birth weights and extra performance he presents a good bull buying opportunity.

Lot 64 APEX MASTERLINK WD256G
BULL REG: #3598490 | **DOB:** 3/16/19 | **TAT:** WD256G | 5/8 SM 1/4 AN 1/8 CS

Sire CCR PHENOM 8008A
CCR MASTERLINK 9053C
 CCR MS APPLE 9332W

Dam CCR COWBOY CUT 5048Z
APEX ROBIN W256D
 256W

H/P	Act BW
PP	81
COLOR	Adj WW
BB	761
Adj YW	1284

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
14.7	0.2	72.2	111.2	0.24	8.6	25.2	61.2	16.3
DOC	CW	YG	MARB	BF	REA	SF	API	TI
17.8	21.6	-0.34	0.48	-0.05	0.80	-0.32	145.4	81.5

- 7 EPDs rank in the breed's top 2- 25% with a top 20% API ranking. Typical to the Masterlink sons, he is stout, correct and great footed like his sire.
- Maternally, his dam is the best baldie Cowboy Cut daughter in the herd! Would anticipate good calving ease, strong performance, great daughters that are gentle and positive carcass traits from his progeny.
- #7 DOC EPD of all two-year-old bulls selling!

LOT 65



Lot 65 APEX MASTERLINK SE87G

BULL REG: #3598673 | **DOB:** 3/10/19 | **TAT:** SE87G | 5/8 SM 3/8 AN

Sire CCR PHENOM 8008A
CCR MASTERLINK 9053C
CCR MS APPLE 9332W

Dam TJ HIGH CALIBRE 556B
APEX JEWEL S87E
87S

H/P	Act BW
PP	72
COLOR	Adj WW
BB	736
	Adj YW
	1293

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
14.6	-1.6	72.7	125.1	0.33	7.4	21.3	57.6	15.8
DOC	CW	YG	MARB	BF	REA	SF	API	TI
11.7	47.9	-0.11	0.53	-0.02	0.72	-0.26	151.6	84.6

- Top 10% API, and from a superb two-year-old dam by the great female sire, High Calibre. Lots of predictability with a great EPD endorsement to calving ease and performance with strong carcass genetics... top 15% marbling EPD.
- His daughters will be awesome as both Masterlink and High Calibre females in production are amongst our best. He is better than our photo, watch his video.
- #9 lowest actual birth weight of all two-year olds!

Lot 66 APEX MASTERLINK RC40G

BULL REG: #3598589 | **DOB:** 4/23/19 | **TAT:** RC40G | 5/8 SM 5/16 AN 1/16 MX

Sire CCR PHENOM 8008A
CCR MASTERLINK 9053C
CCR MS APPLE 9332W

Dam YARDLEY UTAH Y361
APEX KARMA R40C
APEX KARMA S451U

H/P	Act BW
PP	83
COLOR	Adj WW
BB	742
	Adj YW
	1289

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
14.9	1.6	74.0	110.5	0.23	7.6	19.2	56.2	16.0
DOC	CW	YG	MARB	BF	REA	SF	API	TI
13.9	26.6	-0.26	0.42	-0.05	0.67	-0.18	138.8	78.3

- Another top end calving ease bull, top 20% CE, that is from a flush mate to a beautiful \$15,000 bred heifer purchased by Walsh Simmentals.
- His sire, Masterlink, now deceased, was a tremendous individual with extra volume, performance, natural thickness and great feet. His daughters are proof of his excellent maternal contribution.
- He is a true beef bull with added eye appeal!

Heterosis...your ONLY 'Free Lunch' in the cattle business!

Hybrid vigor increases calf weight per cow exposed by a whopping 18% (MARC data). This can add several hundred dollars per cow unit to your profits each year. Cattle with heterosis and more efficient and cows stay in production longer with a 25% increase in lifetime productivity (MARC data). This is HUGE impacting the profit side of the business!

Decades of research at the USDA Meat Animal Research Center and numerous universities have proven the economic benefits of the crossbred cow. Whether fertility, longevity, more milk or heavier weaning weights...

the advantages of heterosis shines brighter today than ever before.



Reference Sire
CDI EXECUTIVE POWER 280D #3152370

CE	BW	WW	YW	MILK	MARB	REA	API	TI
9.6	0.5	77.7	122.3	21.6	0.08	1.05	125.3	77.9
	25%		30%			20%		

An extraordinary individual, now deceased, that greatly impacted our program. He is a full brother to the popular CDI CEO purchased by Werning's at \$40,000 following our purchase of Executive Power. The popular maternal brother and Denver champion bull, CDI Mainline, sold just prior to our purchase validating the quality represented in the sale order that day. He has sired both excellent sons and daughters that are easy to visually recognize for their impressive quality.

LOT 67



Lot 67 APEX EXECUTIVE POWER TA921G

BULL REG: #3598578 | **DOB:** 3/4/19 | **TAT:** TA921G | 1/2 SM 1/2 AN

Sire W/C EXECUTIVE ORDER 8543B
CDI EXECUTIVE POWER 280D
 HOOK`S BEYONCE 82B

Dam CR/DCC COPYRIGHT 6626
APEX BRANDY T921A
 GOA RANCHHAND LASS T126

H/P	Act BW
PP	88
COLOR	Adj WW
BB	730
	Adj YW
	1298

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
11.3	3.7	71.1	113.4	0.26	4.2	19.3	54.8	11.2
DOC	CW	YG	MARB	BF	REA	SF	API	TI
13.5	48.0	-0.22	0.33	-0.05	0.81	-0.24	111.4	69.9

- Like the vast majority of bulls selling, he will sire all black and polled calves. With his kind of quality, it is easy to see the extra value that they will have.
- His dam is an own daughter of the popular DUFF Copyright, known for his extraordinary daughters.
- There is lots of longevity in his pedigree, as his maternal granddam will raise another calf in 2021 at 14 years of age.

Lot 68 APEX EXECUTIVE POWER AD913G

BULL REG: #3598464 | **DOB:** 4/5/19 | **TAT:** AD913G | 3/4 SM 3/16 AN 1/16 CS

Sire W/C EXECUTIVE ORDER 8543B
CDI EXECUTIVE POWER 280D
 HOOK`S BEYONCE 82B

Dam CCR COWBOY CUT 5048Z
APEX CINDY TA913D
 T913A

H/P	Act BW
PP	88
COLOR	Adj WW
BB	755
	Adj YW
	1292

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
9.3	3.3	81.6	120.9	0.25	5.1	21.3	62.1	14.2
DOC	CW	YG	MARB	BF	REA	SF	API	TI
17.2	39.2	-0.36	0.26	-0.05	1.10	-0.34	119.6	76.6

- Top 2% REA and 4% DOC translates into quieter dispositioned offspring that have lots of muscle and eye appeal.
- He has great genetics combining Executive Power and Cowboy Cut, the sire to Proclamation. We'd bet his daughters will be very difficult to sell as they will be awesome!
- This bull will make cowherds more profitable and will sire daughters that should milk with the best of them, knowing what we've seen already.

LOT 69



Lot 69 APEX MR 2020 LX375G

BULL REG: #3598522 | **DOB:** 3/7/19 | **TAT:** LX375G | 3/4 SM 1/4 AN

Sire MR CCF VISION
MR CCF 20-20
HTP SVF DEW THE STROKE

Dam O C C LEGEND 616L
SS WINDSONG
SVF NJC MAGNETIC LDY M25

H/P	Act BW
PP	95
COLOR	Adj WW
BB	703
	Adj YW
	1298

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
17.0	2.0	75.9	105.7	0.19	6.1	17.5	55.4	12.8
DOC	CW	YG	MARB	BF	REA	SF	API	TI
10.2	24.1	-0.37	0.02	-0.06	0.89	-0.49	112.7	69.2

Lot 70 APEX MR 2020 WA635G

BULL REG: #3598652 | **DOB:** 3/7/19 | **TAT:** WA635G | 3/4 SM 1/4 AN

Sire MR CCF VISION
MR CCF 20-20
HTP SVF DEW THE STROKE

Dam O C C LEGEND 616L
SS WINDSONG
SVF NJC MAGNETIC LDY M25

H/P	Act BW
PP	95
COLOR	Adj WW
BB	697
	Adj YW
	1266

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
13.6	2.8	77.2	119.6	0.26	4.1	17.5	56.0	15.0
DOC	CW	YG	MARB	BF	REA	SF	API	TI
7.7	36.1	-0.40	0.12	-0.08	0.95	-0.49	119.3	71.9

- An ET full brother to bull lots 69 and 71 and the 182 and 183 bred heifers. He is powerfully made and from a very well proven donor by the legendary OCC Legend 616L Ohlde bred highly regarded female sire.
- He is an outcross to our genetics providing an opportunity for many repeat buyers to add some new bloodlines.
- Note, we are retaining a flush mate full sib heifer that we plan to breed to Proclamation.

SS WINDSONG



DONOR DAM OF LOTS 69, 70, 71 and 182 and 183!



- A stemwinder future sire that will impact the best of programs! Superb individuality, great feet and structural soundness and with abundant eye appeal and natural thickness.
- He is the result of an ET flush purchased on the renowned Windsong donor, one of the very best OOC Legend daughters to be found. Lots 70 and 71 are full sib flush mates as are the 182 and 183 lot bred heifers. Picture his calves with their extra thickness, structural integrity and premium market value.
- #6 CE EPD bull amongst all two-year olds!

Lot 71 APEX MR 2020 RW814G

BULL REG: #3598616 | **DOB:** 3/8/19 | **TAT:** RW814G | 3/4 SM 1/4 AN

Sire MR CCF VISION
MR CCF 20-20
HTP SVF DEW THE STROKE

Dam O C C LEGEND 616L
SS WINDSONG
SVF NJC MAGNETIC LDY M25

H/P	Act BW
PP	96
COLOR	Adj WW
BB	734
	Adj YW
	1306

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
15.5	2.5	84.6	127.2	0.27	4.9	17.5	59.7	13.2
DOC	CW	YG	MARB	BF	REA	SF	API	TI
9.0	33.0	-0.46	0.00	-0.08	1.15	-0.49	114.9	74.1

- 6 EPDs in breed's elite top 2-15% paced by his top 2% REA, top 2% YG and top 15% CE, WW and BF!
- Among the stouter bulls of all the two-year olds, and one that has been good since the day he hit the ground.
- He is product of embryo transplant; he is a flush mate to bull lots 69 and 70 plus two bred heifers selling as lots 182 and 183. Excellent blend of calving ease, growth and carcass genetics!

Lot 72 APEX TESTAMENT TW915G

BULL REG: #3693231 | DOB: 3/20/19 | TAT: TW915G | 1/2 SM 1/2 AN

Sire HOOK`S XAVIER 14X
THR TESTAMENT 5451C
OVAL F MS SINGLETARY237

Dam RDDS HIGH OCTANE 1905T
APEX SUNSET T915W
GOA EMBLAZON SUNSET T152

H/P	Act BW
PP	83
COLOR	Adj WW
BB	759
	Adj YW
	1312

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
12.0	-0.1	76.6	120.0	0.27	6.4	19.0	57.2	14.7
DOC	CW	YG	MARB	BF	REA	SF	API	TI
11.8	42.4	-0.13	0.50	-0.04	0.57	-0.44	141.2	83.1

- For those in search of extra thickness, fleshing qualities and performance plus predictable calving ease, this bull is one that fits those requirements.
- He is moderate and the natural calf from a cow we flushed who is a maternal granddaughter of OCC Emblazon. He is moderate framed, beefy and built to pull a coal train.
- Visualize his stout calves filling your local sale arena.
- They will be thick and heavy!



Lot 73 APEX HOLY SMOKE PC375G

BULL REG: #3598491 | DOB: 2/22/19 | TAT: PC375G | 1/2 SM 15/32 AN 1/32 MA

Sire W/C UNITED 956Y
W/C HOLY SMOKE 060C
MISS WERNING 060X

Dam W/C LOADED UP 1119Y
APEX VANESSA LP375C
EL375P

H/P	Act BW
P	89
COLOR	Adj WW
BB	689
	Adj YW
	1298

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
12.1	2.7	82.6	138.9	0.35	7.6	14.1	55.4	16.0
DOC	CW	YG	MARB	BF	REA	SF	API	TI
11.9	52.4	-0.10	0.12	-0.03	0.64	-0.06	122.3	74.1

- A bull buyers' opportunity to own one of few Holy Smoke sons to sell. This baldie is a showoff in the pen, with extra performance and eye appeal. Thick made, powerful in his build and one to own when needing more performance in a set of all black baldie calves.
- His bald-faced, feminine fronted mother is a model brood cow with a beautiful, well attached udder and perfect size teats.
- #9 YW EPD bull amongst all two-year olds!



Lot 74 APEX HOLY SMOKE WD2761G

BULL REG: #3598431 | DOB: 3/19/19 | TAT: WD2761G | 1/2 SM 1/2 AN

Sire W/C UNITED 956Y
W/C HOLY SMOKE 060C
MISS WERNING 060X

Dam CCR VALEDICTORIAN 6025B
APEX PRINCESS W761D
SLL BS PRINCESS 9043

H/P	Act BW
PP	86
COLOR	Adj WW
BB	737
	Adj YW
	1234

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
12.1	1.1	74.9	113.3	0.24	8.2	24.5	61.9	17.9
DOC	CW	YG	MARB	BF	REA	SF	API	TI
14.8	32.7	-0.16	0.48	-0.03	0.53	-0.36	142.9	80.6

- A grand performance-oriented bull with top 5% WW plus top 4% YW and 4% ADG EPDs.
- Following his powerful and prepotent sire, we was the #1 WW and YW bull from the entire 2016 Werning sale offering.
- Holy Smoke's sharp looking, powerful sons have been in excellent demand and his daughters are making wonderful cows. Last year a featured bred heifer was a Holy Smoke daughter!

Lot 75 APEX TESTAMENT PD635G

BULL REG: #3598610 | DOB: 4/5/19 | TAT: PD635G | 5/8 SM 9/32 AN 3/32 MA

Sire HOOK`S XAVIER 14X
THR TESTAMENT 5451C
OVAL F MS SINGLETARY237

Dam W/C LOADED UP 1119Y
APEX SPICE HP635D
FH635P

H/P	Act BW
PP	84
COLOR	Adj WW
BB	744
	Adj YW
	1249

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
11.0	0.7	82.7	127.1	0.28	7.5	26.2	67.5	14.4
DOC	CW	YG	MARB	BF	REA	SF	API	TI
16.9	39.2	-0.34	0.31	-0.07	0.93	-0.27	131.0	82.8

- 8 EPDs in breed's top 4- 25% range paced by his top 4% DOC and top 10% REA EPD values. He's a strong individual that combines top genetics for quality, growth, maternal and carcass traits.
- His sire has seen good volume semen use, with Leachman of Colorado buying 200 units. The resultant sons sold at the top end of their respective LCOC sales in the \$8,000 to \$10,000 range. Important to note, this lot's dam is perfect uddered, front pasture kind of female.
- #9 MILK and #9 REA EPDs amongst all two-year-old bulls!

LOT 76



Lot 76 APEX PROCLAMATION ZC950G
 BULL REG: #3677278 | DOB: 8/24/19 | TAT: ZC950G | 1/2 SM 1/2 AN

Sire CCR COWBOY CUT 5048Z
WS PROCLAMATION E202
 WS MISS SUGAR C4

Dam DDA DAMERON NORTHERN LIGHT
APEX EBONETTE XZ950C
 APEX EBONETTE TX950Z

H/P	Act BW
PP	73
COLOR	Adj WW
BB	841
	Adj YW
	1402

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
15.0	-1.2	87.1	137.4	0.31	8.9	26.7	70.2	15.7
DOC	CW	YG	MARB	BF	REA	SF	API	TI
15.5	49.7	0.04	0.55	0.02	0.55	-0.26	155.6	92.6

- A big timer here for sure being one of the sale's best combinations of EPDs, data, phenotype and genetics! 11 EPDs in the top 20% coupled with a top 10% API and 3% TI of the huge SimAngus database. He is proof again of our commitment to raising the best, in combining the finest of both Simmental and Angus genetics.
- Maternally, his broody, stout milking dam descends to Brilliance, Hoover Dam and OCC Emblazon. He has our highest endorsement!
- #1 Adj WW and #2 Adj YW plus #10 YW, #7 MCE, #8 MILK and #6 MWW EPDs in addition to being the #7 API and TI age advantaged bull in the sale!

Lot 77 APEX PROCLAMATION RT803G
 BULL REG: #3677250 | DOB: 8/29/19 | TAT: RT803G | 1/2 SM 3/8 AN 1/8 MA

Sire CCR COWBOY CUT 5048Z
WS PROCLAMATION E202
 WS MISS SUGAR C4

Dam HOOVER DAM
R803T
 803R ANGUS

H/P	Act BW
PP	84
COLOR	Adj WW
BB	743
	Adj YW
	1301

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
16.6	-0.8	82.4	128.1	0.29	10.4	24.7	65.8	11.4
DOC	CW	YG	MARB	BF	REA	SF	API	TI
17.9	36.1	-0.26	0.39	-0.05	0.74		138.8	86.6

- 11 EPDs in the breed's top 2-30% range! Top 2% DOC, 10% CE and MCE, 20% BW, WW, YW, ADG and 30% MILK and MARB EPDs with a top 30% API and 15% TI.
- Proclamation sons will impact the cattle industry possible more than any other bull in the last decade, and this bull could lead the pack.
- #8 CE, #3 MCE and #6 DOC of all age advantaged bulls and #4 MCE of all bulls selling!



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Lot 78 APEX EXECUTIVE POWER UA807G

78 BULL REG: #3677255 | DOB: 9/19/19 | TAT: UA807G | 1/2 SM 5/16 AN 3/16 CS

W/C EXECUTIVE ORDER 8543B
Sire CDI EXECUTIVE POWER 280D
 HOOK`S BEYONCE 82B
 RDDS HIGH OCTANE 1905T
Dam U807A
 MISS 803U

H/P	Act BW
PP	80
COLOR	Adj WW
Bb	730
	Adj YW
	1311

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
12.1	0.4	72.8	119.6	0.29	6.6	23.0	59.4	12.0
DOC	CW	YG	MARB	BF	REA	SF	API	TI
14.1	20.1	-0.34	0.04	-0.07	0.65		110.9	70.7

- A top individual here with extra thickness and eye appeal. His thick calves will be sale toppers with lots of quality and style...you can bet on that!
- The sire to his impressive dam, RDDS High Octane 1905T was the all-time high indexing bull over the 25-year span at Dieter Bros where we purchased him at \$25,000 to top their sale.
- His dam and maternal grand dam are both top-end producers with abundant milk. Appreciate his thickness, big top and the easy manner that he moves.



Lot 79 APEX BANKROLL PD479G

79 BULL REG: #3677230 | DOB: 9/1/19 | TAT: PD479G | 5/8 SM 1/4 AN 1/8 CS

W/C LOADED UP 1119Y
Sire W/C BANKROLL 811D
 MISS WERNING KP 8543U
 ES AX381-3
Dam APEX DARLA LP479D
 GL479P

H/P	Act BW
Pp	77
COLOR	Adj WW
BB	701
	Adj YW
	1241

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
15.3	1.1	72.4	104.2	0.20	7.8	23.7	59.9	9.4
DOC	CW	YG	MARB	BF	REA	SF	API	TI
10.1	27.4	-0.39	0.16	-0.07	0.92	-0.14	112.3	72.4

- Top 15% CE, 10% YG and 10% REA EPDs! A baldie with lots of eye appeal and style plus he is made right for easy calving!
- He is double bred to the renowned Lock n Load noted for siring both outstanding sons as well as highly productive, easy fleshing daughters.
- Visualize his baldie babies in the pasture, and the extra value they will have when you sell them.

Lot 80 APEX LOADED FOR BEAR XE930G

80 BULL REG: #3598474 | DOB: 3/28/19 | TAT: XE930G | 5/8 SM 11/32 AN 1/32 MX

REMINGTON LOCK N LOAD54U
Sire ES AX381-3
 HS LOOK AT ME X381N
 ROUSEY GOLD STRIKE 512C
Dam APEX EMILEE TX930E
 APEX EMILEE T930X

H/P	Act BW
PP	89
COLOR	Adj WW
BB	785
	Adj YW
	1297

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
13.0	0.0	74.6	118.0	0.27	6.4	15.9	53.2	15.6
DOC	CW	YG	MARB	BF	REA	SF	API	TI
11.7	38.2	-0.12	0.45	0.00	0.74	-0.23	140.7	80.4

- 6 EPD traits in the top 25-40% with top 25% for both API and TI indexes. As with a number of the good age advantaged bulls selling, he too is from a flattering first calf heifer.
- We expect our young females to produce with, or ahead of their mothers, and he is proof in meeting our objectives.
- He is a stout, heavy duty kind of bull that will positively impact any ranchers program with more profitable progeny to sell, and better daughters to retain.

Lot 81 APEX LOADED FOR BEAR B2E944G

81 BULL REG: #3698111 | DOB: 4/20/19 | TAT: B2E944G | 5/8 SM 3/8 AN

REMINGTON LOCK N LOAD54U
Sire ES AX381-3
 HS LOOK AT ME X381N
 CCR MASTERLINK 9053C
Dam APEX MARGARET TB2944E
 APEX MARGARET RT944B

H/P	Act BW
PP	71
COLOR	Adj WW
BB	699
	Adj YW
	1206

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
14.8	-2.6	63.6	103.3	0.25	7.7	19.6	51.3	14.0
DOC	CW	YG	MARB	BF	REA	SF	API	TI
13.7	33.3	-0.16	0.52	-0.02	0.69	-0.27	144.7	79.6

- -2.6 BW ranking him in the breed's top 10% combined with his low actual birth weight ensures his use on first calf heifers. Furthermore, he has a top 15% Marbling EPD and a top 20% API ranking.
- He is sired by one of the best Lock n Load sons we have found, and he has well proven himself in our program. His broody two-year-old dam combines the genetics of the prepotent sires, Masterlink and Upgrade.
- #8 lowest actual BW and #6 BW EPD of all two-year-old bulls!



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Our SimAngus bulls bred to Angus females maintain calving ease while adding extra performance, thickness and carcass value. Plus, their daughters will make better cows with more longevity.

LOT 82



Lot 82 APEX PROCLAMATION F777H

BULL REG: #3778982 | DOB: 2/17/20 | TAT: F777H | PB SM

Sire CCR COWBOY CUT 5048Z
WS PROCLAMATION E202
WS MISS SUGAR C4

H/P	Act BW
PP	84
COLOR	Adj WW
BB	800
	Adj YW
	1366

Dam CCR MASTERLINK 9053C
APEX COMMEMORATE 777F
JRA COMMEMORATE 512C

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
12.7	1.7	96.7	152.8	0.35	7.3	30.5	78.8	18.9
DOC	CW	YG	MARB	BF	REA	SF	API	TI
19.8	56.0	-0.34	0.38	-0.09	0.96	-0.40	159.7	96.6

- One of the great purebred Proclamation sons to sell anywhere! 6 EPDs rank in the breed's top 1-25% with a top 4% API and 1% TI. He has a wealth of impressive volume, performance, natural thickness and structural integrity.
- He combines the best of every economic EPD trait... top 25% CE, 2% WW, 1% YW, 10% MILK, 2% MWW, 20% STAY, 1% DOC and 10% MARB.
- Of all yearling bulls he has the #6 Adj. WW and #4 Adj. YW with #8 WW, #6 YW, #8 ADG, #6 MILK and MWW and #1 DOC EPDs with #4 API and #8 TI. Compared to all bulls selling, he has the #9 WW, #7 YW, #6 MILK, #5 MWW, #7 STAY and #1 DOC plus the #7 API and #10 TI ranking!
- Most important to note, he was calved unassisted to a two-year-old dam, who is a maternal sister to the popular lot 109 valuable herd sire prospect and featured lot 147 bred heifer.

Lot 83 APEX PROCLAMATION ND155H

BULL REG: #3778796 | DOB: 3/9/20 | TAT: ND155H | 5/8 SM 3/8 AN

Sire CCR COWBOY CUT 5048Z
WS PROCLAMATION E202
WS MISS SUGAR C4

H/P	Act BW
PP	76
COLOR	Adj WW
BB	770
	Adj YW
	1307

Dam CCR FLINT HILLS 2092B
APEX DORA N155D
ALC FOREVER LADY V05N

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
14.9	0.2	93.6	138.4	0.28	9.3	25.0	71.8	16.0
DOC	CW	YG	MARB	BF	REA	SF	API	TI
19.3	38.9	-0.17	0.58	-0.03	0.71	-0.42	157.4	96.0

- 10 EPDs in breed's elite 1-30% range! Top 1% DOC, 3% WW, 5% MWW, 10% YW and MARB, 15% MCE, 20% CE and 30% MILK EPDs plus a top 10% API and 2% TI.
- Extra thick, extra deep and extra good briefly describes his excellent phenotypic attributes. He is a moderate framed bull, wide based and maternally stems from a beautiful Vermillion Dateline sired maternal grand dam.
- #10 actual low BW plus #2 MCE EPD with #7 API compared to all yearling bulls! #5 MCE EPD of all bulls in sale!

Lot 84 APEX PROCLAMATION 1DF949H

BULL REG: #3778872 | DOB: 2/11/20 | TAT: 1DF949H | PB SM

Sire CCR COWBOY CUT 5048Z
WS PROCLAMATION E202
WS MISS SUGAR C4

H/P	Act BW
PP	76
COLOR	Adj WW
BB	701
	Adj YW
	1281

Dam CLRS DIVIDEND 405D
APEX KAY T1D949F
APEX KAY T1949D

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
15.7	-0.9	89.1	132.1	0.27	8.5	25.2	69.7	13.7
DOC	CW	YG	MARB	BF	REA	SF	API	TI
15.5	43.1	-0.13	0.55	-0.01	0.77	-0.26	151.6	93.5

- 11 EPDs pace the breed's top 2-35%! Top 2% MARB, 4% CE, 10% BW, WW, MCE, MWW, DOC and CW and 25% ADG EPDs plus top 10% API and 3% TI ranking.
- A purebred with awesome genetics...Proclamation x Dividend x High Calibre and the result of rapid generation turnover. His dam and maternal granddam both calved as heifers in his direct pedigree!
- #9 CE EPD yearling bull in sale sets the stage for easy first calf heifer calving!



LOT 85

Lot 85 APEX PROCLAMATION TC934H

BULL REG: #3778879 | **DOB:** 1/30/20 | **TAT:** TC934H | 3/4 SM 1/4 AN

Sire CCR COWBOY CUT 5048Z
WS PROCLAMATION E202
 WS MISS SUGAR C4

Dam LLSF PAYS TO BELIEVE ZU194
APEX MOLLIE T934C
 934T

H/P	Act BW
PP	81
COLOR	Adj WW
BB	720
	Adj YW
	1341

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
15.7	0.4	88.5	130.3	0.26	8.5	23.8	68.1	11.8
DOC	CW	YG	MARB	BF	REA	SF	API	TI
17.0	42.2	-0.20	0.69	-0.02	0.94	-0.31	153.5	95.4

- 9 EPD traits in the top 4-25% paced by top 4% DOC and MARB, 10% WW and REA, 15% CE and MWW, 20% YW and CW and 25% MCE EPDs plus a top 10% API and 2% TI.
- He has obvious performance, fleshing ability, natural muscle and total body mass, typical to the Proclamation progeny.
- His dam is a broody, high volume Pays to Believe daughter that could stand in the front pasture of anyone's program. This exciting herd sire prospect will make a huge genetic and phenotypic impact for his new owner.
- #7 CE, #9 MCE and #3 MARB EPDs of all yearling bulls!

Lot 86 APEX PROCLAMATION UD641H

BULL REG: #3779008 | **DOB:** 2/11/20 | **TAT:** UD641H | 3/4 SM 1/4 AN

Sire CCR COWBOY CUT 5048Z
WS PROCLAMATION E202
 WS MISS SUGAR C4

Dam W/C LOADED UP 1119Y
APEX CHANTEL U641D
 PLATTEMERE QUEENIE 845

H/P	Act BW
PP	88
COLOR	Adj WW
BB	665
	Adj YW
	1271

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
10.8	1.7	87.9	137.7	0.31	7.0	26.6	70.6	14.7
DOC	CW	YG	MARB	BF	REA	SF	API	TI
16.6	53.8	-0.16	0.62	-0.04	0.75	-0.35	147.9	91.6

- 9 EPDs rank in the breed's top 4-30% range! Top 4% CW, 5% DOC, 10% WW, YW, MWW and MARB and top 30% REA EPDs plus top 15% API and 4% TI. Proclamation sons are as good as it gets, and here is a chip off the block kind of bull with his good-looking appearance, stout structure and eye appeal.
- Maternally his dam is one of our very best Loaded Up daughters, and from a great Sydgen 1407 Corona daughter. Maternal brother to the bull's dam sells as featured lot 87.
- #9 MARB EPD of all yearling bulls!

Lot 87 APEX PROCLAMATION UY641H

BULL REG: #3778871 | **DOB:** 2/19/20 | **TAT:** UY641H | 1/2 SM 1/2 AN

Sire CCR COWBOY CUT 5048Z
WS PROCLAMATION E202
 WS MISS SUGAR C4

Dam VECTOR
APEX QUEENIE U641Y
 PLATTEMERE QUEENIE 845

H/P	Act BW
PP	89
COLOR	Adj WW
BB	823
	Adj YW
	1351

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
10.4	1.7	94.5	149.9	0.35	6.7	29.7	76.9	17.2
DOC	CW	YG	MARB	BF	REA	SF	API	TI
16.5	45.4	-0.15	0.65	-0.02	0.79	-0.20	157.4	96.9

- 10 EPDs rank in the breed's top 1-25%! Top 1% MWW, 3% WW and YW, 4% ADG, 5% MILK and MARB plus top 25% STAY and REA EPDs with top 10% API and 1% TI. His capacious dam has produced several other bulls that have been featured lots.
- Maternally, the great Sydgen 147 Corona daughter is the matriarch of this tremendous cow family, highly valued for easy fleshing ability, good udders and gentle dispositions.
- #1 Adj. WW and #7 Adj. YW with #10 YW, #9 MILK, #7 MWW and #6 MARB EPDs plus #6 API and #7 TI of all yearling bulls. #8 MWW EPD and #9 TI of entire bull offering!





LOT 88

Lot 88 APEX PROCLAMATION AE27H

BULL REG: #3787927 | **DOB:** 2/1/20 | **TAT:** AE27H | 3/4 SM 1/8 AN 1/8 MX

Sire CCR COWBOY CUT 5048Z
WS PROCLAMATION E202
 WS MISS SUGAR C4

Dam LLSF PAYS TO BELIEVE ZU194
APEX MARTI RA27E
 APEX MARTI R27A

H/P	Act BW
PP	90
COLOR	Adj WW
BB	814
DNA	Adj YW
	1331

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
11.4	2.1	89.1	131.7	0.27	6.8	30.1	74.6	15.0
DOC	CW	YG	MARB	BF	REA	SF	API	TI
19.0	57.6	-0.18	0.67	-0.05	0.82	-0.31	159.2	97.0

- 8 EPDs rank in the breed's top 1-20%! Top 1% DOC, 2% MWW and CW, 4% MILK and MARB, 10% WW plus top 20% YW and REA EPDs with a top 5% API and 1% TI...those are awesome predictors of his future prepotency that would be hard to duplicate in any herd.
- Maternally his dam is one of our finest young females stemming from an awesome Bon View New Design 1407 matriarch.
- #3 Adj. WW with #7 MILK, #10 MWW and #4 MARB EPDs plus #5 API and #6 TI among all yearling bulls! #8 MILK, #5 DOC and #6 MARB EPDs plus #9 API and #8 TI compared to all bulls selling!

Lot 89 APEX PROCLAMATION AF27H

BULL REG: #3778790 | **DOB:** 2/14/20 | **TAT:** AF27H | 3/4 SM 5/32 AN 3/32 MX

Sire CCR COWBOY CUT 5048Z
WS PROCLAMATION E202
 WS MISS SUGAR C4

Dam CLRS DIVIDEND 405D
APEX MARTI RA27F
 APEX MARTI R27A

H/P	Act BW
Pp	73
COLOR	Adj WW
BB	737
DNA	Adj YW
	1366

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
15.6	-1.0	76.1	121.6	0.28	8.1	24.2	62.2	18.1
DOC	CW	YG	MARB	BF	REA	SF	API	TI
11.6	36.2	-0.42	0.35	-0.09	0.99	-0.43	157.0	86.7

- Top 3% API and 2% TI with 9 EPD values in the top 25%. One of the really good bulls to be sold, displaying extraordinary power, structure and eye appeal.
- His two-year-old dam is one of our most treasured Dividend daughters, and awesome uddered. This mating represents two of the breeds most popular and highest valued sires. His maternal granddam is by the legendary Bon View New Design 1407!
- #6 lowest actual BW and #5 Adj. YW with #10 CE, #9 STAY, and #10 REA EPDs plus a #10 API amongst all yearling bulls!

Lot 90 APEX PROCLAMATION PD633H

BULL REG: #3778818 | **DOB:** 2/22/20 | **TAT:** PD633H | 5/8 SM 1/4 AN 1/8 CS

Sire CCR COWBOY CUT 5048Z
WS PROCLAMATION E202
 WS MISS SUGAR C4

Dam ES AX381-3
APEX VICTORIA MP633D
 DM633P

H/P	Act BW
PP	74
COLOR	Adj WW
Bb	697
DNA	Adj YW
	1293

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
14.7	-2.5	77.5	118.9	0.26	8.2	26.8	65.5	14.0
DOC	CW	YG	MARB	BF	REA	SF	API	TI
17.3	41.7	-0.38	0.31	-0.08	0.97	-0.20	138.4	84.0

- 10 EPDs rank in the breed's top 3-30%! Top 3% DOC, 10% BW and REA, 15% Milk, YG and BF, 20% CE and CW, 30% MCE EPDs plus top 30% API and 20% TI.
- Here's a bull all the good cowboys will fight over as he's got the numbers, the look, the good attitude and power. Maternally his dam is a granddaughter of Lock n Load, and a female that could not have a better udder or more broodiness.
- #7 low actual BW with #3 BW EPD of all yearling bulls!



LOT 91



Lot 91 APEX PROCLAMATION DF928H

BULL REG: #3778896 | DOB: 2/13/20 | TAT: DF928H | 3/4 SM 1/4 AN

CCR COWBOY CUT 5048Z
Sire WS PROCLAMATION E202
 WS MISS SUGAR C4
 CLRS DIVIDEND 405D
Dam APEX CHARISMA TD928F
 APEX CHARISMA T928D

H/P	Act BW
PP	87
COLOR	Adj WW
BB	748
	Adj YW
	1324



CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
11.2	2.3	105.3	159.8	0.34	6.4	23.6	76.2	13.5
DOC	CW	YG	MARB	BF	REA	SF	API	TI
17.9	57.3	-0.22	0.47	-0.05	0.91	-0.42	142.9	97.4

- We are very enthused about the potential this bull presents. He is the product of a super good, awesome uddered two-year-old dam by Dividend. 7 EPDS in top 1-10% range paced by his top 1% WW and WW, 2% MWW, DOC and CW EPDs.
- Impressive to everyone is his top 10% REA and top 20% MARB carcass numbers, plus his top 1% TI. He receives our highest recommendation for those in search of better performance and carcass genetics.
- #4 YW, #9 MWW, #9 DOC and #5 DOC EPDs plus #4 TI of all yearling bulls! Compared to all bulls selling he has a #10 MWW and DOC EPDs!

LOT 92



Lot 92 APEX PROCLAMATION T933H

BULL REG: #3779078 | DOB: 2/27/20 | TAT: T933H | 1/2 SM 1/2 AN

CCR COWBOY CUT 5048Z
Sire WS PROCLAMATION E202
 WS MISS SUGAR C4
 G A R EXPECTATION 6901
Dam GOA EXP OF EVE T104
 SUA LEGEND OF EVE 412P

H/P	Act BW
PP	86
COLOR	Adj WW
BB	792
	Adj YW
	1322



CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
13.1	1.6	88.0	126.6	0.24	7.4	30.4	74.3	11.7
DOC	CW	YG	MARB	BF	REA	SF	API	TI
16.4	49.4	-0.05	0.44	0.00	0.67	-0.41	132.2	86.7

- This Proclamation son is from one of the greats Angus cows to have ever walked our pastures. She weaned him, her last calf, at 13 years of age! Lot 58 is from a two-year-old maternal sister and another maternal sister is pictured lot 184 by High Calibre, check them both out!
- From this bull you can build a whole new cow herd, keep every daughter and you'll be glad you did. He has a top 4% MILK and 10% DOC EPDs, two traits that are most important in female selection.
- #8 Adj. WW with #6 MILK EPD of all yearling bulls!



LOT 94



Lot 93 APEX PROCLAMATION TB943H
 BULL REG: #3778918 | DOB: 2/6/20 | TAT: TB943H | 1/2 SM 1/4 AN 1/8 CS 1/8 MX

Sire CCR COWBOY CUT 5048Z
 WS PROCLAMATION E202
 WS MISS SUGAR C4

Dam 9K GOLD KEY 057
 APEX MARQUEE T943B
 943T

H/P	Act BW
PP	95
COLOR	Adj WW
BB	742
	Adj YW
	1301

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
12.4	1.1	79.9	127.4	0.30	6.5	22.3	62.2	14.4
DOC	CW	YG	MARB	BF	REA	SF	API	TI
11.9	38.8	-0.10	0.29	-0.03	0.49	-0.27	124.0	77.0

- A valuable calving ease, performance, maternal and carcass bull that is a full brother to our top selling bull last year.
- He is a powerful individual with great structure, natural thickness, body depth and eye appeal, just like his brother!
- Maternally, his dam is one our best, and most consistent brood cows and well deserving of embryo transplant to propagate her genetic value.

Lot 95 APEX PROCLAMATION CE814H
 BULL REG: #3778760 | DOB: 2/2/20 | TAT: CE814H | 3/4 SM 3/16 AN 1/16 CS

Sire CCR COWBOY CUT 5048Z
 WS PROCLAMATION E202
 WS MISS SUGAR C4

Dam ES AX381-3
 APEX CAMEO WC814E
 APEX CAMEO RW814C

H/P	Act BW
P	81
COLOR	Adj WW
B	735
	Adj YW
	1299

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
13.6	0.2	87.6	134.0	0.29	7.6	28.4	72.1	12.9
DOC	CW	YG	MARB	BF	REA	SF	API	TI
15.5	47.3	-0.39	0.27	-0.09	1.00	-0.28	141.4	90.1

- 11 EPDS rank in the breed best 4- 35% range. Top 4% BF, 5% MWW and REA, 10% WW, MILK, DOC and YG, 15% YW, 25% ADG and 35% CE EPDs plus top 25% API and 10% TI.
- This stout made, thick ended bull is certain to have lots of friends. His dam is a perfect uddered, double bred Lock n Load that every cowman would appreciate.
- #9 REA EPD ranking of all yearling bulls!

Lot 94 APEX PROCLAMATION RW814H
 BULL REG: #3779006 | DOB: 2/19/20 | TAT: RW814H | 1/2 SM 3/8 AN 1/8 CS

Sire CCR COWBOY CUT 5048Z
 WS PROCLAMATION E202
 WS MISS SUGAR C4

Dam SIMANGUS
 R814W
 814R

H/P	Act BW
PP	89
COLOR	Adj WW
BB	816
	Adj YW
	1373

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
9.5	2.4	88.4	137.1	0.30	6.7	33.1	77.3	13.3
DOC	CW	YG	MARB	BF	REA	SF	API	TI
17.1	40.2	-0.27	0.34	-0.05	0.82		127.2	84.9

- 7 EPDs rank in top 1-20% of breed's database! Top 1% MWW, 2% MILK, 4% DOC, 10% WW and YW and 20% ADG and REA EPDs plus top 20% TI. This bull is flat out impressive in his structure, muscle definition and overall balance.
- Appreciate his kind, disposition and overall structure as he is a good one that every good cowman should easily find. As with Proclamation, his sons are outstanding, and this bull is a standout within the group selling.
- #2 Adj. WW and #2 Adj. YW with #6 MWW EPD of all yearling bulls!

Lot 96 APEX PROCLAMATION T921H
 BULL REG: #3778853 | DOB: 2/23/20 | TAT: T921H | 1/2 SM 1/2 AN

Sire CCR COWBOY CUT 5048Z
 WS PROCLAMATION E202
 WS MISS SUGAR C4

Dam SPEAR U RANCH HAND 8303
 GOA RANCHHAND LASS T126
 S U A 234D LASS 0259

H/P	Act BW
PP	89
COLOR	Adj WW
BB	682
	Adj YW
	1286

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
11.9	2.1	85.5	132.1	0.29	6.6	23.5	66.2	10.7
DOC	CW	YG	MARB	BF	REA	SF	API	TI
17.1	41.6	-0.22	0.46	-0.06	0.63	-0.35	131.1	85.8

- 8 EPDs in top 4- 25% of the breed! Top 4% DOC, 10% CE, 15% WW, 20% YW, MWW and MARB and 25% ADG, CW and BF EPDs plus a top 15% TI.
- He was raised by a 13-year-old dam, that is bred back to calve the same way again in 2021...she's got longevity, fertility and a great udder.
- Typical to the Proclamation sons, he is powerfully made, has a world of depth and natural muscle and large testicular size.



LOT 97

Lot 97 APEX PROCLAMATION WC59H
 BULL REG: #3778890 | DOB: 2/17/20 | TAT: WC59H | 3/4 SM 1/4 AN

Sire CCR COWBOY CUT 5048Z
WS PROCLAMATION E202
 WS MISS SUGAR C4

Dam LLSF PAYS TO BELIEVE ZU194
APEX LADY W59C
 SDCC LADY 59W

H/P	Act BW
PP	90
COLOR	Adj WW
BB	703
	Adj YW
	1289

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
11.8	1.5	85.1	125.2	0.25	5.9	26.6	69.1	18.2
DOC	CW	YG	MARB	BF	REA	SF	API	TI
16.2	35.0	-0.15	0.50	-0.03	0.59	-0.39	147.4	86.9

- A top-notch herd bull candidate with excellent data, EPDs and impressionable quality. Big topped, thick ended with top 10% breed ranking for WW and DOC and top 15% for STAY and MARB EPDs plus top 15% API and TI indexes.
- His dam and maternal granddam are especially good females descending the maternal sire, OCC Linebred. Mother is sired by Denver and NAILE champion bull!
- #7 STAY EPD amongst all yearling bulls, a testimony to the valuable longevity of his ancestry!

Lot 98 APEX PROCLAMATION 1ZBF400H
 BULL REG: #3778830 | DOB: 2/12/20 | TAT: 1ZBF400H | 3/4 SM 7/32 AN 1/32 CS

Sire CCR COWBOY CUT 5048Z
WS PROCLAMATION E202
 WS MISS SUGAR C4

Dam CLRS DIVIDEND 405D
APEX MARAGRETE 1ZB400F
 APEX MARAGRETE R1Z400B

H/P	Act BW
PP	84
COLOR	Adj WW
BB	704
	Adj YW
	1316

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
9.9	1.6	94.8	151.3	0.35	5.6	23.9	71.2	12.3
DOC	CW	YG	MARB	BF	REA	SF	API	TI
14.8	57.0	-0.26	0.41	-0.05	1.04	-0.38	134.7	91.1

- 9 EPDs rank in breed's top 2-30%! Top 2% CW, 3% WW and YW, 4% ADG and REA, 10% MWW, 15% DOC and top 30% MARB and SHR EPDs plus top 35% API and 5% TI. Great numbers for a great bull!
- He is pedigree rich...Proclamation x Dividend x Hoover Dam provides tremendous genetic predictability. His two-year-old dam would rank with the best of the Dividend sired daughters, and she milks very well!
- #10 WW, #7 YW, #9 ADG and #7 REA EPDs of all yearling bulls and #8 YW EPD of all bulls selling!

Lot 99 APEX PROCLAMATION XC929H
 BULL REG: #3779068 | DOB: 3/4/20 | TAT: XC929H | 1/2 SM 1/2 AN

Sire CLRS AFTER SHOCK 604 A
CLRS DIVIDEND 405D
 CLRS BONNIA 405 B

Dam CONNEALY CAPITALIST 028
APEX MS CAPITALIST TX929C
 GOA ND5050 SHOSHONE T309

H/P	Act BW
PP	81
COLOR	Adj WW
BB	776
	Adj YW
	1344

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
15.9	-0.6	83.9	133.5	0.31	5.6	19.3	61.2	16.3
DOC	CW	YG	MARB	BF	REA	SF	API	TI
15.4	45.1	-0.12	0.36	-0.03	0.60	-0.39	141.5	83.7

- 10 EPDs top 15-30% breed ranking! Top 15% CE, YW, DOC and CW, 20% WW, and 30% BW, STAY and MARB EPDs with a top 25% API and TI.
- Talk about genetics...Proclamation x Connealy Capitalist x New Design 5050! His dam is a flush mate sister to our top selling Angus bull in 2017, and she is a good individually as her genetics would suggest
- #5 CE EPD yearling bull in the sale!



LOT 100



Lot 100 APEX PROCLAMATION R416H

BULL REG: #3787931 | **DOB:** 2/18/20 | **TAT:** R416H | 1/2 SM 1/2 AN

Sire CCR COWBOY CUT 5048Z
WS PROCLAMATION E202
 WS MISS SUGAR C4

Dam BON VIEW NEW DESIGN 1407
ALC BLACKCAP K27R
 ALC BLACKCAP G20K

H/P	Act BW
PP	89
COLOR	Adj WW
BB	762
	Adj YW
	1326

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
14.8	-0.4	82.4	123.1	0.25	8.5	29.2	70.4	16.0
DOC	CW	YG	MARB	BF	REA	SF	API	TI
15.6	52.2	-0.04	0.55	0.00	0.69	-0.46	151.7	89.0

- 8 EPDs in breed's top 5-20% with top 1% ranking for both API and TI! Among the better Proclamation yearling bulls to sell with a world of genetic and economic generating potential.
- Maternally, his 14-year-old dam weaned this powerhouse this fall, and he was her last calf. Appreciate his overall conformation, body mass, extra length and good structure, all typical traits of the Proclamation sons.
- #8 MCE EPD of all yearling bulls!

Lot 101 APEX PROCLAMATION PZ479H

BULL REG: #3778901 | **DOB:** 2/25/20 | **TAT:** PZ479H | 1/2 SM 1/4 AN 1/4 CS

Sire CCR COWBOY CUT 5048Z
WS PROCLAMATION E202
 WS MISS SUGAR C4

Dam SIMANGUS
GP479Z
 G479P CRB

H/P	Act BW
Pp	91
COLOR	Adj WW
BB	788
	Adj YW
	1304

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
8.4	0.3	90.1	141.0	0.32	5.0	25.5	70.5	13.6
DOC	CW	YG	MARB	BF	REA	SF	API	TI
13.0	38.6	-0.28	0.19	-0.06	0.77		123.2	84.1

- 10 EPDS rank in the breed's top 10-35%! Top 10% WW, YW and MWW, 15% ADG, 25% Milk and BF, 30% CW, YG and REA EPDS plus a top 20% TI.
- This Proclamation son represents a unique opportunity to own a great numbered bull that is powered up and loaded up on quality and eye appeal.
- He's a truck with excellent thickness, body mass and good doing ability.

Lot 102 APEX PROCLAMATION RT944H

BULL REG: #3779080 | **DOB:** 2/9/20 | **TAT:** RT944H | 1/2 SM 1/2 AN

Sire CCR COWBOY CUT 5048Z
WS PROCLAMATION E202
 WS MISS SUGAR C4

Dam SIMANGUS
JR944T
 J914R

H/P	Act BW
PP	92
COLOR	Adj WW
BB	777
	Adj YW
	1299

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
12.1	1.3	97.2	148.9	0.32	7.8	32.3	80.8	8.7
DOC	CW	YG	MARB	BF	REA	SF	API	TI
17.4	38.2	-0.06	0.36	0.00	0.61		126.8	91.3

- 7 EPDs rank in breed's top 1-35% range. Top 1% MWW, top 2% WW and MILK, 3% YW and DOC, 15% ADG and 30% CW and MARB EPDs plus a top 5% TI.
- His dam raised him at 13 years of age, and she will have another full sib to this powerful bull again in February. Only problem, the really good producing cows don't last forever! This bull has excellent performance, structure and total body mass.
- #7 WW, #2 MILK and #8 DOC EPDs of all yearlings and #8 WW EPD of all bulls selling!

Lot APEX PROCLAMATION RW154H

103 BULL REG: #3778849 | DOB: 2/19/20 | TAT: RW154H | 1/2 SM 1/4 AN 1/4 CS

Sire CCR COWBOY CUT 5048Z
WS PROCLAMATION E202
 WS MISS SUGAR C4

H/P	Act BW
PP	89
COLOR	Adj WW
BB	808
	Adj YW
	1367

Dam SIMANGUS
LR154W
 154R ANGUS

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
13.3	2.4	95.3	151.0	0.35	8.5	31.9	79.5	10.9
DOC	CW	YG	MARB	BF	REA	SF	API	TI
15.0	55.1	-0.34	0.25	-0.08	1.06		126.3	88.0

- This extra thick, wide based yearling will be on the short list of those wanting more pounds of performance and carcass value in a moderate sized package. Top 3% WW, YW and REA EPDs complimented with a top 2% Milk and 1% MWW.
- We have complete confidence in this bull's genetic prepotency. His daughters will make tremendous cows, and I would probably bet all the tea in China on that!
- #6 Adj. WW and #3 Adj. YW with #9 WW, #8 YW, #3 MILK, #4 MWW and #6 REA EPDs among all yearling bulls. Compared to all bulls selling he has the #10 WW, #9 YW, #3 MILK, #4 MWW and #10 REA EPDs!

LOT 103



Lot APEX PROCLAMATION ZE39H

104 BULL REG: #3779061 | DOB: 3/1/20 | TAT: ZE39H | 5/8 SM 3/8 AN

Sire CCR COWBOY CUT 5048Z
WS PROCLAMATION E202
 WS MISS SUGAR C4

H/P	Act BW
p	84
COLOR	Adj WW
BB	721
	Adj YW
	1292

Dam MR TR LOOKOUT 3768A ET
APEX SASSIE PZ39E
 HP39Z

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
8.0	2.2	91.6	143.3	0.32	4.3	23.2	68.9	11.8
DOC	CW	YG	MARB	BF	REA	SF	API	TI
13.4	51.1	-0.19	0.25	-0.04	0.79	-0.20	119.0	83.4

- 7 EPDs in the breed's top 5-25% complemented by a top 25% TI ranking. Top 5% WW, YW and CW, 10% MWW, 15% ADG and 25% REA EPDs.
- His impressive three-year-old dam is a paternal granddaughter of the noted BC Lookout 7024 sire.
- Proclamation sons present one of the decade's greatest bull buying opportunities for genetic advancement, and better females resulting will impact programs for generations.

Lot APEX PROCLAMATION PZ39H

105 BULL REG: #3778917 | DOB: 2/8/20 | TAT: PZ39H | 1/2 SM 1/2 AN

Sire CCR COWBOY CUT 5048Z
WS PROCLAMATION E202
 WS MISS SUGAR C4

H/P	Act BW
PP	85
COLOR	Adj WW
Bb	741
	Adj YW
	1306

Dam ANGUS
HP39Z
 39P ANGUS

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
11.0	0.9	99.9	161.6	0.39	7.2	29.9	79.8	11.5
DOC	CW	YG	MARB	BF	REA	SF	API	TI
16.8	53.5	-0.14	0.49	-0.03	0.76		141.9	97.3

- An amazing Proclamation son ranking in the elite top 1% for WW, YW, MWW and TI with a top 5% for MILK and DOC EPDs. With his explosive performance, valuable extra profit will result from each of the many calf crops he sires.
- His Angus dam is the matriarch of a great cow family, represented daughters, granddaughters and great granddaughters in our herd.
- #4 WW, #3 YW, #2 ADG, #8 MILK and #3 MWW EPDs plus the #6 TI of the yearling bulls! Compared to all bulls, he has #4 WW, #3 YW, #2 ADG, #9 MILK and #3 MWW EPDs plus the #7 TI!

Lot APEX PROCLAMATION UA804H

106 BULL REG: #3778970 | DOB: 2/19/20 | TAT: UA804H | 5/8 SM 1/4 AN 1/8 MX

Sire CCR COWBOY CUT 5048Z
WS PROCLAMATION E202
 WS MISS SUGAR C4

H/P	Act BW
PP	101
COLOR	Adj WW
BB	746
	Adj YW
	1273

Dam 9K GOLD KEY 057
APEX MARQUEE U804A
 MISS 801U

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
8.2	2.5	78.1	119.1	0.26	5.5	27.4	66.4	15.7
DOC	CW	YG	MARB	BF	REA	SF	API	TI
14.4	41.0	-0.23	0.38	-0.05	0.74	-0.20	127.9	78.6

- An extra-long structured Proclamations son that is a powerful combination bull. He has an excellent, and well balanced EPD profile.
- He is a definite bull to own for adding extra performance, body mass and quality. There is strong females behind him on both sides of his pedigree, all with abundant milking ability.
- His calves will wean heavy and they will be good!

LOT 106



Reference Sire
HOOK'S EAGLE 6E #3253742



CE	BW	WW	YW	MILK	MARB	REA	API	TI
15.3	-1.8	104.0	166.6	19.5	0.60	1.19	172.3	106.6
20%	15%	1%	1%		10%	1%	2%	1%

High selling bull of the 2018 Bred for Balance sale at \$44,000 that we felt would be prudent to sample within our program by bringing in some outcross genetics with a phenotype that we felt would fit our program direction. He is a massive ribbed Black Hawk son with stellar phenotype and a strong genetic profile. Eagle's offspring in our program gave us an outside sire to compare our herd sires, validating the positive strength of our APEX herd sire battery. Selling several outstanding sons!

Lot 107 APEX EAGLE UC101H

BULL REG: #3778881 | **DOB:** 2/23/20 | **TAT:** UC101H | 5/8 SM 1/4 AN 1/8 CS

Sire HOOK'S BLACK HAWK 50B
 HOOK'S EAGLE 6E
 HOOK'S CRYSTAL 1C

H/P	Act BW
PP	80
COLOR	Adj WW
BB	686
	Adj YW
	1299

Dam W/C LOADED UP 1119Y
 APEX CANDI JU101C
 FH186K

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
12.6	0.3	94.0	145.4	0.32	8.0	20.9	67.9	14.1
DOC	CW	YG	MARB	BF	REA	SF	API	TI
16.1	35.7	-0.40	0.45	-0.09	0.93	-0.33	145.7	93.5

- 10 EPDs rank in breed's top 3-25% range. Top 3% WW, 4% YW, 10% DOC, YG, BF and REA, 15% ADG and MWW and top 25% MARB EPDs plus a top 20% API and 3% TI ranking.
- This bull is stout, blessed with excellent muscle definition and has a world of eye appeal. He is a great herd sire prospect!
- Maternally, his dam was one of our first Loaded Up daughters, and today one of our best.

Lot 108 APEX EAGLE MB689H

BULL REG: #3778931 | **DOB:** 2/25/20 | **TAT:** MB689H | 5/8 SM 1/4 AN 1/8 CS

Sire HOOK'S BLACK HAWK 50B
 HOOK'S EAGLE 6E
 HOOK'S CRYSTAL 1C

H/P	Act BW
PP	84
COLOR	Adj WW
BB	715
	Adj YW
	1308

Dam CCR COWBOY CUT 5048Z
 APEX JOANIE CM689B
 C689M

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
13.2	-1.3	92.0	149.3	0.36	8.1	22.4	68.4	17.1
DOC	CW	YG	MARB	BF	REA	SF	API	TI
15.3	23.4	-0.28	0.47	-0.04	0.74	-0.41	156.8	95.0

- 12 EPDs rank in breed's top 3-35%! Top 3% YW and ADG, 5% WW, 20% MARB and MARB, 25% STAY, 30% MCE and REA plus top 10% API and 2% TI.
- Visualize his all black and polled huge topped and thick ended calves at weaning time...they will be impressive and valuable. Heifers from this mating will be so good that you will never part with them. His dam could stand in anyone's from pasture!
- #4 ADG EPD of all yearling bulls!

HETEROSIS HEADQUARTERS
WHERE HAVE BULLS FOR EVERY BUDGET!

LOT 109



Lot 109 APEX EAGLE C512H

BULL REG: #3778981 | DOB: 2/18/20 | TAT: C512H | PB SM

Sire HOOK`S BLACK HAWK 50B
HOOK`S EAGLE 6E
HOOK`S CRYSTAL 1C

Dam MCM TOP GRADE 018X
JRA COMMEMORATE 512C
JRA SWEETLY DUN 308A

H/P	Act BW
PP	66
COLOR	Adj WW
BB	703
	Adj YW
	1312

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
17.2	-4.0	88.5	141.4	0.33	8.9	24.2	68.4	19.0
DOC	CW	YG	MARB	BF	REA	SF	API	TI
17.6	47.4	-0.40	0.42	-0.09	1.04	-0.46	175.3	99.7

Lot 110 APEX EAGLE XD122H

BULL REG: #3778808 | DOB: 2/12/20 | TAT: XD122H | PB SM

Sire HOOK`S BLACK HAWK 50B
HOOK`S EAGLE 6E
HOOK`S CRYSTAL 1C

Dam W/C LOADED UP 1119Y
APEX ANGEL SX122D
APEX ANGEL 122X

H/P	Act BW
PP	89
COLOR	Adj WW
BB	739
	Adj YW
	1341

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
9.4	1.6	99.2	155.0	0.35	5.5	21.6	71.1	13.5
DOC	CW	YG	MARB	BF	REA	SF	API	TI
17.7	50.9	-0.49	0.20	-0.11	1.18	-0.40	136.4	92.9

- 11 EPDs rank in the breed's top 1-20%. Top 1% YW, 2% WW, ADG, DOC and CW, 5% REA, 10% MWW and BF, 20% YG and SHR EPDs plus a top 30% API and 3% TI. Superb numbers, and a superb purebred bull that will be a favorite of many.
- His purebred dam by Loaded Up is an own daughter of our treasured APEX Angel cow purchased in dam from Lazy H Simmentals. Strong udders are represented in every cow in the first three generations!
- #10 Adj. YW with #6 WW, #5 YW, #7 ADG, #6 DOC and #1 REA EPDs of all yearling bulls! Compared to all bulls, he has #6 WW, #6 YW and #1 REA EPD ranking!

- The #1 API and #1 TI bull of the sale! 8 EPDs rank in the top 1-4% of the entire breed...those are 'game changer' numbers that will impact any program, anywhere. Top 2% CE, 1% BW, 10% WW, 5% YW, 4% ADG, 10% MCE, 2% DOC, 4% CW, MARB and SHR EPDs.
- Those are impeccable figures generated from 100K enhanced genomic tests. The best part is, individually he is as good as he reads. Semen sale potential could be tremendous, and he will be used in our APEX Cattle program for certain.
- #1 lowest actual BW with #3 CE, #1 BW, #4 MCE, #2 STAY, #7 DOC and #6 REA EPDs plus #1 API and #3 TI of all yearling bulls. Compared to all bulls he has the #8 CE, #4 BW, #10 MCE and #6 STAY EPDs plus the coveted #1 API and #3 TI!
- With pictures taken on November 30th, he will have changed a bunch by sale day with maturity!

Lot 111 APEX EAGLE T1D949H

BULL REG: #3779076 | DOB: 2/11/20 | TAT: T1D949H | 5/8 SM 3/8 AN

Sire HOOK`S BLACK HAWK 50B
HOOK`S EAGLE 6E
HOOK`S CRYSTAL 1C

Dam TJ HIGH CALIBRE 556B
APEX KAY T1949D
BEAR MTN KAY 7101

H/P	Act BW
PP	78
COLOR	Adj WW
BB	772
	Adj YW
	1337

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
12.1	0.4	101.3	162.3	0.38	7.9	26.0	76.6	15.8
DOC	CW	YG	MARB	BF	REA	SF	API	TI
14.7	47.7	-0.22	0.55	-0.06	0.75	-0.38	156.7	100.2

- 11 EPDs rank in the top 1-30%! Top 1% WW and YW, 2% ADG and MWW, 10% CW, 15% MARB, 20% MILK and 30% MCE, REA and SHR EPDs plus top 10% API and 1% TI.
- This herd sire prospect will fit the bill for the most demanding of programs as he not only has impressive numbers, he is powerfully built, has abundant thickness and with a keen eye appealing presentation. He will make the short list for sure!!!
- #2 WW, #2 YW, #3 ADG and #8 MWW EPDs plus #2 TI of all yearling bulls! Compared to all bulls selling, he has the #3 WW, #2 YW, #3 ADG and #9 MWW EPDs!

LOT 112



Lot 112 APEX EAGLE TD927H

BULL REG: #3778814 | DOB: 2/19/20 | TAT: TD927H | 5/8 SM 3/8 AN

Sire HOOK`S BLACK HAWK 50B
HOOK`S EAGLE 6E
HOOK`S CRYSTAL 1C

Dam TJ HIGH CALIBRE 556B
APEX SHANNELL T927D
GOA FRONT PAGE INGALL T109

H/P	Act BW
PP	89
COLOR	Adj WW
BB	772
	Adj YW
	1399

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
11.7	0.4	105.2	169.5	0.40	6.6	29.2	81.8	18.9
DOC	CW	YG	MARB	BF	REA	SF	API	TI
17.3	59.7	-0.22	0.63	-0.04	1.03	-0.43	168.8	105.0

- This Eagle son can fly with the best of them! 7 EPDs in the breed's elite top 1-3%! He is a powerful individual with extraordinary data, phenotype and EPDs.
- Top 1% WW, YW and MWW, 3% DOC, 4% REA and 10% MILK, STAY and MARB...plus top 2% API and 1% TI ranking. Numbers like this combined with a bull of his caliber are nearly impossible to find. His dam and maternal granddam are awesome females!
- Amongst the yearling bulls he has the #10 Adj. WW and #1 Adj. YW plus #2 WW, #1 YW, #1 ADG, #10 MILK, #1 MWW, #3 STAY, #9 MARB and #8 REA EPDs plus the #2 API and #1 TI! Compared to all bulls he has the \$2 WW, #1 YW #1 ADG, #1 MWW, #8 STAY EPDs plus the #3 API and #1 TI ranking.

LOT 113



Lot 113 APEX EAGLE TD400H

BULL REG: #3778892 | DOB: 2/15/20 | TAT: TD400H | 3/8 SM 5/8 AN

Sire HOOK`S BLACK HAWK 50B
HOOK`S EAGLE 6E
HOOK`S CRYSTAL 1C

Dam DDA DAMERON NORTHERN LIGHT
APEX MS LIMELIGHT MT400D
GOA ND5050 SHOSHONE T309

H/P	Act BW
PP	86
COLOR	Adj WW
BB	738
	Adj YW
	1304

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
11.9	-0.4	66.7	96.6	0.19	6.1	20.7	54.0	15.8
DOC	CW	YG	MARB	BF	REA	SF	API	TI
12.2	25.4	-0.11	0.23	-0.01	0.46	-0.27	123.1	70.2

- A top Eagle son that combines good calving predictability with strong performance, a combination that is hard to get.
- Phenotypically, this bull is one of our favorites. He is eye appealing, smooth made and with a ton of total mass.
- Maternally it important to note, his dam is sired by a Brilliance son that won the Denver Angus show, Dameron Northern Light and from a prestigious daughter of the great GAR New Design 5050 female sire.

Lot 114 APEX EAGLE UC845H

BULL REG: #3779027 | **DOB:** 2/23/20 | **TAT:** UC845H | 5/8 SM 5/16 AN 1/16 MX

Sire HOOK`S BLACK HAWK 50B
HOOK`S EAGLE 6E
HOOK`S CRYSTAL 1C

H/P	Act BW
PP	92
COLOR	Adj WW
BB	782
D&N	
Adj YW	1296

Dam YARDLEY UTAH Y361
APEX KARMA U845C
APEX KARMA S451U

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
12.9	2.2	99.3	150.0	0.32	7.2	15.2	64.8	15.0
DOC	CW	YG	MARB	BF	REA	SF	API	TI
14.2	57.1	-0.28	0.48	-0.05	1.08	-0.27	146.8	93.9

- 8 EPDs rank in the breed's top 1-25%! Top 1% WW, 2% CW, 3% YW and REA, 15% ADG, 20% MARB and 25% MWW EPDs plus top 15% API and 3% TI.
- He is a big-time herd bull prospect and a maternal brother to the featured baldie two-year-old selling as lot 15. The dam to this pair of bulls is a flush mate sister to a \$15,000 bred heifer that Walsh Simmentals purchased.
- #10 Adj. WW with #5 WW, #9 YW and #3 REA EPDs of all yearling bulls to be sold!

Lot 115 APEX EAGLE XZ089H

BULL REG: #3778961 | **DOB:** 2/2/20 | **TAT:** XZ089H | 1/2 SM 1/2 AN

Sire HOOK`S BLACK HAWK 50B
HOOK`S EAGLE 6E
HOOK`S CRYSTAL 1C

H/P	Act BW
PP	90
COLOR	Adj WW
BB	693
D&N	
Adj YW	1282

Dam MR NLC UP LIMIT U8667
APEX BARBARAX089Z
LCOC BARBARA XG089

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
13.0	-2.0	78.0	125.5	0.30	8.1	22.3	61.3	14.3
DOC	CW	YG	MARB	BF	REA	SF	API	TI
10.8	26.7	-0.26	0.49	-0.02	0.84	-0.44	146.9	87.5

- With a -2.0 BW, he is a very predictable calving ease bull. Top 15-20% ranking for numerous traits including CE, ADG, MARB and REA. Top 10% API and 10% TI values!!!
- His maternal grand dam was the top selling heifer at a former Leachman sale, leaving us with a number of tribal siblings in our cowherd. His dam and maternal granddam are both stout milking, and good uddered higher volume type matrons.
- #9 BW EPD of all yearling bulls adds to his calving ease predictable value!

Lot 116 APEX MOUNTAIN PASS WB502H

BULL REG: #3778922 | **DOB:** 2/23/20 | **TAT:** WB502H | 5/8 SM 3/8 AN

Sire J BAR J NIGHTRIDE 225Z
LCRR THR MTN PASS 6219D
NLC ZOLA Z223

H/P	Act BW
PP	87
COLOR	Adj WW
BB	703
D&N	
Adj YW	1276

Dam CCR COWBOY CUT 5048Z
APEX KAREN W502B
LAGRAND POLLY 0315

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
10.6	0.5	74.1	117.6	0.27	4.4	21.4	58.4	17.0
DOC	CW	YG	MARB	BF	REA	SF	API	TI
16.0	43.9	-0.10	0.43	-0.01	0.70	-0.37	138.3	79.2

- This bull is sure to have many friends come sale day as he is most impressive in his phenotype, sound structured and packed with power.
- Coming or going, ranchers have got to love this kind of bull! Mountain Pass x Cowboy Cut is a mating of ultimate predictability, whether the result be bulls or heifers.
- The cow power behind Mountain Pass is superb if you like easy fleshing, broody and good milling females, and the dam to this bull is one of the same.

Lot 117 APEX MOUNTAIN PASS TD938H

BULL REG: #3778799 | **DOB:** 2/7/20 | **TAT:** TD938H | 5/8 SM 3/8 AN

Sire J BAR J NIGHTRIDE 225Z
LCRR THR MTN PASS 6219D
NLC ZOLA Z223

H/P	Act BW
PP	89
COLOR	Adj WW
BB	706
D&N	
Adj YW	1267

Dam CCR COWBOY CUT 5048Z
APEX CHARMAYNE T938D
GOA 616 OF DOMINO T311

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
14.1	-0.8	70.6	107.7	0.23	5.8	21.9	57.1	20.8
DOC	CW	YG	MARB	BF	REA	SF	API	TI
18.3	27.1	0.02	0.45	0.02	0.32	-0.42	151.0	78.8

- 6 EPDs in top 2-30% range! Top 2% STAY and DOC, 25% CE and MARB and 30% CW EPDs plus a top 10% API.
- This bull is deep ribbed, huge topped and moderate in his frame size with lots of earning potential ahead.
- Importantly, he is from a front pasture, moderate build Cowboy Cut daughter that is fertile, easy fleshing and great uddered.

“ Market demands and environmental challenges bring out the best in SimAngus cattle! They are worth more, tough and fertile! ”



Reference Sire

LEACHMAN GOOD NEWS M044F #3450780



CE	BW	WW	YW	MILK	MARB	REA	API	TI
15.9	-1.2	80.1	131.8	25.6	0.92	0.61	167.9	97.0
15%	25%	30%	20%	25%	1%		3%	2%

This SimAngus sire brings a wealth of great outcross genetics to our program, important to our most appreciated customers. He is sired by GAR Sure fire, one of the most impacting sires in the Angus breed with premier calving ease, carcass and maternal merit. With over 150 actual carcass records, he ranks in the Angus breed's top 1% for marbling. Plus, he has great numbers for docility and his daughters have superb udders. His numbers, phenotype and progeny check all the boxes! Our customers will hear lots more about this valuable Good News sire as time goes forward. No semen will be sold!

Lot 118 APEX GOOD NEWS WC154H

BULL REG: #3778847 | DOB: 2/15/20 | TAT: WC154H | 1/2 SM 3/8 AN 1/8 CS

Sire G A R SURE FIRE
LEACHMAN GOOD NEWS M044F
REMPE DISTANCE 6114

H/P	Act BW
P	71
COLOR	Adj WW
B	701
	Adj YW
	1302

Dam CCR COWBOY CUT 5048Z
APEX TESS RW154C
LR154W

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
19.8	-3.1	72.4	115.5	0.27	11.2	24.7	60.8	17.8
DOC	CW	YG	MARB	BF	REA	SF	API	TI
4.9	28.2	-0.09	0.62	-0.01	0.43	-0.31	168.1	88.7

- Top 1% CE, 5% MCE, 10% BW and MARB, 20% STAY and 30% MILK EPD breed rankings plus at top 2% API and 10% TI. This Good News x Cowboy Cut son is a stemwinder of a herd sire prospect with a -3.1 BW calving ease certainty!
- Well deserving of a photo but simply did not have time to get it done. Study his impressive video and be prepared when he sells as the bidding will be at a rapid pace!
- #2 lowest actual BW with #1 CE, #2 BW, #1 MCE and #10 MARB EPDs plus #3 API of all yearling bulls! Compared to all bulls selling he has #2 CE and #2 MCE with #4 API ranking!

Lot 119 APEX GOOD NEWS XB809H

BULL REG: #3778907 | DOB: 2/24/20 | TAT: XB809H | 1/2 SM 1/2 AN

Sire G A R SURE FIRE
LEACHMAN GOOD NEWS M044F
REMPE DISTANCE 6114

H/P	Act BW
PP	86
COLOR	Adj WW
Bb	809
	Adj YW
	1363

Dam CCR COWBOY CUT 5048Z
APEX SASSEE UX809B
APEX SASSEE U809X

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
15.1	-1.0	83.9	125.3	0.26	7.8	31.0	72.9	16.9
DOC	CW	YG	MARB	BF	REA	SF	API	TI
11.3	39.5	-0.09	0.58	-0.01	0.59	-0.33	157.4	91.8

- -1.0 BW EPD with 10 EPDs ranking in the breed's elite top 3-30%! Top 3% MILK, 4% MWW, 10% MARB, 20% CE and WW, 25% BW and STAY and top 30% YW and CW EPDs plus a top 10% API and 4% TI.
- The Good News x Cowboy Cut mating is dialed in perfectly to bring out the best in both quality and data! Dam is tremendous producer stemming back to a great Copyright dam. One of our best cow families!
- #4 Adj. WW and #6 Adj. YW with #4 MILK EPD and #8 API of all yearling bulls!



Lot 120 APEX GOOD NEWS XB89H

BULL REG: #3778882 | **DOB:** 2/22/20 | **TAT:** XB89H | 1/2 SM 1/2 AN

Sire G A R SURE FIRE
LEACHMAN GOOD NEWS M044F
REMPE DISTANCE 6114

H/P	Act BW
PP	82
COLOR	Adj WW
BB	685
	Adj YW
	1262

Dam CCR COWBOY CUT 5048Z
APEX GLITTER X089B
LCOC BARBARA XG089

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
15.9	-2.0	74.5	119.2	0.28	8.5	23.6	60.8	14.6
DOC	CW	YG	MARB	BF	REA	SF	API	TI
13.3	37.7	-0.02	0.66	0.01	0.50	-0.38	157.3	88.7

- Top 10% API and TI with 8 EPDs ranking in the breed's top 5-30%! Top 5% MARB, 15% CE and BW, 25% MCE and 30% ADG, DOC and SHR EPDs. This bull was orphaned when his mother got struck by lightning in mid-June, but he is catching up.
- He is a genetic superstar combining the prepotent Good News with one of our very best ever Cowboy Cut daughters. His heifers will be awesome!
- #7 BW, #6 MCE and #5 MARB EPDs with #9 API amongst yearling bulls plus #8 MARB ranking of all bulls selling!

Lot 121 APEX GOOD NEWS AD445H

BULL REG: #3779010 | **DOB:** 2/12/20 | **TAT:** AD445H | 3/8 SM 9/16 AN 1/16 MX

Sire G A R SURE FIRE
LEACHMAN GOOD NEWS M044F
REMPE DISTANCE 6114

H/P	Act BW
PP	85
COLOR	Adj WW
Bb	712
	Adj YW
	1285

Dam LEACHMAN PROPHET J030Z
APEX SUNSHINE TA445D
APEX SUNSHINE T445A

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
14.7	-2.0	71.4	112.7	0.26	7.2	20.7	56.4	15.1
DOC	CW	YG	MARB	BF	REA	SF	API	TI
8.1	45.8	-0.12	0.70	0.00	0.88	-0.26	153.2	86.1

- -2.0 BW and top 15% BW EPD plus a top 20% CE EPD are valuable predictors pointing towards his important calving ease future. Furthermore, his top 4% MARB and 15% REA EPDs provide an elite carcass genetic endorsement.
- Top 10% API and 15% TI breed ranking indexes combined with his kind of structure, natural muscle and extra volume are hard to come by. Maternal two-year-old brother sells as lot 2.
- #8 BW and #2 MARB EPDs compared to all yearling bulls and the #4 MARB EPD of entire bull offering!

Lot 122 APEX GOOD NEWS WA502H

BULL REG: #3778967 | **DOB:** 3/1/20 | **TAT:** WA502H | 1/2 SM 1/2 AN

Sire G A R SURE FIRE
LEACHMAN GOOD NEWS M044F
REMPE DISTANCE 6114

H/P	Act BW
PP	76
COLOR	Adj WW
Bb	735
	Adj YW
	1296

Dam RUBY NFF EXCALIBUR 002X
APEX KAREN W502A
LAGRAND POLLY 0315

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
17.6	-2.0	63.3	98.8	0.22	9.0	25.3	56.9	18.3
DOC	CW	YG	MARB	BF	REA	SF	API	TI
4.6	32.2	-0.01	0.45	0.01	0.43	-0.17	145.4	75.2

- -2.0 BW and top 5% CE EPD sets the stage for his calving ease future in following the path of his prepotent sire. Furthermore, his top 15% STAY and 25% MILK EPD rankings plus his top 20% API provides credence towards the highly productive females that he will sire.
- Good News and his paternal brother, Leachman Approval, will be a positive steppingstone of genetics into the future of our program, and that of our customers.
- #2 CE, #6 BW, #3 MCE and #6 STAY EPDs of all yearling bulls plus he has the #9 MCE EPD of all bulls selling!

Lot 123 APEX GOOD NEWS E2833H

BULL REG: #3778783 | **DOB:** 2/18/20 | **TAT:** E2833H | 1/2 SM 1/2 AN

Sire G A R SURE FIRE
LEACHMAN GOOD NEWS M044F
REMPE DISTANCE 6114

H/P	Act BW
PP	71
COLOR	Adj WW
BB	701
	Adj YW
	1284

Dam W/C LOADED UP 1119Y
APEX KARMA 833E
RDD MS VRD 323R 1CA

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
15.3	-2.3	89.5	146.5	0.36	8.0	22.5	67.2	11.8
DOC	CW	YG	MARB	BF	REA	SF	API	TI
16.1	50.4	-0.06	0.63	-0.01	0.64	-0.38	152.1	96.0

- 11 EPDs rank in the breed's top 2-30%! Top 3% ADG, 4% YW, 10% BW, WW, DOC, CW and MARB, 15% CE and MWW and top 30% MCE and SHR EPDs plus Top 10% API and 1% TI. He is a great calving ease prospect that will add growth, improve dispositions and add carcass merit.
- His dam, the result of embryo transplant, is a gorgeous female that is feminine, perfect uddered and from an own daughter of Vermillion Dateline.
- #3 lowest actual BW with #5 BW, #5 ADG and #8 MARB EPDs of all yearling bulls!

Lot 124 APEX GOOD NEWS AE55H

BULL REG: #3779062 | **DOB:** 2/22/20 | **TAT:** AE55H | 1/2 SM 1/2 AN

Sire G A R SURE FIRE
LEACHMAN GOOD NEWS M044F
REMPE DISTANCE 6114

H/P	Act BW
PP	84
COLOR	Adj WW
BB	762
	Adj YW
	1315

Dam CCR FLINT HILLS 2092B
APEX ERICA UA55E
APEX ERICA U55A

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
12.8	-0.4	79.1	125.3	0.29	6.4	26.6	66.1	11.0
DOC	CW	YG	MARB	BF	REA	SF	API	TI
9.6	40.3	-0.16	0.57	-0.04	0.58	-0.28	140.5	87.8

- 7 EPDs rank in the breed's top 10-35% range! Top 10% MARB, 20% MILK and MWW, 25% ADG and CW, 30% BW, WW and YW plus top 25% API and 10% TI.
- Selling the first Good News sons in this sale, and we are confident that serious bull buyers will see their program impacting genetic value.
- His young, good milking Flint Hills sired dam descends to a strong Sinclair Efficiency Angus cow family.

Lot 125 APEX GOOD NEWS UB600H

BULL REG: #3778925 | **DOB:** 3/1/20 | **TAT:** UB600H | 1/2 SM 3/8 AN 1/8 CS

Sire G A R SURE FIRE
LEACHMAN GOOD NEWS M044F
REMPE DISTANCE 6114

H/P	Act BW
Pp	80
COLOR	Adj WW
BB	732
	Adj YW
	1281

Dam CCR COWBOY CUT 5048Z
APEX PEBBLES PU600B
LP600U

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
15.7	-0.9	80.0	123.4	0.27	8.3	23.1	63.1	13.1
DOC	CW	YG	MARB	BF	REA	SF	API	TI
16.6	40.4	-0.18	0.53	-0.05	0.61	-0.31	147.5	88.1

- 9 EPDs rank in the breed's top 5-30%! Top 5% DOC, 15% CE and MARB, 25% BW and CW and top 30% YW and MWW EPDs plus top 15% API and 10% TI ranking.
- Recommended for the best in calving ease, performance, maternal attributes and carcass traits. He is a top herd sire prospect that will be on the short list of many come sale day.
- #8 CE EPD ranking of all yearling bulls that sell!

LOT 126



Lot 126 APEX GOLD STRIKE ZD39H
 BULL REG: #3778992 | DOB: 2/18/20 | TAT: ZD39H | 5/8 SM 5/16 AN 1/16 MX

Sire HOOKS TRINITY 9T
ROUSEY GOLD STRIKE 512C
 ROUSEY ANTOINETTE 146Y

H/P	Act BW
PP	83
COLOR	Adj WW
Bb	720
	Adj YW
	1294

Dam CCR COWBOY CUT 5048Z
APEX PEARL SZ39D
 APEX KARI KS39Z



CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
14.6	-0.2	82.8	116.3	0.21	7.1	19.5	60.9	16.0
DOC	CW	YG	MARB	BF	REA	SF	API	TI
12.9	32.6	-0.19	0.33	-0.03	0.70	-0.25	138.1	82.5

- Combining the prepotent genetics of powerful Gold Strike and Cowboy Cut sires, he offers excellent eye appeal, structure, growth and quality.
- Built like a good calving ease sire with a flat shoulder, he should work good on heifers with his -0.2 BW and 14.6 CE EPDs.
- Fact is, we have bred nearly 100 heifers to his sire in the past several years with good success, and we would expect the same here.

Lot 127 APEX GOLD STRIKE TE928H
 BULL REG: #3778774 | DOB: 2/13/20 | TAT: TE928H | 5/8 SM 3/8 AN

Sire HOOKS TRINITY 9T
ROUSEY GOLD STRIKE 512C
 ROUSEY ANTOINETTE 146Y

H/P	Act BW
PP	82
COLOR	Adj WW
BB	704
	Adj YW
	1298

Dam TJ HIGH CALIBRE 556B
APEX CHARISMA T928E
 STAR QUEEN 7497



CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
14.7	0.7	78.8	125.6	0.29	7.5	20.5	59.9	11.3
DOC	CW	YG	MARB	BF	REA	SF	API	TI
13.7	41.4	-0.18	0.43	-0.04	0.69	-0.27	134.6	82.9

- 7 EPDs in breed's top 20-25% ranking! Top 20% CE and 25% YW, DOC, CW and MARB EPDs plus top 35% API and 25% TI.
- He is from outstanding two-year-old High Calibre daughter who ranks with the very best first calf heifers on the ranch.
- This bull is another 'getter done' kind of bull endorsed for calving ease, extra performance, docility and improved carcass value.
- From a powerful cow family!!!

Don't Be in Business without Heterosis, it is Your Least Cost Profit Driver!

It makes females last longer and calves weigh more! An extra \$100-\$200 per cow profit annually is simply impossible to ignore. Adding profit is vital for every operation's success!

Heterosis is worth \$150/cow/year (based on \$1.50/lb for 5-6 cwt calves) and decreases breakeven by \$0.28/lb.

Straight bred cattle would have to generate an additional \$198/hd to be equivalent!

(Statistics published by K-State in the Feb 2018 Hereford America)



LOT 128



Lot 128 APEX GOLD STRIKE D772H

BULL REG: #3778906 | DOB: 2/7/20 | TAT: D772H | 3/4 SM 1/4 AN

Sire HOOKS TRINITY 9T
ROUSEY GOLD STRIKE 512C
 ROUSEY ANTOINETTE 146Y

H/P	Act BW
PP	72
COLOR	Adj WW
BB	701
	Adj YW
	1283



Dam HOOKS SHEAR FORCE 38K
K M J MS SFORCE D111
 CCR 602M L ONE 7116T

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
16.5	-0.3	75.4	111.6	0.23	7.5	19.6	57.3	14.7
DOC	CW	YG	MARB	BF	REA	SF	API	TI
15.8	26.3	-0.44	0.44	-0.06	1.14	-0.34	153.5	87.0

- We are particularly confident in this young bull's future genetic contribution. His -0.3 BW and 16.5 CE EPDs add tremendous creditability towards his calving ease predictability. Furthermore, is will add extra muscle as noted in his top 2% REA EPD breed ranking.
- His dam is our #1 API cow in the herd and ranks in the top 1% MARB and top 5% BW, plus she has a top 2% API. Double bred to the renown Hook's Shear Force noted for top 1% CE, BW and REA EPDs and a maternal brother to our APEX Prophecy herd sire.
- #4 lowest actual BW plus #4 CE and #2 REA amongst all yearling bulls!

APEX PROPHECY D772F



MATERNAL BROTHER TO LOT 128

APEX CATTLE...AMERICA'S HETEROSIS HEADQUARTERS!

Serving our nationwide customer base with reputable genetic integrity, all bulls and females have either 50K or 100K DNA genomic enhanced EPDSs and are parentage verified.

LOT 129



Lot 129 APEX GOLD STRIKE TF202H

BULL REG: #3779000 | **DOB:** 2/12/20 | **TAT:** TF202H | 5/8 SM 3/8 AN

Sire **HOOKS TRINITY 9T**
ROUSEY GOLD STRIKE 512C
ROUSEY ANTOINETTE 146Y

Dam **W/C LOADED UP 1119Y**
APEX EVE T202F
GOA EXP OF EVE T104

H/P	Act BW
PP	84
COLOR	Adj WW
BB	722
	Adj YW
	1276

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
13.8	1.7	83.9	126.3	0.27	6.5	20.7	62.5	10.9
DOC	CW	YG	MARB	BF	REA	SF	API	TI
13.3	32.9	-0.40	0.25	-0.06	1.08	-0.27	122.6	80.6

- This personable baldie has the look that everyone likes. Especially appealing in his profile, thick quarter and top and neat front with a top 3% REA EPD.
- His two-year-old dam is the product of embryo transplant, being by the popular Loaded Up and from one of the best looking and producing Angus females to ever walk our pastures. A maternal brother to his dam sells as lot 92 and a maternal sister to dam sells as lot 184.
- #4 REA EPD of all yearling bulls and #8 REA EPDs of all bulls selling!

Lot 130 APEX REMBRANDT AF55H

BULL REG: #3778947 | **DOB:** 2/11/20 | **TAT:** AF55H | 5/8 SM 3/8 AN

Sire **J BAR J NIGHTRIDE 225Z**
BRIDLE BIT REMBRANDT D630
BRIDLE BIT MISS A361

Dam **CLRS DIVIDEND 405D**
APEX ERICA UA55F
APEX ERICA U55A

H/P	Act BW
PP	82
COLOR	Adj WW
BB	662
	Adj YW
	1264

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
11.6	1.4	85.2	142.4	0.36	5.5	17.1	59.6	17.4
DOC	CW	YG	MARB	BF	REA	SF	API	TI
14.0	37.6	-0.23	0.38	-0.04	0.80	-0.32	142.7	84.4

- 6 EPDs rank in the breed's top 3-25% range! Top 3% ADG, 10% YW, 15% WW and 20% STAY, DOC and REA EPDs with a top 20% API and TI.
- He is from a first calf heifer sired by the great Dividend, who we have high production expectations as she matures.
- Very deserving of a photo but virtually no time, or energy to get it done!

Lot 131 APEX DIVIDEND UD55H

BULL REG: #3778811 | **DOB:** 2/19/20 | **TAT:** UD55H | 3/4 SM 1/4 AN

Sire **CLRS AFTER SHOCK 604 A**
CLRS DIVIDEND 405D
CLRS BONNIA 405 B

Dam **CCR COWBOY CUT 5048Z**
APEX ERICA U55D
SDCC ERICA 55U

H/P	Act BW
PP	85
COLOR	Adj WW
BB	731
	Adj YW
	1292

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
15.3	-1.6	78.3	118.2	0.25	7.6	21.2	60.4	18.2
DOC	CW	YG	MARB	BF	REA	SF	API	TI
12.2	26.3	-0.18	0.47	-0.04	0.49	-0.46	153.3	85.7

- 7 EPDs in breed's top 5-35% ranking. Top 5% SHR, 15% CE, STAY, 20% BW and MARB EPDs with a top 10% API and 15% TI.
- This Dividend x Cowboy Cut mating is one of the best genetic decisions we have made resulting in excellent consistency. The maternal grand dam is a foundation Sinclair Efficiency 5X25 daughter that has done us very well.
- #8 STAY EPD ranking among yearling bulls, lots of maternal value here!

Lot 132 APEX DIVIDEND SB167H
 BULL REG: #3778884 | DOB: 2/13/20 | TAT: SB167H | 3/4 SM 1/4 CS

Sire **CLRS AFTER SHOCK 604 A**
CLRS DIVIDEND 405D
 CLRS BONNIA 405 B

Dam **APEX NANCY PS167B**
 CCR COWBOY CUT 5048Z
 JP167S

H/P	Act BW
Pp	88
COLOR	Adj WW
BB	737
	Adj YW
	1303

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
11.4	1.9	93.8	146.1	0.33	5.6	19.9	66.8	15.7
DOC	CW	YG	MARB	BF	REA	SF	API	TI
14.8	31.5	-0.32	0.16	-0.07	0.75	-0.41	137.6	87.8

- 9 EPDs rank in the breed's top 3-30% range! Top 3% WW, 4% YW, 10% ADG, 15% MWW and DOC, 20% SHR and top 25% YG, BF and REA EPDs plus top 30% API and 10% TI.
- The power in the Dividend x Cowboy Cut mating shows up again with this top performance prospect.
- Picture him as a matured three-year-old, and better yet, visualize his heavy calves topping your local sale barn.

Lot 134 APEX DIVIDEND UB412H
 BULL REG: #3778968 | DOB: 2/18/20 | TAT: UB412H | 5/8 SM 5/16 AN 1/16 MX

Sire **CLRS AFTER SHOCK 604 A**
CLRS DIVIDEND 405D
 CLRS BONNIA 405 B

Dam **APEX MISS WIX U412B**
 9K GOLD KEY 057
 LAGRAN MISS WIX 8212

H/P	Act BW
PP	85
COLOR	Adj WW
BB	716
	Adj YW
	1305

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
15.0	0.2	77.7	125.8	0.30	8.6	22.3	61.1	14.7
DOC	CW	YG	MARB	BF	REA	SF	API	TI
12.1	37.2	-0.13	0.70	-0.02	0.58	-0.42	157.0	89.6

- Top 10% API and TI, with 7 EPDs ranking in the breed's top 4-25% range. Top 4% MARB, 15% SHR, 20% CE and ADG and 25% YW EPDs.
- Outstanding maternal two-year-old brother sells as lot 33. Their dam has produced several prior sale featured bulls that have been power packed with performance while maintaining good calving ease predictability.
- Maternal grand dam was our pick of the LaGrand Angus Ranch dispersal.

Lot 133 APEX DIVIDEND ZB214H
 BULL REG: #3778886 | DOB: 3/1/20 | TAT: ZB214H | 1/2 SM 1/2 AN

Sire **CLRS AFTER SHOCK 604 A**
CLRS DIVIDEND 405D
 CLRS BONNIA 405 B

Dam **APEX MISS WIX Z214B**
 HOOVER DAM
 LAGRAN MISS WIX 2094

H/P	Act BW
PP	74
COLOR	Adj WW
BB	699
	Adj YW
	1294

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
15.0	-0.4	81.7	131.5	0.31	7.4	18.6	59.4	17.0
DOC	CW	YG	MARB	BF	REA	SF	API	TI
14.2	50.1	0.06	0.53	0.01	0.45	-0.35	148.5	85.2

- 11 EPDs rank in breed's top 10-30%! Top 10% CW, 15% ADG and MARB, 20% CE, YW and DOC, 25% WW and STAY and top 35% BW EPDs plus top 15% API and 20% TI.
- He is an excellent bull recommended for calving ease, extra growth, good dispositions and high-quality marbling. He is a sibling to a featured two-year-old selling as lot 8. Purchase the pair of bulls and turn out maternal brothers from a great cow!
- #8 lowest actual BW of all yearling bulls!

Lot 135 APEX DIVIDEND BD600H
 BULL REG: #3778996 | DOB: 2/23/20 | TAT: BD600H | 3/4 SM 7/32 AN 1/32 CS

Sire **CLRS AFTER SHOCK 604 A**
CLRS DIVIDEND 405D
 CLRS BONNIA 405 B

Dam **APEX JULIE XB600D**
 HOOK'S YELLOWSTONE 97Y
 APEX PEBBLES PX600B

H/P	Act BW
Pp	89
COLOR	Adj WW
BB	736
	Adj YW
	1307

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
9.9	2.1	86.9	135.8	0.31	4.3	18.6	61.9	14.7
DOC	CW	YG	MARB	BF	REA	SF	API	TI
16.4	46.1	-0.29	0.28	-0.08	0.75	-0.38	127.6	81.7

- 9 EPDs rank in the breed's top 10-30% range! Top 10% DOC, top 15% WW, YW, CW and BF, 30% YG and REA EPDs plus top 30% TI!
- This bull is really good featuring excellent length, natural muscle, a great structure and a good attitude.
- His good milking, easy fleshing front pasture dam is a maternal granddaughter of the legendary Upgrade sire. Two-year-old full brother sells as featured picture lot 30, check him out!

A 'PINNACLE SOURCE' OF GENETIC KNOWLEDGE!

Compared to over 1.5 million other Simmental and SimAngus cattle in the American Simmental Association's massive database, many top percentile rankings of multiple EPD traits are represented throughout this catalog in the numerous bulls and bred heifers selling. That only comes from a true commitment and the desire on our part to ensure that our customers know they are sourcing seedstock referenced to this trusted, valuable genetic information... 1,500,000 records strong.

LOT 136



Lot 136 APEX DIVIDEND XC479H

BULL REG: #3778854 | **DOB:** 2/15/20 | **TAT:** XC479H | 3/4 SM 3/16 AN 1/16 CS

Sire **CLRS AFTER SHOCK 604 A**
CLRS DIVIDEND 405D
 CLRS BONNIA 405 B

H/P	Act BW
PP	87
COLOR	Adj WW
Bb	753
	Adj YW
	1322

Dam **CCR COWBOY CUT 5048Z**
APEX DARLA RX479C
 GR479X

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
11.3	1.9	93.6	140.5	0.29	5.5	22.0	68.8	13.0
DOC	CW	YG	MARB	BF	REA	SF	API	TI
13.6	49.2	-0.20	0.12	-0.03	0.90	-0.41	118.6	81.7

- Since birth we have always liked this bull who comes from a really nice, feminine, nice uddered and big volumed broody mother. Top 3% WW, 10% WW, MWW and CW with top 15% REA EPDs.
- He will sire feeder cattle that will really perform in the feedlot and the rail as well.
- The Dividend x Cowboy Cut matings have been bell ringers for satisfaction!

Lot 138 APEX DIVIDEND TE932H

BULL REG: #3778782 | **DOB:** 2/10/20 | **TAT:** TE932H | 5/8 SM 3/8 AN

Sire **CLRS AFTER SHOCK 604 A**
CLRS DIVIDEND 405D
 CLRS BONNIA 405 B

H/P	Act BW
PP	72
COLOR	Adj WW
BB	713
	Adj YW
	1279

Dam **ROUSEY GOLD STRIKE 512C**
APEX MARTI T932E
 GOA ND5050 SHOSHONE T309

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
14.5	-2.5	83.1	127.1	0.27	4.5	18.3	59.8	16.6
DOC	CW	YG	MARB	BF	REA	SF	API	TI
15.2	32.5	-0.24	0.20	-0.03	0.83	-0.38	138.7	83.0

- -2.5 BW with 8 EPDs ranking in breed's top 10-30%! Top 10% BW, 15% DOC, 20% WW and REA plus top 25% CE and YW and 30% SHR EPDs plus top 30% API and 25% TI.
- The Dividend x Gold Strike mating is right on the money, and his good numbers and phenotype prove it! Dam is natural calf from the best Angus cow we have flushed!
- #5 lowest actual BW, #7 Adj. WW and #8 Adj. YW with #4 BW EPD of all yearling bulls! #10 BW EPD of all bulls selling!

Lot 137 APEX DIVIDEND SC236H

BULL REG: #3778781 | **DOB:** 2/23/20 | **TAT:** SC236H | 1/2 SM 1/2 AN

Sire **CLRS AFTER SHOCK 604 A**
CLRS DIVIDEND 405D
 CLRS BONNIA 405 B

H/P	Act BW
PP	94
COLOR	Adj WW
BB	795
	Adj YW
	1351

Dam **CONNELLY CAPITALIST 028**
APEX MS CAPITALIST NS236C
 GOA ND5050 SHOSHONE T309

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
9.1	3.5	92.4	143.3	0.32	1.5	18.7	64.9	13.8
DOC	CW	YG	MARB	BF	REA	SF	API	TI
14.3	45.4	-0.08	0.44	-0.03	0.50	-0.39	127.0	84.4

- 8 EPDs rank in breeds top 4-25%! Top 4% WW, 5% YW, 15% ADG and CW, 20% DOC and top 25% MWW, MARB and SHR EPDs plus top 20% TI. He is a maternal brother to a featured two-year-old selling as lot 11. Their dam is a super kind of cow, and a flush mate to our 2017 top selling Angus bull.
- Use him for added growth gentle dispositions and valuable carcass genetics and know that we've used his sire successfully on many first calf heifers.
- #5 lowest actual BW, #7 Adj. WW and #8 Adj. YW with #4 BW EPD of all yearling bulls!

Lot 139 APEX DIVIDEND U412H

BULL REG: #3779030 | **DOB:** 3/21/20 | **TAT:** U412H | 1/2 SM 1/2 AN

Sire **CLRS AFTER SHOCK 604 A**
CLRS DIVIDEND 405D
 CLRS BONNIA 405 B

H/P	Act BW
PP	74
COLOR	Adj WW
BB	718
	Adj YW
	1291

Dam **B C MARATHON 7022**
LAGRAND MISS WIX 8212
 LAGRAND MISS WIX 4330

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
12.9	-1.3	64.0	95.4	0.20	6.4	20.8	52.8	18.6
DOC	CW	YG	MARB	BF	REA	SF	API	TI
10.7	21.9	0.01	0.42	0.01	0.17	-0.27	135.8	72.3

- -1.3 BW with top 20% BW EPD breed ranking and a 74 lb. actual birth weight translates this bull to being a most predictable calving ease sire. Visualize his good performing, wide backed and thick butted calves going through your local market...buyers will pay a premium to own them!
- Unfortunately, this bull was his 13-year-old dam's last calf, but the good news is we have several maternal siblings to carry on her strong maternal genetics.
- #9 lowest actual BW with #5 STAY EPD compared to all yearlings!



Lot 140 APEX DIVIDEND UY451H
BULL REG: #3778885 | **DOB:** 2/10/20 | **TAT:** UY451H | 5/8 SM 3/8 AN

Sire CLRS AFTER SHOCK 604 A
 CLRS DIVIDEND 405D
 CLRS BONNIA 405 B

Dam RDDS HIGH OCTANE 1905T
 APEX KARMA SU451Y
 APEX KARMA S451U

H/P	Act BW
PP	84
COLOR	Adj WW
BB	699
	Adj YW
	1247

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
15.0	2.1	77.3	117.5	0.25	8.5	21.9	60.5	17.2
DOC	CW	YG	MARB	BF	REA	SF	API	TI
11.0	26.1	-0.30	0.02	-0.06	0.73	-0.35	120.6	70.5

- This individual, by the great Dividend, is the natural calf from a donor that we prior flushed. She is a beautiful female with a flawless udder.
- His dam's sire was our \$25,000 purchase from the last Dieter Bros bull sale where he was the top indexing bull stretching over a twenty-five-year span.
- We predict this bull will be one of the 'getter done' kind of breeding bulls as he is exceptionally good and has awesome parents!

Lot 142 APEX DIVIDEND UC55H
BULL REG: #3778888 | **DOB:** 2/8/20 | **TAT:** UC55H | 3/4 SM 1/4 AN

Sire CLRS AFTER SHOCK 604 A
 CLRS DIVIDEND 405D
 CLRS BONNIA 405 B

Dam LLSF PAYS TO BELIEVE ZU194
 APEX ERICA U55C
 SDCC ERICA 55U

H/P	Act BW
PP	87
COLOR	Adj WW
BB	692
	Adj YW
	1300

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
10.2	2.1	87.4	142.8	0.35	4.1	17.2	60.9	7.4
DOC	CW	YG	MARB	BF	REA	SF	API	TI
11.5	48.7	-0.24	0.24	-0.06	0.79	-0.43	112.3	81.1

- 6 EPDs in breed's top 4-25% ranking. Top 4% ADG, 10% WW, YW and CW, 15% SHR and top 25% REA EPDs.
- This Dividend x Pays to Believe yearling has excelling performance and strong carcass genetics. His dam stems to an ultra-maternal Sinclair Efficiency 5X25 Angus foundation cow that has a tribe of siblings to her credit.
- Phenotypically, he is exceptionally impressive.

Lot 144 APEX DIVIDEND 1ZB400H
BULL REG: #3778889 | **DOB:** 2/23/20 | **TAT:** 1ZB400H | 1/2 SM 7/16 AN 1/16 CS

Sire CLRS AFTER SHOCK 604 A
 CLRS DIVIDEND 405D
 CLRS BONNIA 405 B

Dam HOOVER DAM
 APEX MARAGARETE R1Z400B
 MR1400Z

H/P	Act BW
PP	90
COLOR	Adj WW
BB	752
	Adj YW
	1307

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
9.4	3.2	84.3	132.2	0.30	4.1	23.9	59.0	10.4
DOC	CW	YG	MARB	BF	REA	SF	API	TI
11.2	38.6	-0.30	0.11	-0.06	0.89	-0.35	101.2	72.5

- 6 EPDs rank in breed's top 15-30%! Top 15% YW and REA, 20% WW and ADG and 30% CW and YG EPDs.
- Important to his genetic equation, his dam is highly productive and great uddered daughter of the legendary Hoover Dam.
- Dividend sons are very popular from cowmen searching out more growth, extra volume, marketable eye appeal, structural correctness and gentle dispositions.

Lot 141 APEX DIVIDEND TE992H
BULL REG: #3778773 | **DOB:** 2/22/20 | **TAT:** TE992H | 3/4 SM 1/4 AN

Sire CLRS AFTER SHOCK 604 A
 CLRS DIVIDEND 405D
 CLRS BONNIA 405 B

Dam CCR MASTERLINK 9053C
 APEX BARBI T992E
 RDDS MS MORGAN DIR 992T

H/P	Act BW
PP	87
COLOR	Adj WW
BB	726
	Adj YW
	1281

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
11.7	0.8	79.9	118.2	0.24	5.3	20.3	60.3	11.2
DOC	CW	YG	MARB	BF	REA	SF	API	TI
14.2	44.7	-0.14	0.31	-0.03	0.64	-0.47	122.0	79.1

- This is a powerful individual with a superb genetic tabulation...Dividend x Masterlink x Morgan's Direction.
- Has dam is a beauty with her ultra-feminine front, tremendous volume and splendid udder.
- This bull combines his eye appealing phenotype, excellent structure and wealth of nature muscle in a most attractive package. He will sire market topping calves, and highly maternal replacements.

Lot 143 APEX DIVIDEND D766H
BULL REG: #3778943 | **DOB:** 2/23/20 | **TAT:** D766H | 1/2 SM 1/2 AN

Sire CLRS AFTER SHOCK 604 A
 CLRS DIVIDEND 405D
 CLRS BONNIA 405 B

Dam S A V ANGUS VALLEY 1867
 APEX GLORIA 766D
 ALC BLACKCAP K27R

H/P	Act BW
PP	85
COLOR	Adj WW
BB	722
	Adj YW
	1298

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
12.1	0.1	86.5	130.2	0.27	6.4	18.7	61.9	16.7
DOC	CW	YG	MARB	BF	REA	SF	API	TI
12.3	38.4	0.00	0.26	0.01	0.44	-0.47	129.1	80.1

- 5 EPDs in breed's top 4-30%! Top 4% SHR, 15% WW, 20% YW and 30% BW, MWW, STAY and CW EPDs plus top 35% TI.
- He will sire calves with extra dimension and pay weight at weaning. Deep sided, higher volume and super stout from end to end.
- His Angus dam, a SAV Angus Valley x New Design 1407 mating is a top end producer in our program. Her past two Dividend sons have been right on the mark when breeding to this female!

Lot 145 APEX BANKROLL WD502H
BULL REG: #3778817 | **DOB:** 2/15/20 | **TAT:** WD502H | 3/4 SM 1/4 AN

Sire W/C LOADED UP 1119Y
 W/C BANKROLL 811D
 MISS WERNING KP 8543U

Dam CCR COWBOY CUT 5048Z
 APEX PRICILLA W502D
 LAGRAN POLLY 0315

H/P	Act BW
PP	82
COLOR	Adj WW
BB	750
	Adj YW
	1297

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
10.2	3.0	86.5	122.1	0.22	5.7	25.0	68.2	15.5
DOC	CW	YG	MARB	BF	REA	SF	API	TI
15.1	46.7	-0.24	0.26	-0.05	0.82	-0.33	124.0	79.5

- A powerful individual with 5 EPDs ranking in the breed's top 10-20%!
- This mating was right on track with the popular Bankroll sire as his dam is an ultra-deep, moderate sized Cowboy Cut daughter that is loaded with milk.
- Cow families are very important to this outfit, and his mother comes from one of our best, descending to the great Polly cow featured in the LaGrand dispersion. One of many front-end herd sire prospects selling!

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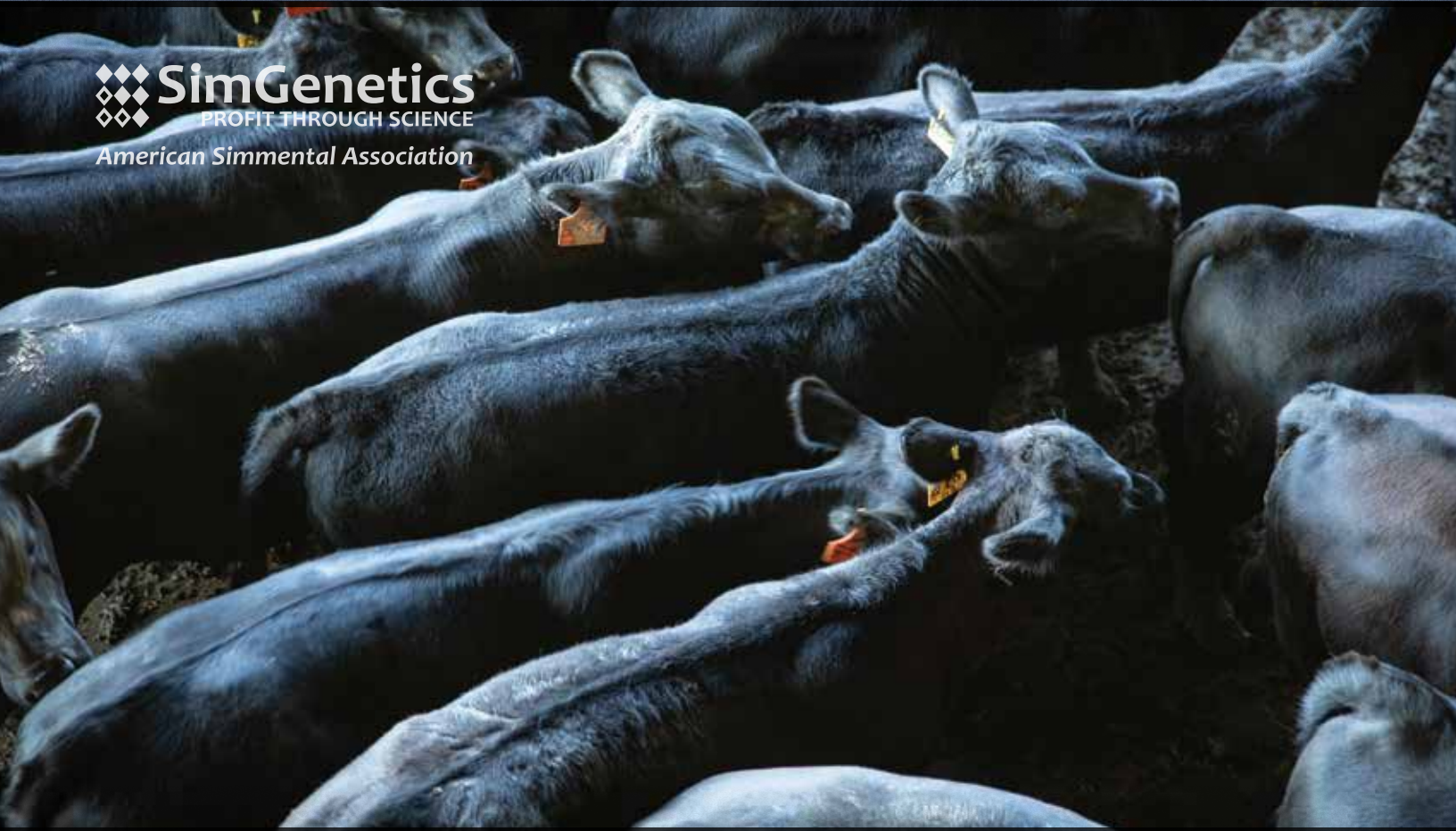
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SERVICE SIRES TO OUR OUTSTANDING BRED HEIFERS!

WS PROCLAMATION E202 #3254156



CE	BW	WW	YW	MILK	MARB	REA	API	TI
17.1	0.8	92.9	138.5	31.0	0.27	1.25	161.0	93.5
2%	30%	1%	1%	2%	10%	1%	1%	1%

SIRE: CCR Cowboy Cut 5048Z
MGS: CLRS GRADE-A 875 A

BRIDLE BIT REMBRANDT D630 #3137473



CE	BW	WW	YW	MILK	MARB	REA	API	TI
17.5	-3.7	54.3	88.7	20.9	0.64	0.55	167.3	78.7
5%	3%				5%		1%	15%

SIRE: J Bar J Nightride 225Z
MGS: BAR CK Tebow 1006X

BRIDLE BIT SONAR F870 #3423949



CE	BW	WW	YW	MILK	MARB	REA	API	TI
15.0	-1.2	75.8	116.1	20.3	0.56	1.11	153.2	86.8
15%	20%	15%	15%		10%	1%	5%	2%

SIRE: HOOKS BEACON 56B
MGS: MCC DAYLITE 0005

APEX BRED HEIFERS MATERNAL EARNING POWER AT ITS BEST!

Represented are tremendous females of the caliber that most breeders would never part with. They are excellent in their quality, have superb EPD profiles and importantly are bred to these well proven calving ease sires.

These females will be a valuable addition for every new owner. Importantly, their earning potential coming from just the first calf could easily pay for them. Note the projected EPD profiles of their calves, many ranking in top 1-10% API as compared to over 1.5 DNA million SimAngus cattle.

**TOP QUALITY + GOOD DISPOSTIONS + VALUABLE GENETICS
+ TOP EPDS = MATERNAL OPPORTUNITY**

Pasture Exposure Sires are Bridle Bit Sonar F870 (3/4) and FO CR Laser F817 (PB)
DNA is on file on each; thus, progeny can be tested to determine precise sire.

Calving Ease Predictability at its Best!

EVERY FEMALE WAS BORN, RAISED AND BRED AT APEX CATTLE!

LEACHMAN APPROVAL K140F #3457958



CE	BW	WW	YW	MILK	MARB	REA	API	TI
17.9	-2.5	63.5	101.2	30.1	1.04	0.72	179.3	91.4
5%	3%				5%		1%	15%

SIRE: G A R SURE FIRE
MGS: HOOKS SHEAR FORCE 38K

LEACHMAN GOOD NEWS M044F #3450780



CE	BW	WW	YW	MILK	MARB	REA	API	TI
18.5	-2.7	63.7	101.8	30.2	0.88	0.63	168.5	87.7
3%	10%			3%	1%		1%	1%

SIRE: G A R SURE FIRE
MGS: WBF REST EASY U085

FOCR LASER F817 #3376658



CE	BW	WW	YW	MILK	MARB	REA	API	TI
14.8	-1.0	69.0	100.3	20.8	0.35	0.93	167.1	81.5
5%	10%	45%			3%	30%	1%	4%

SIRE: HOOKS BEACON 56B
MGS: FOCR DREAM ON X04

EGL FUSION 264F #3516595



CE	BW	WW	YW	MILK	MARB	REA	API	TI
18.6	-3.1	66.9	101.5	17.1	0.56	0.90	156.4	82.9
2%	4%	45%	45%		10%	10%	3%	4%

SIRE: HOOKS BEACON 56B
MGS: S A V BISMARCK 5682

These females are a testament to our commitment of raising and selling the best to our customers. Whether purchasing a few, or a truck load, know that you will be making one of the best maternal investments in a lifetime.

Top Quality Genetics in Every Lot!



LOT 146

Lot 146 APEX ERICA UA55G
 COW REG: #3598509 | DOB: 3/14/19 | TAT: UA55G | 1/2 SM 1/2 AN

CCR FRONTIER 0053Z
Sire CCR FLINT HILLS 2092B
 CCR MS SINGLETARY 2092Z

RUBY NFF EXCALIBUR 002X
Dam APEX ERICA U55A
 SDCC ERICA 55U

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
13.8	-0.3	76.1	113.2	0.23	7.8	25.8	63.8	16.4
DOC	CW	YG	MARB	BF	REA	SF	API	TI
15.3	25.2	-0.19	0.37	-0.007	0.76	-0.23	139.5	80.8

• AI safe to REMBRANDT on 5/7/2020

AI SIRE EXPECTED PROGENY EPDS								
CE	BW	WW	YW	MILK	MARB	RE	API	TI
15.5	-2.4	64.5	103.3	21.1	0.47	0.72	148.1	78.2

SimAngus females make awesome cows.

They are fertile and the have excellent milking ability. The first calf from most of these heifers will more than pay for them!

Lot 147 APEX SASSIE PZ39G
 COW REG: #3598588 | DOB: 3/9/19 | TAT: PZ39G | 3/4 SM 1/4 AN

J BAR J NIGHTRIDE 225Z
Sire LCRR THR MTN PASS 6219D
 NLC ZOLA Z223

MCM TOP GRADE 018X
Dam JRA COMMEMORATE 512C
 JRA SWEETLY DUN 308A

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
13.6	-0.7	77.0	125.7	0.30	4.3	23.8	62.3	17.6
DOC	CW	YG	MARB	BF	REA	SF	API	TI
14.8	41.7	-0.23	0.36	-0.05	0.73	-0.42	144.4	82.2

• PE to SONAR and LASER Calving Ease Sires from 6/3/2020 to 8/3/2020

PE SIRE EXPECTED PROGENY EPDS								
CE	BW	WW	YW	MILK	MARB	RE	API	TI
14.6	-2.1	71.1	111.0	26.0	0.45	0.86	154.3	83.6

Lot 148 APEX SALLY SUE WC328G
 COW REG: #3598635 | DOB: 5/1/19 | TAT: WC328G | 1/2 SM 13/32 AN 3/32 MA

CCR PHENOM 8008A
Sire CCR MASTERLINK 9053C
 CCR MS APPLE 9332W

W/C UNITED 956Y
Dam APEX SALLY SUE W328C
 328W

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
13.6	0.5	76.2	121.6	0.28	8.4	21.5	59.6	13.4
DOC	CW	YG	MARB	BF	REA	SF	API	TI
11.3	37.3	-0.12	0.41	-0.03	0.51	-0.19	135.0	80.6

• AI safe to FUSION on 5/28/2020

AI SIRE EXPECTED PROGENY EPDS								
CE	BW	WW	YW	MILK	MARB	RE	API	TI
15.6	-1.9	72.5	114.8	21.6	0.49	0.76	148.0	83.1



LOT 149



Lot 149 APEX DARLA ZE479G

COW REG: #3598663 | DOB: 2/8/19 | TAT: ZE479G | 3/4 SM 3/16 AN 1/16 CS

CLRS AFTER SHOCK 604 A

Sire CLRS DIVIDEND 405D

CLRS BONNIA 405 B

TJ HIGH CALIBRE 556B

Dam APEX DARLA PZ479E

GP479Z

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
10.8	0.4	71.3	114.9	0.27	4.8	18.7	54.3	14.4
DOC	CW	YG	MARB	BF	REA	SF	API	TI
12.7	28.0	-0.25	0.23	-0.06	0.56	-0.34	122.6	73.3

• AI safe to PROCLAMATION on 5/7/2020

AI SIRE EXPECTED PROGENY EPDS

CE	BW	WW	YW	MILK	MARB	RE	API	TI
12.2	0.2	85.3	130.4	24.8	0.39	0.79	151.3	90.5

Lot 150 APEX SASSEE XD809G

COW REG: #3598637 | DOB: 3/26/19 | TAT: XD809G | 1/2 SM 3/8 AN 1/8 MX

HOOK`S XAVIER 14X

Sire THR TESTAMENT 5451C

OVAL F MS SINGLETARYZ237

UC PASQUE X140 BLK

Dam APEX SASSEE UX809D

APEX SASSEE U809X

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
10.1	2.4	76.3	114.2	0.24	5.1	18.5	56.6	16.1
DOC	CW	YG	MARB	BF	REA	SF	API	TI
12.6	44.7	-0.24	0.50	-0.05	0.81	-0.29	136.6	79.9

• AI safe to FUSION on 5/7/2020

AI SIRE EXPECTED PROGENY EPDS

CE	BW	WW	YW	MILK	MARB	RE	API	TI
13.9	-1.0	72.5	111.1	20.1	0.53	0.91	148.6	82.6

Lot 151 APEX FANTASY WD681G

COW REG: #3598535 | DOB: 3/26/19 | TAT: WD681G | 1/2 SM 1/4 CS 1/8 AN 1/8 MX

HOOKS TRINITY 9T

Sire ROUSEY GOLD STRIKE 512C

ROUSEY ANTOINETTE 146Y

UC PASQUE X140 BLK

Dam APEX FANTASY SW681D

HS681W

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
11.6	2.0	86.5	130.4	0.27	5.2	13.3	56.5	12.4
DOC	CW	YG	MARB	BF	REA	SF	API	TI
12.4	37.4	-0.31	0.39	-0.05	0.95	-0.11	130.8	84.0

• PE to SONAR and LASER Calving Ease Sires from 6/3/2020 to 8/3/2020

PE SIRE EXPECTED PROGENY EPDS

CE	BW	WW	YW	MILK	MARB	RE	API	TI
13.6	-0.7	75.8	113.3	20.8	0.46	0.97	147.5	84.5

Adaptability is important to us and our customers.
 We've sold bulls and females to all regions, and we often get reports on how well our cattle have adapted to their new environment. We credit the practical way we manage our cattle and the advantages of heterosis.





LOT 152

Lot 152 APEX RACHEL CE172G
 COW REG: #3598664 | DOB: 2/5/19 | TAT: CE172G | 3/4 SM 1/4 AN

Sire CLRS AFTER SHOCK 604 A
 CLRS DIVIDEND 405D
 CLRS BONNIA 405 B

Dam ES AX381-3
 APEX RACHEL WC172E
 APEX RACHEL SW172C

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
12.7	0.4	72.8	112.7	0.25	6.2	16.9	53.2	16.0
DOC	CW	YG	MARB	BF	REA	SF	API	TI
12.9	31.8	-0.24	0.23	-0.05	0.68	-0.37	127.5	73.7

• AI safe to APPROVAL on 5/27/2020

AI SIRE EXPECTED PROGENY EPDS								
CE	BW	WW	YW	MILK	MARB	RE	API	TI
15.0	-0.8	73.6	117.5	19.1	0.65	0.66	154.2	86.1

Lot 153 APEX SASSIE CE39G
 COW REG: #3598436 | DOB: 2/21/19 | TAT: CE39G | 5/8 SM 3/8 AN

Sire CLRS AFTER SHOCK 604 A
 CLRS DIVIDEND 405D
 CLRS BONNIA 405 B

Dam CCR BOULDER 1339A
 APEX SASSIE ZC39E
 APEX SASSIE PZ39C

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
11.5	2.1	85.9	141.2	0.35	5.8	19.6	62.5	14.1
DOC	CW	YG	MARB	BF	REA	SF	API	TI
16.2	36.1	-0.23	0.32	-0.05	0.69	-0.38	131.3	82.6

• PE to SONAR and LASER Calving Ease Sires from 6/3/2020 to 8/3/2020

PE SIRE EXPECTED PROGENY EPDS								
CE	BW	WW	YW	MILK	MARB	RE	API	TI
13.5	-0.7	75.5	118.7	23.9	0.43	0.84	147.8	83.8

Lot 154 APEX TESS YE154G
 COW REG: #3598669 | DOB: 3/7/19 | TAT: YE154G | 1/2 SM 5/16 AN 3/16 CS

Sire J BAR J NIGHTRIDE 225Z
 BRIDLE BIT REMBRANDT D630
 BRIDLE BIT MISS A361

Dam CCR FLINT HILLS 2092B
 APEX TESS UY154E
 U154Y

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
15.1	-2.9	55.1	85.5	0.19	8.0	15.6	43.1	13.4
DOC	CW	YG	MARB	BF	REA	SF	API	TI
13.3	17.0	-0.24	0.44	-0.03	0.64	-0.29	136.2	72.6

• PE to SONAR and LASER Calving Ease Sires from 6/3/2020 to 8/3/2020

PE SIRE EXPECTED PROGENY EPDS								
CE	BW	WW	YW	MILK	MARB	RE	API	TI
15.3	-3.2	60.1	90.9	21.9	0.49	0.82	150.2	78.8

**APEX BULLS AND
BRED HEIFERS**

*Every one of them has been bred and
raised right here on our ranch near
Dannebrog, Nebraska!*



LOT 155



Lot 155 APEX STACY XD375G

COW REG: #3598521 | **DOB:** 3/9/19 | **TAT:** XD375G | 5/8 SM 1/4 AN 1/8 CS

J BAR J NIGHTRIDE 225Z

Sire **LCRR THR MTN PASS 6219D**
NLC ZOLA Z223

CCR COWBOY CUT 5048Z

Dam **APEX STACY LX375D**
EL375X

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
9.9	3.4	94.8	149.9	0.34	4.3	23.2	70.5	16.3
DOC	CW	YG	MARB	BF	REA	SF	API	TI
16.1	40.6	-0.18	0.45	-0.03	0.70	-0.36	141.0	89.4

• PE to SONAR and LASER Calving Ease Sires from 6/3/2020 to 8/3/2020

PE SIRE EXPECTED PROGENY EPDS

CE	BW	WW	YW	MILK	MARB	RE	API	TI
12.7	0.0	80.0	123.1	25.7	0.49	0.85	152.6	87.2

Lot 157 APEX DARLA BD479G

COW REG: #3598528 | **DOB:** 2/23/19 | **TAT:** BD479G | 5/8 SM 7/32 AN 5/32 CS

CCR COWBOY CUT 5048Z

Sire **WS PROCLAMATION E202**
WS MISS SUGAR C4

S D S IN FORCE 112Y

Dam **APEX DARLA PB479D**
APEX DARLA GP479B

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
14.6	-2.7	65.6	97.1	0.20	9.5	27.0	59.8	14.2
DOC	CW	YG	MARB	BF	REA	SF	API	TI
15.8	26.7	-0.33	0.55	-0.07	0.71	-0.29	146.6	82.6

• PE to SONAR and LASER Calving Ease Sires from 6/3/2020 to 8/3/2020

PE SIRE EXPECTED PROGENY EPDS

CE	BW	WW	YW	MILK	MARB	RE	API	TI
15.1	-3.1	65.4	96.7	27.6	0.54	0.85	155.4	83.8

Lot 156 APEX MS GRIZZLY WY448G

COW REG: #3598646 | **DOB:** 3/24/19 | **TAT:** WY448G | 1/2 SM 1/2 AN

J BAR J NIGHTRIDE 225Z

Sire **LCRR THR MTN PASS 6219D**
NLC ZOLA Z223

GRIZZLY

Dam **APEX MS GRIZZLY W448Y**
LCOC CONVEYOR WG375

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
8.3	2.6	77.3	127.8	0.32	2.4	24.6	63.2	14.7
DOC	CW	YG	MARB	BF	REA	SF	API	TI
11.9	35.5	-0.01	0.47	0.01	0.43	-0.23	130.8	79.4

• AI safe to REMBRANDT on 5/29/2020

AI SIRE EXPECTED PROGENY EPDS

CE	BW	WW	YW	MILK	MARB	RE	API	TI
12.9	-1.1	66.9	110.3	20.2	0.53	0.62	148.1	79.0

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LOT 158

Lot 158 APEX QUEENIE U641G

COW REG: #3598611 | DOB: 3/15/19 | TAT: U641G | 1/2 SM 1/2 AN

CCR COWBOY CUT 5048Z

Sire **WS PROCLAMATION E202**
WS MISS SUGAR C4

SYDGEN 1407 CORONA 2016

Dam **PLATTEMERE QUEENIE 845**
PLATTEMERE QUEENIE 815

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
9.9	-0.6	82.3	125.7	0.27	6.2	23.0	64.1	13.2
DOC	CW	YG	MARB	BF	REA	SF	API	TI
15.2	46.6	-0.09	0.70	-0.03	0.55	-0.38	148.5	91.7

• AI safe to APPROVAL on 5/26/2020

AI SIRE EXPECTED PROGENY EPDS

CE	BW	WW	YW	MILK	MARB	RE	API	TI
13.6	-1.3	78.3	124.0	22.1	0.89	0.60	165.0	95.3

Lot 159 APEX GOLDIE AE502G

COW REG: #3598606 | DOB: 2/22/19 | TAT: AE502G | 5/8 SM 3/8 AN

HOOKS TRINITY 9T

Sire **ROUSEY GOLD STRIKE 512C**
ROUSEY ANTOINETTE 146Y

CCR FLINT HILLS 2092B

Dam **APEX KAREN WA502E**
APEX KAREN W502A

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
12.7	1.7	86.3	128.6	0.26	5.9	19.3	62.4	11.2
DOC	CW	YG	MARB	BF	REA	SF	API	TI
14.5	35.6	-0.14	0.43	0.00	0.78	-0.22	131.2	85.1

• PE to SONAR and LASER Calving Ease Sires from 6/3/2020 to 8/3/2020

PE SIRE EXPECTED PROGENY EPDS

CE	BW	WW	YW	MILK	MARB	RE	API	TI
14.1	-0.9	75.7	112.4	23.8	0.48	0.89	147.7	85.1

Lot 160 APEX NATASHIA AD910G

COW REG: #3598461 | DOB: 3/27/19 | TAT: AD910G | 3/4 SM 1/4 AN

CCR COWBOY CUT 5048Z

Sire **WS PROCLAMATION E202**
WS MISS SUGAR C4

MR TR LOOKOUT 3768A ET

Dam **APEX NATASHIA TA910D**
APEX NATASHIA T910A

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
10.2	2.0	83.7	122.4	0.24	4.9	21.5	64.2	16.3
DOC	CW	YG	MARB	BF	REA	SF	API	TI
14.1	43.7	-0.22	0.31	-0.05	0.74	-0.20	129.9	80.3

• PE to SONAR and LASER Calving Ease Sires from 6/3/2020 to 8/3/2020

PE SIRE EXPECTED PROGENY EPDS

CE	BW	WW	YW	MILK	MARB	RE	API	TI
12.9	-0.7	74.4	109.3	25.3	0.42	0.87	147.1	82.5

**FOCUSED ON OUR
CUSTOMER'S SUCCESS!**

MARC data dating back to 1973 and since has proven 'times over' in multiple research projects that the crossbred cow weans 23% more calf weight than the strait breed counterparts. They have more longevity; require less labor and they are more profitable!

Lot 161 APEX EMILEE TA2930G

161 COW REG: #3802584 | DOB: 2/27/19 | TAT: TA2930G | 5/8 SM 3/8 AN

HOOKS TRINITY 9T

Sire ROUSEY GOLD STRIKE 512C
ROUSEY ANTOINETTE 146Y

RUBY NFF EXCALIBUR 002X

Dam APEX EMILEE T930A
STAR MYLADY 7554

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
12.8	0.5	78.1	116.4	0.24	3.9	26.3	55.3	12.6
DOC	CW	YG	MARB	BF	REA	SF	API	TI
10.9	32.3	-0.17	0.26	-0.02	0.67	-0.11	123.8	77.1

• AI safe to FUSION on 5/7/2020

AI SIRE EXPECTED PROGENY EPDS

CE	BW	WW	YW	MILK	MARB	RE	API	TI
15.2	-1.9	73.4	112.2	19.0	0.41	0.84	142.0	81.1



Lot 162 APEX SUNSET TD915G

162 COW REG: #3693230 | DOB: 3/30/19 | TAT: TD915G | 1/2 SM 1/2 AN

HOOKS TRINITY 9T

Sire ROUSEY GOLD STRIKE 512C
ROUSEY ANTOINETTE 146Y

MR TR LOOKOUT 3768A ET

Dam APEX SUNSET T915D
970T

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
12.9	1.6	83.8	127.0	0.27	5.4	22.4	64.3	13.6
DOC	CW	YG	MARB	BF	REA	SF	API	TI
11.6	27.5	-0.11	0.42	0.00	0.61	-0.26	134.4	83.5

• AI safe to REMBRANDT on 5/6/2020

AI SIRE EXPECTED PROGENY EPDS

CE	BW	WW	YW	MILK	MARB	RE	API	TI
15.2	-1.6	70.1	109.9	19.1	0.50	0.71	149.8	80.9

Lot 163 APEX STELLA BD949G

163 COW REG: #3598480 | DOB: 3/10/19 | TAT: BD949G | 1/4 SM 5/8 AN 1/8 CS

CCR FRONTIER 0053Z

Sire CCR FLINT HILLS 2092B
CCR MS SINGLETARY 2092Z

KRAMERS APOLLO 317

Dam APEX STELLA TB949D
APEX ZELLA T944B

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
15.5	-0.6	85.0	129.5	0.28	9.6	26.7	69.2	13.1
DOC	CW	YG	MARB	BF	REA	SF	API	TI
16.5	46.1	-0.10	0.38	0.00	0.78	-0.23	135.0	85.1

• AI to PROCLAMATION on 5/26/2020 then PE to SONAR and LASER Calving Ease Sires from 6/3/2020 to 8/3/2020, too close to call

AI SIRE EXPECTED PROGENY EPDS

CE	BW	WW	YW	MILK	MARB	RE	API	TI
14.6	-0.3	92.1	137.7	28.8	0.46	0.90	148.4	92.5

PE SIRE EXPECTED PROGENY EPDS

CE	BW	WW	YW	MILK	MARB	RE	API	TI
15.5	-2.0	75.1	112.9	27.5	0.46	0.89	149.6	85.1

Lot 164 APEX CHERI E773G

164 COW REG: # | DOB: 3/1/19 | TAT: E773G | 5/8 SM 3/8 AN

J BAR J NIGHTRIDE 225Z

Sire LCRR THR MTN PASS 6219D
NLC ZOLA 2223

W/C LOADED UP 1119Y

Dam APEX CHERI 773E
773

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
11.9	1.2	73.1	121.8	0.31	5.4	19.1	55.6	13.3
DOC	CW	YG	MARB	BF	REA	SF	API	TI
12.8	37.8	-0.14	0.36	-0.02	0.63		129.8	76.0

• AI safe to PROCLAMATION on 5/7/2020

AI SIRE EXPECTED PROGENY EPDS

CE	BW	WW	YW	MILK	MARB	RE	API	TI
12.9	0.6	87.6	133.9	24.3	0.40	0.90	148.6	90.6



BRED HEIFERS

Lot 165 APEX OLIVIA SW681G

COW REG: #3693233 | DOB: 3/7/19 | TAT: SW681G | 5/8 SM 1/4 CS 1/8 AN

CCR COWBOY CUT 5048Z

Sire WS PROCLAMATION E202
WS MISS SUGAR C4

GRIZZLY

Dam MS681W

681S

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
11.9	-1.2	62.1	95.2	0.21	7.9	23.3	54.3	11.1
DOC	CW	YG	MARB	BF	REA	SF	API	TI
13.6	25.9	-0.32	0.17	-0.08	0.60	-0.20	121.7	72.6

• AI safe to REMBRANDT on 5/8/2020

AI SIRE EXPECTED PROGENY EPDS

CE	BW	WW	YW	MILK	MARB	RE	API	TI
14.7	-3.0	59.3	94.0	19.6	0.38	0.71	138.9	73.6

Lot 166 APEX RANDI BE498G

COW REG: #3693240 | DOB: 2/22/19 | TAT: BE498G | 5/8 SM 1/4 AN 1/8 CS

CLRS AFTER SHOCK 604 A

Sire CLRS DIVIDEND 405D
CLRS BONNIA 405 B

HCCO VALIDITY 106C

Dam APEX RANDI PB498E

APEX RANDI P498B

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
11.9	0.8	72.8	109.7	0.23	5.4	16.3	52.6	11.1
DOC	CW	YG	MARB	BF	REA	SF	API	TI
13.3	27.8	-0.22	0.33	-0.04	0.60	-0.36	121.1	75.4

• AI to PROCLAMATION on 5/26/2020 then PE to SONAR and LASER Calving Ease from 6/3/2020 to 8/3/2020, too close to call

AI SIRE EXPECTED PROGENY EPDS

CE	BW	WW	YW	MILK	MARB	RE	API	TI
12.8	0.4	86.0	127.8	23.6	0.44	0.81	150.5	91.6

PE SIRE EXPECTED PROGENY EPDS

CE	BW	WW	YW	MILK	MARB	RE	API	TI
13.7	-1.3	69.0	103.0	22.3	0.43	0.80	142.7	80.2



Lot 167 APEX GOLDIE AE62G

COW REG: #3598665 | DOB: 2/5/19 | TAT: AE62G | 1/2 SM 1/4 AN 1/4 CS

J BAR J NIGHTRIDE 225Z

Sire LCRR THR MTN PASS 6219D
NLC ZOLA Z223

CCR MASTERLINK 9053C

Dam APEX GOLDIE TA62E

NT62A

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
11.9	0.4	57.8	96.3	0.24	4.9	20.5	43.7	12.9
DOC	CW	YG	MARB	BF	REA	SF	API	TI
13.5	19.5	-0.21	0.39	-0.04	0.46	-0.32	124.4	68.7

• AI safe to PROCLAMATION on 5/7/2020

AI SIRE EXPECTED PROGENY EPDS

CE	BW	WW	YW	MILK	MARB	RE	API	TI
13.1	0.1	86.0	129.6	25.7	0.38	0.82	151.6	90.9

Lot 168 APEX DARLA XC1479G

COW REG: #3598428 | DOB: 2/18/19 | TAT: XC1479G | 5/8 SM 1/4 AN 1/8 CS

HOOKS TRINITY 9T

Sire ROUSEY GOLD STRIKE 512C
ROUSEY ANTOINETTE 146Y

CCR COWBOY CUT 5048Z

Dam APEX DARLA RX479C

GR479X

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
13.8	1.0	92.4	137.4	0.28	6.6	14.8	68.7	11.3
DOC	CW	YG	MARB	BF	REA	SF	API	TI
14.0	28.3	-0.23	0.36	-0.02	0.80	-0.25	132.9	88.7

• PE to SONAR and LASER Calving Ease Sires from 6/3/2020 to 8/3/2020

PE SIRE EXPECTED PROGENY EPDS

CE	BW	WW	YW	MILK	MARB	RE	API	TI
13.7	-1.5	61.5	96.3	21.5	0.46	0.73	144.3	76.9

Lot 169 APEX TESS XE154G

COW REG: #3598657 | DOB: 2/14/19 | TAT: XE154G | 5/8 SM 5/16 AN 1/16 CS

HOOKS TRINITY 9T

Sire ROUSEY GOLD STRIKE 512C
ROUSEY ANTOINETTE 146Y

TJ HIGH CALIBRE 556B

Dam APEX TESS PX154E

LP154X

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
13.7	0.0	87.8	136.1	0.30	5.8	16.5	60.4	11.0
DOC	CW	YG	MARB	BF	REA	SF	API	TI
11.4	36.9	-0.26	0.38	-0.04	0.83	-0.19	134.4	87.5

• AI safe to PROCLAMATION on 5/26/2020

AI SIRE EXPECTED PROGENY EPDS

CE	BW	WW	YW	MILK	MARB	RE	API	TI
13.7	0.0	93.5	141.0	23.7	0.46	0.92	156.9	97.5

LOT 170



Lot 170 APEX GOLDIE AC502G

COW REG: #3598607 | **DOB:** 3/11/19 | **TAT:** AC502G | 1/2 SM 1/2 AN

J BAR J NIGHTRIDE 225Z

Sire **LCRR THR MTN PASS 6219D**
NLC ZOLA Z223

BARSTOW CASH

Dam **APEX GOLDIE WA502C**
APEX KAREN W502A

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
12.1	0.3	77.0	130.4	0.33	5.8	19.6	58.1	17.5
DOC	CW	YG	MARB	BF	REA	SF	API	TI
15.0	44.0	0.03	0.45	0.03	0.56	-0.28	139.7	79.8

• PE to SONAR and LASER Calving Ease Sires from 6/3/2020 to 8/3/2020

PE SIRE EXPECTED PROGENY EPDS

CE	BW	WW	YW	MILK	MARB	RE	API	TI
13.8	-1.6	71.1	113.3	23.9	0.49	0.78	152.0	82.4

Lot 171 APEX SUNSET T915G

COW REG: #3598574 | **DOB:** 5/1/19 | **TAT:** T915G | 1/2 SM 1/2 AN

W/C EXECUTIVE ORDER 8543B

Sire **CDI EXECUTIVE POWER 280D**
HOOK`S BEYONCE 82B

O C C EMBLAZON 854E

Dam **GOA EMBLAZON SUNSET T152**
SUA 208 OF SUNSET4111P

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
14.4	-0.2	72.0	110.9	0.24	6.0	18.9	54.9	14.6
DOC	CW	YG	MARB	BF	REA	SF	API	TI
13.5	28.8	-0.10	0.26	-0.01	0.48	-0.34	124.1	72.9

• PE to SONAR and LASER Calving Ease Sires from 6/3/2020 to 8/3/2020

PE SIRE EXPECTED PROGENY EPDS

CE	BW	WW	YW	MILK	MARB	RE	API	TI
15.0	-1.8	68.6	103.6	23.6	0.40	0.74	144.2	79.0

Lot 172 APEX BRANDY TZ921G

COW REG: #3598469 | **DOB:** 3/21/19 | **TAT:** TZ921G | 1/2 SM 1/2 AN

W/C EXECUTIVE ORDER 8543B

Sire **CDI EXECUTIVE POWER 280D**
HOOK`S BEYONCE 82B

CR/DCC COPYRIGHT 6626

Dam **APEX BRANDY T921Z**
GOA RANCHHAND LASS T126

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
11.6	0.6	68.6	108.7	0.25	5.0	15.5	49.8	12.9
DOC	CW	YG	MARB	BF	REA	SF	API	TI
10.5	31.1	-0.18	0.25	-0.03	0.61	-0.24	114.4	69.2

• AI safe to REMBRANDT on 5/8/2020

AI SIRE EXPECTED PROGENY EPDS

CE	BW	WW	YW	MILK	MARB	RE	API	TI
14.5	-2.1	62.5	100.8	15.7	0.42	0.71	142.3	74.8

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MORE PROFIT!**

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READY TO PAY THEIR WAY, AND MORE.**



Lot 173 APEX SUZIE YD939G

173 COW REG: #3598478 | DOB: 3/14/19 | TAT: YD939G | 3/4 SM 1/4 AN

Sire CLRS AFTER SHOCK 604 A
CLRS DIVIDEND 405D
CLRS BONNIA 405 B

Dam CCR COWBOY CUT 5048Z
APEX SUZIE Q TY939D
T939Y

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
10.8	2.3	92.7	145.6	0.33	5.8	14.9	61.3	15.0
DOC	CW	YG	MARB	BF	REA	SF	API	TI
14.4	43.6	-0.20	0.24	-0.04	0.74	-0.41	128.7	83.3

• AI safe to APPROVAL on 5/27/2020

AI SIRE EXPECTED PROGENY EPDS

CE	BW	WW	YW	MILK	MARB	RE	API	TI
14.0	0.2	83.5	133.9	18.1	0.66	0.69	155.0	91.0

Lot 174 APEX SUZIE Q TB939G

174 COW REG: #3598626 | DOB: 2/23/19 | TAT: TB939G | 5/8 SM 3/8 AN

Sire J BAR J NIGHTRIDE 225Z
LCRR THR MTN PASS 6219D
NLG ZOLA Z223

Dam LEACHMAN PROPHET J030Z
APEX SUZIE Q T939B
APEX SUZIE Q T939A

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
13.7	-0.4	66.7	107.8	0.26	4.5	9.9	43.2	14.0
DOC	CW	YG	MARB	BF	REA	SF	API	TI
13.8	31.9	-0.11	0.46	-0.01	0.56	-0.32	136.7	75.9

• AI safe to PROCLAMATION on 5/8/2020

AI SIRE EXPECTED PROGENY EPDS

CE	BW	WW	YW	MILK	MARB	RE	API	TI
13.7	-0.2	83.0	126.9	20.4	0.50	0.79	147.1	87.1

Lot 175 APEX JOLENE PD196G

175 COW REG: #3598410 | DOB: 2/10/19 | TAT: PD196G | 5/8 SM 1/8 AN 1/8 CS 1/8 MX

Sire CCR COWBOY CUT 5048Z
WS PROCLAMATION E202
WS MISS SUGAR C4

Dam UC PASQUE X140 BLK
APEX JOLENE FP196D
YF196P

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
11.8	0.1	80.2	120.6	0.25	6.9	24.1	64.2	13.0
DOC	CW	YG	MARB	BF	REA	SF	API	TI
15.4	46.1	-0.23	0.44	-0.06	0.76	-0.20	135.0	84.2

• AI safe to REMBRANDT on 5/8/2020

AI SIRE EXPECTED PROGENY EPDS

CE	BW	WW	YW	MILK	MARB	RE	API	TI
14.6	-2.4	68.3	106.7	20.0	0.51	0.79	149.9	81.3



Lot 176 APEX BRANDY AD909G

176 COW REG: #3598460 | DOB: 3/7/19 | TAT: AD909G | 1/2 SM 7/16 AN 1/16 CS

Sire HOOK`S XAVIER 14X
THR TESTAMENT 5451C
OVAL F MS SINGLETARYZ237

Dam MR TR LOOKOUT 3768A ET
APEX BRANDY TA909D
T909A

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
14.9	-1.5	73.2	115.7	0.27	7.7	22.4	58.0	15.7
DOC	CW	YG	MARB	BF	REA	SF	API	TI
11.9	37.2	-0.24	0.49	-0.05	0.72	-0.29	148.7	83.9

• PE to SONAR and LASER Calving Ease Sires from 6/3/2020 to 8/3/2020

PE SIRE EXPECTED PROGENY EPDS

CE	BW	WW	YW	MILK	MARB	RE	API	TI
15.2	-2.5	69.2	106.0	24.9	0.51	0.86	156.5	84.5

Lot 177 APEX DORA CE155G

COW REG: #3598519 | **DOB:** 2/21/19 | **TAT:** CE155G | 5/8 SM 1/4 AN 1/8 MX

CLRS AFTER SHOCK 604 A

Sire **CLRS DIVIDEND 405D**

CLRS BONNIA 405 B

THR TESTAMENT 5451C

Dam **APEX DORA NC155E**

APEX DORA N155C

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
13.5	-0.9	78.2	123.5	0.28	6.4	13.3	52.4	14.5
DOC	CW	YG	MARB	BF	REA	SF	API	TI
13.4	40.2	-0.15	0.38	-0.03	0.63	-0.41	138.7	82.0

• PE to SONAR and LASER Calving Ease Sires from 6/3/2020 to 8/3/2020

PE SIRE EXPECTED PROGENY EPDS

CE	BW	WW	YW	MILK	MARB	RE	API	TI
14.5	-2.2	71.7	109.9	20.8	0.46	0.81	151.5	83.5

Lot 178 APEX PRINCESS WD761G

COW REG: #3598570 | **DOB:** 3/19/19 | **TAT:** WD761G | 5/8 SM 3/8 AN

W/C EXECUTIVE ORDER 8543B

Sire **CDI EXECUTIVE POWER 280D**

HOOK`S BEYONCE 82B

CCR VALEDICTORIAN 6025B

Dam **APEX PRINCESS W761D**

SLL BS PRINCESS 9043

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
10.2	0.5	82.7	130.4	0.30	6.6	22.1	63.4	13.2
DOC	CW	YG	MARB	BF	REA	SF	API	TI
12.8	39.1	-0.25	0.15	-0.05	0.80	-0.27	119.1	78.1

• AI safe to PROCLAMATION on 5/8/2020

AI SIRE EXPECTED PROGENY EPDS

CE	BW	WW	YW	MILK	MARB	RE	API	TI
11.9	0.3	91.0	138.2	26.5	0.35	0.91	149.5	93.0

Lot 179 APEX CHARITY FP117G

COW REG: #3598593 | **DOB:** 2/18/19 | **TAT:** FP117G | 1/2 SM 1/2 CS

CCR COWBOY CUT 5048Z

Sire **WS PROCLAMATION E202**

WS MISS SUGAR C4

SIMANGUS

Dam **F117P**

117F

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
11.9	0.6	76.7	112.4	0.22	7.0	23.6	61.9	10.1
DOC	CW	YG	MARB	BF	REA	SF	API	TI
14.4	23.9	-0.40	0.27	-0.09	0.73		118.4	78.0

• AI safe to REMBRANDT on 5/7/2020

AI SIRE EXPECTED PROGENY EPDS

CE	BW	WW	YW	MILK	MARB	RE	API	TI
14.7	-2.1	66.6	102.6	19.7	0.43	0.77	141.7	78.2



Lot 180 APEX MEGAN A390G

COW REG: #3598420 | **DOB:** 5/6/19 | **TAT:** A390G | 1/2 SM 1/2 AN

CLRS AFTER SHOCK 604 A

Sire **CLRS DIVIDEND 405D**

CLRS BONNIA 405 B

CONNEALY FINAL PRODUCT

Dam **D FP MEGAN A390**

D 973 MEGAN R5156

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
12.6	-1.0	76.2	118.2	0.26	6.1	18.6	56.7	14.8
DOC	CW	YG	MARB	BF	REA	SF	API	TI
14.2	40.1	-0.05	0.28	-0.01	0.51	-0.31	126.3	76.3

• AI safe to PROCLAMATION on 5/8/2020

AI SIRE EXPECTED PROGENY EPDS

CE	BW	WW	YW	MILK	MARB	RE	API	TI
13.1	-0.5	87.7	132.1	24.7	0.41	0.76	144.1	88.2





Lot 181 APEX LASS W454G

181 COW REG: #3598526 | DOB: 3/11/19 | TAT: W454G | 1/2 SM 3/8 AN 1/8 MX

GCC HARD AS STEEL 144W
Sire YARDLEY UTAH Y361
 MISS YARDLEY T170

9K GOLD KEY 057
Dam APEX KARMA S451U
 451S

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
12.9	1.5	67.3	95.1	0.17	6.2	13.6	47.2	13.1
DOC	CW	YG	MARB	BF	REA	SF	API	TI
10.2	24.1	-0.25	0.15	-0.04	0.65		112.0	66.4

• AI safe to PROCLAMATION on 5/25/2020

AI SIRE EXPECTED PROGENY EPDS

CE	BW	WW	YW	MILK	MARB	RE	API	TI
13.3	0.8	83.3	120.5	22.2	0.35	0.83	134.9	82.4



Lot 182 APEX WINDSONG PZ479G

182 COW REG: #3598529 | DOB: 3/11/19 | TAT: PZ479G | 3/4 SM 1/4 AN

MR CCF VISION
Sire MR CCF 20-20
 HTP SVF DEW THE STROKE

O C C LEGEND 616L
Dam SS WINDSONG
 SVF NJC MAGNETIC LDY M25

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
15.3	2.0	76.9	111.6	0.22	5.1	17.5	55.9	15.3
DOC	CW	YG	MARB	BF	REA	SF	API	TI
8.5	28.8	-0.39	0.07	-0.07	0.95	-0.49	118.9	70.9

• AI to PROCLAMATION on 5/22/2020 then PE to SONAR and LASER Calving Ease Sires from 6/3/2020 to 8/3/2020, too close to call

AI SIRE EXPECTED PROGENY EPDS

CE	BW	WW	YW	MILK	MARB	RE	API	TI
14.5	1.0	88.1	128.8	24.2	0.31	0.98	149.6	89.4

PE SIRE EXPECTED PROGENY EPDS

CE	BW	WW	YW	MILK	MARB	RE	API	TI
15.4	-0.7	71.0	103.9	22.9	0.30	0.97	141.6	78.0

Lot 183 APEX WINDSONG HU495G

183 COW REG: #3598563 | DOB: 3/8/19 | TAT: HU495G | 3/4 SM 1/4 AN

MR CCF VISION
Sire MR CCF 20-20
 HTP SVF DEW THE STROKE

O C C LEGEND 616L
Dam SS WINDSONG
 SVF NJC MAGNETIC LDY M25

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
15.3	1.9	75.2	109.3	0.21	5.1	17.5	55.0	15.3
DOC	CW	YG	MARB	BF	REA	SF	API	TI
8.5	29.2	-0.39	0.07	-0.07	0.95	-0.49	118.5	70.1

• AI safe to PROCLAMATION on 5/8/2020

AI SIRE EXPECTED PROGENY EPDS

CE	BW	WW	YW	MILK	MARB	RE	API	TI
14.5	1.0	87.2	127.6	24.2	0.31	0.98	149.4	89.0

Lot 184 APEX KRISSIE UX400G

184 COW REG: #3598600 | DOB: 3/12/19 | TAT: UX400G | 1/2 SM 1/2 AN

MCM TOP GRADE 018X

Sire **TJ HIGH CALIBRE 556B**
PRS LADY DONE RIGHT W214

G A R EXPECTATION 6901

Dam **GOA EXP OF EVE T104**
SUA LEGEND OF EVE 412P

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
10.7	0.9	80.4	129.4	0.31	4.8	31.2	71.4	15.4
DOC	CW	YG	MARB	BF	REA	SF	API	TI
12.5	43.5	-0.07	0.43	-0.02	0.52	-0.36	137.3	83.6

• AI to PROCLAMATION on 5/26/2020 then PE to SONAR and LASER Calving Ease Sires from 6/3/2020 to 8/3/2020, too close to call

AI SIRE EXPECTED PROGENY EPDS

CE	BW	WW	YW	MILK	MARB	RE	API	TI
12.2	0.5	89.8	137.7	31.0	0.49	0.77	147.6	91.0

PE SIRE EXPECTED PROGENY EPDS

CE	BW	WW	YW	MILK	MARB	RE	API	TI
13.1	-1.3	72.8	112.8	29.7	0.48	0.76	150.8	84.3



Lot 185 APEX PRIDE UB716G

185 COW REG: #3693238 | DOB: 3/1/19 | TAT: UB716G | 5/8 SM 3/8 AN

W/C LOADED UP 1119Y

Sire **W/C BANKROLL 811D**
MISS WERNING KP 8543U

417Y

Dam **APEX PRIDE U716B**
TOP PRIDE UG716

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
9.8	3.1	71.3	107.1	0.22	5.5	22.0	57.6	15.2
DOC	CW	YG	MARB	BF	REA	SF	API	TI
11.8	29.6	-0.19	0.28	-0.04	0.56	-0.26	118.6	70.5

• AI safe to GOOD NEWS on 5/29/2020

AI SIRE EXPECTED PROGENY EPDS

CE	BW	WW	YW	MILK	MARB	RE	API	TI
13.0	0.9	75.7	119.3	23.8	0.60	0.59	147.0	84.1

Lot 186 APEX SHANNELL TD927G

186 COW REG: #3598579 | DOB: 3/1/19 | TAT: TD927G | 3/4 SM 1/4 AN

CLRS AFTER SHOCK 604 A

Sire **CLRS DIVIDEND 405D**
CLRS BONNIA 405 B

TJ HIGH CALIBRE 556B

Dam **APEX SHANNELL T927D**
GOA FRONT PAGE INGALL T109

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
10.1	1.0	95.2	149.3	0.34	4.0	26.1	73.6	18.2
DOC	CW	YG	MARB	BF	REA	SF	API	TI
13.4	41.9	-0.14	0.24	-0.03	0.64	-0.43	137.2	87.2

• AI to PROCLAMATION on 5/22/2020 then PE to SONAR and LASER Calving Ease Sires from 6/3/2020 to 8/3/2020, too close to call

AI SIRE EXPECTED PROGENY EPDS

CE	BW	WW	YW	MILK	MARB	RE	API	TI
11.9	0.5	97.2	147.6	28.5	0.39	0.83	158.4	97.3

PE SIRE EXPECTED PROGENY EPDS

CE	BW	WW	YW	MILK	MARB	RE	API	TI
5.9	0.3	48.6	73.8	14.2	0.20	0.42	79.2	48.7

Lot 187 APEX PRINCESS XB757G

187 COW REG: #3598449 | DOB: 3/7/19 | TAT: XB757G | 1/2 SM 1/4 AN 1/8 CS 1/8 MX

CCR COWBOY CUT 5048Z

Sire **WS PROCLAMATION E202**
WS MISS SUGAR C4

9K GOLD KEY 057

Dam **APEX PRINCESS X757B**
SLL PRINCESS 0065

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
14.5	0.7	80.8	125.4	0.28	9.2	24.7	65.1	13.7
DOC	CW	YG	MARB	BF	REA	SF	API	TI
14.8	46.4	-0.15	0.54	-0.04	0.62	-0.20	145.2	86.8

• AI safe to FUSION on 5/7/2020

AI SIRE EXPECTED PROGENY EPDS

CE	BW	WW	YW	MILK	MARB	RE	API	TI
16.1	-1.8	74.8	116.7	23.2	0.55	0.82	152.7	86.0





Lot 188 APEX PEBBLES UB600G
 COW REG: #3598566 | DOB: 3/9/19 | TAT: UB600G | 5/8 SM 1/4 AN 1/8 CS

Sire HOOKS TRINITY 9T
 ROUSEY GOLD STRIKE 512C
 ROUSEY ANTOINETTE 146Y

Dam CCR COWBOY CUT 5048Z
 APEX PEBBLES PU600B
 LP600U

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
12.1	2.3	91.6	135.5	0.27	5.5	17.5	63.3	9.9
DOC	CW	YG	MARB	BF	REA	SF	API	TI
16.2	33.3	-0.30	0.29	-0.05	0.89	-0.25	121.6	84.4

• AI safe to PROCLAMATION on 5/8/2020

AI SIRE EXPECTED PROGENY EPDS								
CE	BW	WW	YW	MILK	MARB	RE	API	TI
12.9	1.2	95.4	140.7	24.2	0.42	0.95	150.8	96.0



Lot 189 APEX MARGARET BD944G
 COW REG: #3598542 | DOB: 4/12/19 | TAT: BD944G | 3/8 SM 5/8 AN

Sire J BAR J NIGHTRIDE 225Z
 LCRR THR MTN PASS 6219D
 NLC ZOLA Z223

Dam HOVER DAM
 APEX MARGARET TB944D
 APEX MARGARET RT944B

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
14.5	-1.3	71.9	120.6	0.30	6.0	22.5	58.4	12.0
DOC	CW	YG	MARB	BF	REA	SF	API	TI
15.3	43.3	-0.05	0.62	0.00	0.61	-0.31	142.3	83.9

• AI to PROCLAMATION on 5/28/2020 then PE to SONAR and LASER Calving Ease Sires from 6/3/2020 to 8/3/2020, too close to call

AI SIRE EXPECTED PROGENY EPDS								
CE	BW	WW	YW	MILK	MARB	RE	API	TI
14.1	-0.7	85.6	133.3	26.7	0.58	0.81	152.2	92.0
PE SIRE EXPECTED PROGENY EPDS								
CE	BW	WW	YW	MILK	MARB	RE	API	TI
15.0	-2.4	68.5	108.4	25.4	0.58	0.80	153.3	84.5



Lot 190 APEX SHANNELL TY927G
 COW REG: #3598623 | DOB: 4/23/19 | TAT: TY927G | 1/2 SM 7/16 AN 1/16 SS

Sire CCR PHENOM 8008A
 CCR MASTERLINK 9053C
 CCR MS APPLE 9332W

Dam TWCC TRENDSETTER T71
 APEX SHANNELL T927Y
 GOA FRONT PAGE INGALL T109

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
13.8	-0.9	67.5	102.1	0.22	6.8	29.2	62.9	15.6
DOC	CW	YG	MARB	BF	REA	SF	API	TI
12.3	27.2	-0.12	0.39	-0.01	0.52	-0.18	136.0	76.8

• PE to SONAR and LASER Calving Ease Sires from 6/3/2020 to 8/3/2020

PE SIRE EXPECTED PROGENY EPDS								
CE	BW	WW	YW	MILK	MARB	RE	API	TI
14.7	-2.2	66.3	99.2	28.7	0.46	0.76	150.1	80.9

Lot 191 APEX MARTI MD229G

191 COW REG: #3598413 | DOB: 4/24/19 | TAT: MD229G | 5/8 SM 5/16 AN 1/16 CS

W/C EXECUTIVE ORDER 8543B

Sire **CDI EXECUTIVE POWER 280D**
HOOK`S BEYONCE 82B

CCR FLINT HILLS 2092B

Dam **APEX MARTI KM229D**
DK229M

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
11.1	0.5	83.3	129.7	0.29	6.1	25.7	67.3	12.0
DOC	CW	YG	MARB	BF	REA	SF	API	TI
13.0	31.2	-0.29	0.19	-0.05	0.83	-0.31	120.3	80.1

• AI safe to APPROVAL on 5/7/2020

AI SIRE EXPECTED PROGENY EPDS

CE	BW	WW	YW	MILK	MARB	RE	API	TI
14.2	-0.8	78.8	126.0	23.5	0.63	0.74	150.4	89.2



LOT 191



LOT 192

Lot 192 APEX QUEENIE UB641G

192 COW REG: #3693228 | DOB: 2/20/19 | TAT: UB641G | 5/8 SM 3/8 AN

CCR COWBOY CUT 5048Z

Sire **WS PROCLAMATION E202**
WS MISS SUGAR C4

417Y

Dam **APEX QUEENIE U641B**
PLATTEMERE QUEENIE 845

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
10.9	0.6	79.6	118.5	0.24	7.2	20.1	59.9	15.8
DOC	CW	YG	MARB	BF	REA	SF	API	TI
13.8	46.7	-0.22	0.54	-0.07	0.66	-0.32	143.8	85.3

• PE to SONAR and LASER Calving Ease Sires from 6/3/2020 to 8/3/2020

PE SIRE EXPECTED PROGENY EPDS

CE	BW	WW	YW	MILK	MARB	RE	API	TI
13.2	-1.4	72.4	107.4	24.2	0.54	0.83	154.0	85.2

Lot 193 APEX BLYSS ZC920G

193 COW REG: #3598636 | DOB: 3/7/19 | TAT: ZC920G | 3/4 SM 1/4 AN

W/C EXECUTIVE ORDER 8543B

Sire **CDI EXECUTIVE POWER 280D**
HOOK`S BEYONCE 82B

LLSF PAYS TO BELIEVE ZU194

Dam **APEX BLYSS T920C**
APEX BLYSS T920Z

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
10.6	1.1	65.6	105.7	0.25	4.2	15.2	48.0	10.6
DOC	CW	YG	MARB	BF	REA	SF	API	TI
11.8	21.9	-0.32	0.26	-0.06	0.70	-0.32	113.0	69.6

• AI safe to REMBRANDT on 5/7/2020

AI SIRE EXPECTED PROGENY EPDS

CE	BW	WW	YW	MILK	MARB	RE	API	TI
14.0	-1.9	61.0	99.3	15.5	0.42	0.76	138.9	73.9

LOT 194



Lot 194 APEX MEGAN BE208G

COW REG: #3598448 | **DOB:** 3/20/19 | **TAT:** BE208G | 3/8 SM 5/8 AN

HOOK'S XAVIER 14X

Sire **THR TESTAMENT 5451C**

OVAL F MS SINGLETARY2237

MAF PIT BOSS 5501

Dam **D 5501 MEGAN E728**

D 2353 MEGAN B4208

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
11.9	0.8	82.0	132.6	0.32	6.5	19.4	60.4	13.4
DOC	CW	YG	MARB	BF	REA	SF	API	TI
12.7	44.4	-0.08	0.62	-0.01	0.63	-0.33	141.3	86.6

• PE to SONAR and LASER Calving Ease Sires from 6/3/2020 to 8/3/2020

PE SIRE EXPECTED PROGENY EPDS

CE	BW	WW	YW	MILK	MARB	RE	API	TI
13.7	-1.3	73.6	114.4	23.8	0.58	0.81	152.8	85.8

Lot 195 APEX SHANNELL YD927G

COW REG: #3598541 | **DOB:** 2/14/19 | **TAT:** YD927G | 5/8 SM 11/32 AN 1/32 SS

J BAR J NIGHTRIDE 225Z

Sire **LCRR THR MTN PASS 6219D**

NLC ZOLA Z223

CCR COWBOY CUT 5048Z

Dam **APEX SHANNELL TY927D**

APEX SHANNELL T927Y

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
13.0	1.0	73.0	116.0	0.27	5.6	25.0	61.5	18.2
DOC	CW	YG	MARB	BF	REA	SF	API	TI
14.6	32.9	-0.11	0.40	-0.01	0.61	-0.36	140.9	78.0

• PE to SONAR and LASER Calving Ease Sires from 6/3/2020 to 8/3/2020

PE SIRE EXPECTED PROGENY EPDS

CE	BW	WW	YW	MILK	MARB	RE	API	TI
13.0	1.0	73.0	116.0	25.0	0.40	0.61	140.9	78.0

HETEROSIS HEADQUARTERS

**MONDAY - 1:00 PM
FEBRUARY 1, 2021**



**AT APEX CATTLE
DANNEBROG, NE**

Annual Bull & Female Sale



Lot 196 APEX TREASURE TD812G

196 COW REG: #3598641 | DOB: 4/6/19 | TAT: TD812G | PB SM

CLRS AFTER SHOCK 604 A

Sire **CLRS DIVIDEND 405D**

CLRS BONNIA 405 B

CCR COWBOY CUT 5048Z

Dam **APEX TREASURE T812D**

APEX TREASURE 812T

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
8.8	2.3	91.0	137.3	0.29	4.9	19.0	64.5	16.9
DOC	CW	YG	MARB	BF	REA	SF	API	TI
12.9	35.3	-0.22	0.41	-0.05	0.59	-0.41	146.9	90.3

• PE to SONAR and LASER Calving Ease Sires from 6/3/2020 to 8/3/2020

PE SIRE EXPECTED PROGENY EPDS

CE	BW	WW	YW	MILK	MARB	RE	API	TI
12.2	-0.6	78.1	116.8	23.6	0.47	0.79	155.6	87.7



LOT 196

Lot 197 APEX LORI PC253G

197 COW REG: #3598557 | DOB: 3/29/19 | TAT: PC253G | 1/2 SM 1/2 AN

CCR FRONTIER 0053Z

Sire **CCR FLINT HILLS 2092B**

CCR MS SINGLETARY 2092Z

YARDLEY UTAH Y361

Dam **APEX LORI P253C**

PLATTEMERE QUEENIE 807

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
11.7	1.8	79.9	115.3	0.22	7.1	21.0	60.9	9.7
DOC	CW	YG	MARB	BF	REA	SF	API	TI
14.4	27.3	-0.14	0.47	-0.01	0.56	-0.23	125.2	81.7

• AI to PROCLAMATION on 5/25/2020 then PE to SONAR and LASER Calving Ease Sires from 6/3/2020 to 8/3/2020, too close to call

AI SIRE EXPECTED PROGENY EPDS

CE	BW	WW	YW	MILK	MARB	RE	API	TI
12.7	0.9	89.6	130.6	25.9	0.51	0.79	141.6	90.0

PE SIRE EXPECTED PROGENY EPDS

CE	BW	WW	YW	MILK	MARB	RE	API	TI
13.6	-0.8	72.5	105.8	24.6	0.50	0.78	144.7	83.4



LOT 197

Lot 198 APEX LADY WE59G

198 COW REG: #3693232 | DOB: 2/25/19 | TAT: WE59G | 5/8 SM 3/8 AN

J BAR J NIGHTRIDE 225Z

Sire **LCRR THR MTN PASS 6219D**

NLC ZOLA Z223

TJ HIGH CALIBRE 556B

Dam **APEX LADY W59E**

SDCC LADY 59W

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
12.5	0.8	87.7	144.0	0.35	3.9	25.2	69.0	14.5
DOC	CW	YG	MARB	BF	REA	SF	API	TI
13.0	45.0	-0.04	0.57	-0.01	0.53	-0.39	149.3	91.4

• PE to SONAR and LASER Calving Ease Sires from 6/3/2020 to 8/3/2020

PE SIRE EXPECTED PROGENY EPDS

CE	BW	WW	YW	MILK	MARB	RE	API	TI
13.6	-1.3	78.3	124.0	22.1	0.89	0.60	165.0	95.3



LOT 198



LOT 199

Lot 199 APEX BLYSS XC920G

COW REG: #3598621 | **DOB:** 3/16/19 | **TAT:** XC920G | 1/2 SM 1/2 AN

W/C EXECUTIVE ORDER 8543B

Sire **CDI EXECUTIVE POWER 280D**

HOOK`S BEYONCE 82B

CR/DCC COPYRIGHT 6626

Dam **APEX BLYSS TX920C**

APEX BLYSS T920X

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
9.3	1.3	74.1	116.2	0.26	3.7	19.6	56.6	14.4
DOC	CW	YG	MARB	BF	REA	SF	API	TI
11.4	31.4	-0.16	0.25	-0.02	0.64	-0.24	115.1	71.7

• AI to PROCLAMATION on 5/25/2020 then PE to SONAR and LASER Calving Ease Sires from 6/3/2020 to 8/3/2020, too close to call

AI SIRE EXPECTED PROGENY EPDS

CE	BW	WW	YW	MILK	MARB	RE	API	TI
11.5	0.7	86.7	131.1	25.2	0.40	0.83	139.0	86.0

PE SIRE EXPECTED PROGENY EPDS

CE	BW	WW	YW	MILK	MARB	RE	API	TI
12.4	-1.1	69.6	106.2	23.9	0.39	0.82	139.7	78.4



LOT 200

Lot 200 APEX ELEGANTE TA940G

COW REG: #3598628 | **DOB:** 2/17/19 | **TAT:** TA940G | 3/4 SM 1/4 AN

CLRS AFTER SHOCK 604 A

Sire **CLRS DIVIDEND 405D**

CLRS BONNIA 405 B

RUBY NFF EXCALIBUR 002X

Dam **APEX ELEGANTE T940A**

FREDS QUEEN BANDO 7205

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
9.4	2.0	81.3	131.1	0.31	3.6	21.5	62.1	15.2
DOC	CW	YG	MARB	BF	REA	SF	API	TI
11.7	42.4	-0.18	0.11	-0.04	0.69	-0.27	117.0	74.3

• PE to SONAR and LASER Calving Ease Sires from 6/3/2020 to 8/3/2020

PE SIRE EXPECTED PROGENY EPDS

CE	BW	WW	YW	MILK	MARB	RE	API	TI
12.5	-0.7	73.2	113.7	24.9	0.32	0.84	140.6	79.7



LOT 201

Lot 201 APEX DARLA XC1479G

COW REG: #3598428 | **DOB:** 2/18/19 | **TAT:** XC1479G | 5/8 SM 1/4 AN 1/8 CS

HOOKS TRINITY 9T

Sire **ROUSEY GOLD STRIKE 512C**

ROUSEY ANTOINETTE 146Y

CCR COWBOY CUT 5048Z

Dam **APEX DARLA RX479C**

GR479X

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
13.8	1.0	92.4	137.4	0.28	6.6	22.6	68.7	11.3
DOC	CW	YG	MARB	BF	REA	SF	API	TI
14.0	28.3	-0.23	0.36	-0.02	0.80	-0.25	132.9	88.7

• AI to PROCLAMATION on 5/25/2020 then PE to SONAR and LASER Calving Ease Sires from 6/3/2020 to 8/3/2020, too close to call

AI SIRE EXPECTED PROGENY EPDS

CE	BW	WW	YW	MILK	MARB	RE	API	TI
13.7	0.5	95.8	141.7	26.7	0.45	0.91	156.1	98.1

PE SIRE EXPECTED PROGENY EPDS

CE	BW	WW	YW	MILK	MARB	RE	API	TI
14.7	-1.2	78.8	116.8	25.4	0.45	0.90	148.6	86.9

LOT 202



Lot 202 **APEX MARGARETE 2ZB400G**
 COW REG: #3598632 | DOB: 5/6/19 | TAT: 2ZB400G | 1/4 SM 5/8 AN 1/8 CS

Sire CCR FRONTIER 0053Z
 CCR FLINT HILLS 2092B
 CCR MS SINGLETARY 2092Z

Dam HOOVER DAM
 APEX MARAGARETE R2Z400B
 MR2400Z

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
12.8	-1.0	75.5	117.1	0.26	7.1	26.4	64.1	12.8
DOC	CW	YG	MARB	BF	REA	SF	API	TI
15.9	33.2	-0.12	0.56	-0.01	0.62	-0.31	137.4	83.8

• AI safe to PROCLAMATION on 5/7/2020

AI SIRE EXPECTED PROGENY EPDS								
CE	BW	WW	YW	MILK	MARB	RE	API	TI
13.2	-0.5	87.4	131.5	28.6	0.55	0.82	150.0	92.0

Lot 204 **APEX CAMEO WC2814G**
 COW REG: #3598540 | DOB: 2/16/19 | TAT: WC2814G | 5/8 SM 3/8 AN

Sire HOOKS TRINITY 9T
 ROUSEY GOLD STRIKE 512C
 ROUSEY ANTOINETTE 146Y

Dam W/C LOADED UP 1119Y
 APEX CAMEO RW814C
 R814W

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
13.8	0.2	80.6	125.7	0.28	6.6	21.8	62.1	10.8
DOC	CW	YG	MARB	BF	REA	SF	API	TI
9.6	40.5	-0.32	0.18	-0.05	1.00	-0.17	120.4	78.7

• PE to SONAR and LASER Calving Ease Sires from 6/3/2020 to 8/3/2020

PE SIRE EXPECTED PROGENY EPDS								
CE	BW	WW	YW	MILK	MARB	RE	API	TI
15.2	-1.1	74.8	113.4	25.0	0.40	0.96	147.2	83.2

Lot 203 **APEX ALEXIA AE5G**
 COW REG: #3598543 | DOB: 3/19/19 | TAT: AE5G | 5/8 SM 3/8 AN

Sire J BAR J NIGHTRIDE 225Z
 BRIDLE BIT REMBRANDT D630
 BRIDLE BIT MISS A361

Dam THR TESTAMENT 5451C
 APEX ALEXIA XA5E
 APEX ALEXIA UX5A

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
13.8	-1.8	69.3	110.7	0.26	6.7	16.7	51.3	16.4
DOC	CW	YG	MARB	BF	REA	SF	API	TI
11.8	39.7	-0.18	0.43	-0.03	0.77	-0.32	143.8	79.5

• AI to PROCLAMATION on 5/20/2020 then PE to SONAR and LASER Calving Ease Sires from 6/3/2020 to 8/3/2020, too close to call

AI SIRE EXPECTED PROGENY EPDS								
CE	BW	WW	YW	MILK	MARB	RE	API	TI
13.7	-0.9	84.3	128.3	23.8	0.49	0.89	161.9	93.6

PE SIRE EXPECTED PROGENY EPDS								
CE	BW	WW	YW	MILK	MARB	RE	API	TI
14.7	-2.6	67.2	103.5	22.5	0.48	0.88	154.0	82.3





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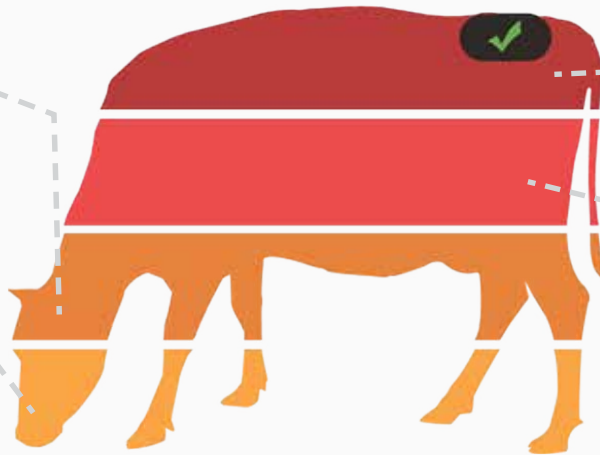
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